

Software Deploy and Support Services Market 2007-2010

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Large enterprises implementing core applications such as Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management packages etc. are driving traditional on premise software deployment services.

Further, attempts to realign IT with business needs, reduce total cost of ownership and improve ease of use are driving the demand for software deploy & support services among SMEs.

The report forecasts the market size of software deploy & support services over the period 2007-2010. Further, the total market is segmented into various geographic regions and verticals. The report also presents markets size for major countries in various regions. In addition, the report identifies major selling drivers for the software deploy & support services for the major verticals.

This report can help IT vendors identify target geographies and verticals. Further, the identified sales drivers can be used to penetrate the identified vertical or increase current share of the customer's wallet.

TechNavio Insights is a set of reports based on TechNavio – a market intelligence platform for the IT industry. It builds on the intelligence available within TechNavio, and leverages on the custom research experience of the 'Technology Navigators'. TechNavio is built on years of experience of Infiniti Research in deep dive custom research and consulting for over 30 Fortune 500 companies and numerous large and mid-sized companies.

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