

## Hotels & Motels - BRIC (Brazil, Russia, India, China) Industry Guide

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## Hotels & Motels - BRIC (Brazil, Russia, India, China) Industry Guide

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Hotels & Motels - BRIC (Brazil, Russia, India, China) Industry Guide is an essential resource for top-level data and analysis covering the BRIC (Brazil, Russia, India, China) Hotels & Motels industry. The report includes easily comparable data on market value, volume, segmentation and market share, plus full five year market forecasts. It examines future problems, innovations and potential growth areas within the market.

### Scope of the Report

- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country. .
- Includes a five-year forecast of the industry

### Highlights

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the hotels.&.motels industry and had a total market value of \$45.8 billion in 2009. Russia was the fastest growing country with a CAGR of 14.8% over the 2005–09 period.

China is the leading country among the BRIC nations with market revenues of \$24.5 billion in 2009.

China is expected to lead the hotels.&.motels industry in the BRIC nations with a value of \$46.8, billion in 2014

### Why you should buy this report

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

### Market Definition

The hotels & motels industry value consists of all revenues generated by hotels, motels and other accommodation providers through the provision of accommodation and foodservice. The value does not include any revenues generated through other interests, such as casinos, shops and telecommunication services. The industry is segmented according to the origin of the revenues (domestic consumers, domestic business and international business & consumers). Any currency conversions included within this report have been calculated using constant 2009 annual average exchange rates.

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