

Apparel & Non-Apparel Manufacturing in France

<https://marketpublishers.com/r/AD9CDC7E0B5EN.html>

Date: June 2024

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: AD9CDC7E0B5EN

Abstracts

Apparel & Non-Apparel Manufacturing in France

Summary

Apparel & Non-Apparel Manufacturing in France industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The apparel & non-apparel manufacturing market is segmented into apparel and non-apparel products. The market value refers to the revenue generated by apparel and non-apparel manufacturers in a specific year.

The French apparel & non-apparel manufacturing market recorded revenues of \$26,484.4 million in 2023, representing a compound annual growth rate (CAGR) of -1.3% between 2018 and 2023.

The apparel segment accounted for the market's largest proportion in 2023, with total revenues of \$22,489.4 million, equivalent to 84.9% of the market's overall value.

In 2023, the French apparel & non-apparel manufacturing market faced a decline due to intense competition from global luxury brands and the high cost of production. While France remains a global hub for luxury fashion, local manufacturers found it increasingly difficult to compete with international luxury

conglomerates and fast fashion brands that dominate the market with their scale and diverse offerings. French companies, traditionally known for their craftsmanship and premium quality, faced mounting pressure to balance these attributes with cost-effectiveness. The high cost of labor and stringent regulations in France further exacerbated the situation, making it challenging for domestic manufacturers to achieve profitability without significantly raising prices, which deterred price-sensitive consumers.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the apparel & non-apparel manufacturing market in France

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the apparel & non-apparel manufacturing market in France

Leading company profiles reveal details of key apparel & non-apparel manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the France apparel & non-apparel manufacturing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the France apparel & non-apparel manufacturing market by value in 2023?

What will be the size of the France apparel & non-apparel manufacturing market in 2028?

What factors are affecting the strength of competition in the France apparel & non-apparel manufacturing market?

How has the market performed over the last five years?

What are the main segments that make up France's apparel & non-apparel manufacturing market?

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