

Apparel Retail BRIC (Brazil, Russia, India, China) Industry Guide 2018-2022

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Abstracts

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SUMMARY

The BRIC Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the BRIC apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the apparel retail industry and had a total market value of \$3,68,407.3 million in 2017. India was the fastest growing country with a CAGR of 11.2% over the 2013-17 period.

Within the apparel retail industry, China is the leading country among the BRIC nations with market revenues of \$2,41,538.2 million in 2017. This was followed by India, Russia and Brazil with a value of \$52,530.6, \$38,376.6, and \$35,961.9 million, respectively.

China is expected to lead the apparel retail industry in the BRIC nations with a value of \$3,92,833.3 million in 2022, followed by India, Russia, Brazil with expected values of \$92,084.8, \$48,300.3 and \$44,054.1 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC apparel retail market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC apparel retail market

Leading company profiles reveal details of key apparel retail market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC apparel retail market with five year forecasts

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC apparel retail market by value in 2017?

What will be the size of the BRIC apparel retail market in 2022?

What factors are affecting the strength of competition in the BRIC apparel retail market?

How has the market performed over the last five years?

What are the main segments that make up the BRIC apparel retail market?

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