

Hotels & Motels: Advanced Emerging Markets (Brazil,
Hungary, Mexico, Poland, South Africa, Taiwan)
Industry Guide

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Hotels & Motels: Advanced Emerging Markets (Brazil, Hungary, Mexico, Poland, South Africa, Taiwan) Industry Guide

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Hotels & Motels: Advanced Emerging Markets (Brazil, Hungary, Mexico, Poland, South Africa, Taiwan) Industry Guide is an essential resource for top-level data and analysis covering the Hotels & Motels industry in Brazil, Hungary, Mexico, Poland, South Africa, and Taiwan. The report includes easily comparable data on market value, volume, segmentation and market share for the advanced emerging markets hotels & motels markets, plus full five-year market forecasts. It examines future problems, innovations and potential growth areas within the market.

Scope of the Report

- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Compares data from Brazil, Hungary, Mexico, Poland, South Africa and Taiwan, alongside individual chapters on each country. .
- Includes a five-year forecast of the industry

Highlights

The advanced emerging market countries contributed \$23.6 billion to the global hotels & motels industry in 2005, with a compound annual growth rate (CAGR) of 7.3% between 2005 and 2009 bringing this contribution to \$31.3billion.

These countries are expected to reach a value of \$47.9 billion in 2014, with a CAGR of 8.9% over the 2009–14 period

Mexico holds the major share of the hotels & motels industry. In 2009, it accounted for 36.4% of the market

Among the advanced emerging market nations, Mexico is the leading country in the hotels & motels industry, with market revenues of \$11.4 billion in 2009.

Brazil is expected to lead the hotels & motels industry in the advance emerging market nations, with a value of \$17 in 2014

Why you should buy this report

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition

In this report, the hotels & motels industry value consists of all revenues generated by hotels, motels and

other accommodation providers through the provision of accommodation and foodservice. The value does not include any revenues generated through other interests, such as casinos, shops and telecommunication services. The industry is segmented according to the origin of the revenues (domestic consumers, domestic business and international business & consumers). Any currency conversions included within this report have been calculated using constant 2009 annual average exchange rates.

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