

Server Hardware and Hardware Deploy and Support Services Market 2007-2010 - Bundled Report

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The server hardware market continued to grow in 2007 with business expansion and replacement of legacy systems. However, the market growth is slowing down as compared to the period 2004-2006, primarily due to increasing interest in virtualization and server consolidation.

Secondly, the total cost of ownership and lack availability of skilled resources are the major drivers for hardware deploy and support services. Further, replacement of legacy hardware, installation of new security and storage hardware, increasing adoption of IT among SMEs are driving the demand for Hardware Deploy & Support Services. In addition, networks are becoming far more integrated into an enterprise's computing architecture requiring continuous support and maintenance of underlying hardware, further driving this demand.

This is a bundle of two technology market assessment reports: "Server Hardware Market 2007-2010" and "Hardware Deploy & Support Services Market 2007-2010". Bundled reports are available at an attractive discount over the individual reports.

The report forecasts the market size of Server Hardware and Hardware Deploy & Support Services markets over the period 2007-2010. Further, the total market is segmented into various geographic regions and verticals. The report also presents market size for major countries in various regions. In addition, the report identifies key selling drivers for Server Hardware and Hardware Deploy & Support Services for major verticals.

This report can help IT vendors identify target geographies and verticals. Further, the sales drivers can be used to penetrate the identified vertical or increase the current share of the customer's wallet.

TechNavio Insights is a set of reports based on TechNavio – a market intelligence platform for the IT industry. It builds on the intelligence available within TechNavio, and leverages on the custom research experience of the 'Technology Navigators'. TechNavio is built on years of experience of Infiniti Research in deep dive custom research and consulting for over 30 Fortune 500 companies and numerous large and mid-sized companies.

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