

# Subaru Corp - Company Profile and SWOT Analysis

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## Abstracts

Subaru Corp %li%Company Profile and SWOT Analysis

### Summary

Subaru Corp %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Subaru Corporation (Subaru or 'the company') is a manufacturer and marketer of automobiles, aerospace-related products, and industrial products. The company also carries out the real estate lease business. Its major products include passenger cars, mini cars, airplanes, and related components. The company markets its products under Subaru, Legacy, Legacy Outback, Levorg, WRX S4, Impreza Subaru Xv, Forester, Subaru Brz, Chiffon, Exiga Crossover7, Justy, Stella, Pleo, Dias Wagon, and Sambar brand names. It also provides after-sales service through its affiliate company, KIRYU Industry Co., Ltd. The company has a business presence in North America, Europe, and Asia-Pacific. Subaru is headquartered in Shibuya-Ku, Tokyo, Japan.

### Scope

Detailed information on Subaru Corp required for business and competitor intelligence needs

A study of the major internal and external factors affecting Subaru Corp in the form of a SWOT analysis

An in-depth view of the business model of Subaru Corp including a breakdown and examination of key business segments

Intelligence on Subaru Corp's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Subaru Corp, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Subaru Corp and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Subaru Corp as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Subaru Corp's business structure, strategy and prospects.

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