

RFID in Healthcare Industry 2010-2014

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TechNavio's analysts forecast the RFID market in the Healthcare industry to grow at a CAGR of 29 percent over the period of 2010–2014. One of the key factors contributing to this market growth is the reduced cost of RFID tags. The RFID market in the Healthcare industry has also been witnessing vendors entering into strategic alliances and partnerships. However, security issues regarding inventory could pose a challenge to the growth of this market.

Key vendors dominating this market space include Motorola Solutions, Alien Technology, IBM, Intermec, Inc., and Impinj.

TechNavio's RFID in Healthcare Industry 2010–2014 report has been prepared based on an in-depth analysis of the market with inputs from industry experts. The report focuses on the Americas, the EMEA, and the APAC regions; it covers the growth of the RFID market in the Healthcare industry and the major vendors that provide RFID products and services in the Global Healthcare market.

Key questions answered in this report:

- What will the market size be in 2014 and at what rate will it grow?
- What key trends is this market subject to?
- What is driving this market?
- What are the challenges to market growth?
- What are the opportunities and threats faced by each of these key vendors?
- What are the opportunities and threats faced by each of these key vendors?
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