

Hotels & Motels - Global Group of Eight (G8) Industry Guide

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Hotels & Motels - Global Group of Eight (G8) Industry Guide is an essential resource for top-level data and analysis covering the Hotels & Motels industry in each of the G8 (United States, Canada, Germany, France, United Kingdom, Italy, Russia and Japan) countries. The report includes easily comparable data on market value, volume, segmentation and market share, plus full five year market forecasts. It examines future problems, innovations and potential growth areas within the market.

Scope of the Report

- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country. .
- Includes a five-year forecast of the industry

Highlights

The G8 Hotels & Motels market grew by 0.7% between 2005 and 2009 to reach a value of \$299.8 billion

In 2014, the market is forecast to have a value of \$387.8 billion, an increase of 5.3% from 2009.

The US is expected to lead the hotels & motels industry in the G8 nations with a value of \$175.3 billion in 2014

Why you should buy this report

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition

The hotels & motels industry value consists of all revenues generated by hotels, motels and other accommodation providers through the provision of accommodation and foodservice. The value does not include any revenues generated through other interests, such as casinos, shops and telecommunication services. The industry is segmented according to the origin of the revenues (domestic consumers, domestic business and international business & consumers). Any currency conversions included within this report have been calculated using constant 2009 annual average exchange rates.

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