

Global Network Management Services Market in Retail Industry 2008-2012

Global Network Management Services Market in Retail Industry 2008-2012

Infiniti Research

Date: Nov, 2009

Pages: 17

Price: US\$ 1,125.00

ID: G0B43618AD0EN

Network Management Services include services such as managed frame relay, managed wide area network, managed converged voice/data networks, network traffic management, etc.

The retail industry comprises individuals or companies engaged in the business of selling finished goods to the customers. These finished goods reach customers through various sales channels which include catalog stores, brick & mortar stores, e-commerce or online channels, etc. The industry is categorized as per various types of products retailed, types of retail formats, etc.

Even though the retail industry promises to be one of the growth drivers for the global economy in the long term, the industry's profits are currently affected by the recession. Thus, the retailers are looking forward to expand their markets on global level, align business strategy according to the customer needs and build operations around the business strategy. In short, the retail companies are building customer centric business models. However, with the changing times, classification of customers is becoming difficult due to diverse behaviors displayed by them. This is leading to an increase in penetration of technology in the retail sector. The retail companies are adopting new technologies to increase & analyze their customers, operations and market.

In the retail industry, network management services improve operational efficiency and organizational intelligence. Thus, network management services are instrumental for enhancing customer satisfaction.

Recently, customers' adoption of online sales channel for retail purchase has witnessed a higher growth rate. Among others, current economic recession is one of the major drivers for this growth. Online purchase is considered to provide better deals to the customers. Also, it provides ease of shopping without the need of visiting the store. Further, online shopping channels provide product details along with comparison among similar products. The customers can read reviews of other customers and gain good discounts in the online deal. Thus, retailers such as Wal-Mart and Home depot are strengthening their e-commerce efforts.

The report forecasts the market size of the global network management services in the retail sector over the period 2008-2012. Further, the report discusses about the segmentation of the total network management services market into various geographic regions. It also identifies the market trends existing for network management services in the retail industry and the drivers, and highlights the market challenges for network management services in the retail industry.

Table of Content

1. INTRODUCTION

2. NETWORK MANAGEMENT SERVICES MARKET SIZE & FORECAST

3. NETWORK MANAGEMENT SERVICES MARKET SEGMENTATION BY GEOGRAPHY

- 3.1 Americas Market Size & Forecast for Network Management Services in Retail Industry
- 3.2 EMEA Market Size & Forecast for Network Management Services in Retail Industry
- 3.3 APAC Market Size & Forecast for Network Management Services in Retail Industry

4. NETWORK MANAGEMENT SERVICES IN RETAIL: MARKET TRENDS

5. NETWORK MANAGEMENT SERVICES IN RETAIL: SALES DRIVERS

6. NETWORK MANAGEMENT SERVICES IN RETAIL: MARKET CHALLENGES

7. NETWORK MANAGEMENT SERVICES MARKET- MAJOR VENDOR PROFILES

- 7.1 Cisco Systems Inc.
- 7.2 EMC Corporation
- 7.3 FUJITSU LIMITED
- 7.4 HP

OTHER REPORTS IN THIS SERIES

LIST OF EXHIBITS

- Exhibit 2.1: Global Market Size and Forecast for Network Management Services in the Retail Industry - 2008-2012 (in USD millions)
- Exhibit 3.1: Market Segmentation by Geography of Network Management Services in the Retail Industry (2008)
- Exhibit 3.2: Americas Market Size and Forecast for Network Management Services in the Retail Industry- 2008-2012 (in USD millions)
- Exhibit 3.3: EMEA Market Size and Forecast for Network Management Services in the Retail Industry – 2008-2012 (in USD millions)
- Exhibit 3.4: APAC Market Size and Forecast for Network Management Services in the Retail Industry- 2008-2012 (in USD millions)

Single User License: Allows one specific user access to the report

Three User License: Allows up to three employees within your organization access to the report

Five User License: Allows up to five employees within your organization access to the report

Enterprise License: Allows all employees within your organization access to the report

I would like to order:

Product name: Global Network Management Services Market in Retail Industry 2008-2012
Product link: <http://marketpublishers.com/r/G0B43618AD0EN.html>
Product ID: G0B43618AD0EN
Price: US\$ 1,125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/G0B43618AD0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at http://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**

