

Furniture and Floor Coverings in France

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Abstracts

Furniture and Floor Coverings in France

SUMMARY

Furniture and Floor Coverings in France industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The furniture and floor coverings market consists of the following two segments: furniture and floor coverings.

The French furniture and floor coverings market had total revenues of \$18.4bn in 2018, representing a compound annual growth rate (CAGR) of 2.1% between 2014 and 2018.

The home improvement segment was the market's most lucrative in 2018, with total revenues of \$30.6bn, equivalent to 59.5% of the market's overall value.

French consumer confidence has fluctuated in recent years but has remained between 100 and 110 index points in 2017. Moving into 2018 though confidence has dipped significantly and now stands at 94 points in October 2018.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the furniture & floor coverings market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the furniture & floor coverings market in France

Leading company profiles reveal details of key furniture & floor coverings market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France furniture & floor coverings market with five year forecasts

REASONS TO BUY

What was the size of the France furniture & floor coverings market by value in 2018?

What will be the size of the France furniture & floor coverings market in 2023?

What factors are affecting the strength of competition in the France furniture & floor coverings market?

How has the market performed over the last five years?

What are the main segments that make up France's furniture & floor coverings market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. Which players have been most successful in the recent past?
- 7.3. What strategies have leading players used over the last year?

8 COMPANY PROFILES

- 8.1. Groupe Adeo SA
- 8.2. Kingfisher Plc
- 8.3. Auchan Holding S.A.
- 8.4. Inter IKEA Holding BV

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: France furniture & floor coverings market value: \$ million, 2014-18
- Table 2: France furniture & floor coverings market category segmentation: \$ million, 2018
- Table 3: France furniture & floor coverings market geography segmentation: \$ million, 2018
- Table 4: France furniture & floor coverings market distribution: % share, by value, 2018
- Table 5: France furniture & floor coverings market value forecast: \$ million, 2018-23
- Table 6: Groupe Adeo SA: key facts
- Table 7: Groupe Adeo SA: Key Employees
- Table 8: Groupe Adeo SA: Key Employees Continued
- Table 9: Groupe Adeo SA: Key Employees Continued
- Table 10: Groupe Adeo SA: Key Employees Continued
- Table 11: Kingfisher Plc: key facts
- Table 12: Kingfisher Plc: Annual Financial Ratios
- Table 13: Kingfisher Plc: Key Employees
- Table 14: Auchan Holding S.A.: key facts
- Table 15: Auchan Holding S.A.: Key Employees
- Table 16: Inter IKEA Holding BV: key facts
- Table 17: Inter IKEA Holding BV: Key Employees
- Table 18: France size of population (million), 2014-18
- Table 19: France gdp (constant 2005 prices, \$ billion), 2014-18
- Table 20: France gdp (current prices, \$ billion), 2014-18
- Table 21: France inflation, 2014-18
- Table 22: France consumer price index (absolute), 2014-18
- Table 23: France exchange rate, 2014-18

List Of Figures

LIST OF FIGURES

- Figure 1: France furniture & floor coverings market value: \$ million, 2014-18
- Figure 2: France furniture & floor coverings market category segmentation: % share, by value, 2018
- Figure 3: France furniture & floor coverings market geography segmentation: % share, by value, 2018
- Figure 4: France furniture & floor coverings market distribution: % share, by value, 2018
- Figure 5: France furniture & floor coverings market value forecast: \$ million, 2018-23
- Figure 6: Forces driving competition in the furniture & floor coverings market in France, 2018
- Figure 7: Drivers of buyer power in the furniture & floor coverings market in France, 2018
- Figure 8: Drivers of supplier power in the furniture & floor coverings market in France, 2018
- Figure 9: Factors influencing the likelihood of new entrants in the furniture & floor coverings market in France, 2018
- Figure 10: Factors influencing the threat of substitutes in the furniture & floor coverings market in France, 2018
- Figure 11: Drivers of degree of rivalry in the furniture & floor coverings market in France, 2018

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