

NGK Spark Plug Co., Ltd.

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NGK Spark Plug Co., Ltd.

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NGK Spark Plug Co., Ltd. - SWOT Analysis company profile is the essential source for top-level company data and information. NGK Spark Plug Co., Ltd. - SWOT Analysis examines the company's key business structure and operations, history and products, and provides summary analysis of its key revenue lines and strategy.

NGK Spark Plug is a manufacturer of automobile components such as spark plugs; information communication, and ceramic-related products. It supplies its products to automotive, electronics and other industries. The company primarily operates in Japan, North America and Europe. It is headquartered in Nagoya, Japan and employs 11,795 people. The company recorded revenues of JPY243,914 million (\$2,658.7 million) in the financial year ended March 2010 (FY2010), a decrease of 16.5% compared to FY2009. The operating profit of the company was JPY9,517 million (\$103.7 million) in FY2010, compared to an operating loss of JPY5,222 million (\$56.9 million) in FY2009. The net profit was JPY13,510 million (\$147.3 million) in FY2010, compared to a net loss of JPY71,669 million (\$781.2 million) in FY2009.

Scope of the Report

- Provides all the crucial information on NGK Spark Plug Co., Ltd. required for business and competitor intelligence needs
- Contains a study of the major internal and external factors affecting NGK Spark Plug Co., Ltd. in the form of a SWOT analysis as well as a breakdown and examination of leading product revenue streams of NGK Spark Plug Co., Ltd.
- Data is supplemented with details on NGK Spark Plug Co., Ltd. history, key executives, business description, locations and subsidiaries as well as a list of products and services and the latest available statement from NGK Spark Plug Co., Ltd.

Reasons to Purchase

- Support sales activities by understanding your customers' businesses better
- Understand prospective partners and suppliers
- Keep fully up to date on your competitors' business structure, strategy and prospects
- Obtain the most up to date company information available

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