

Global Network Management Services Market in Healthcare Industry 2008-2012

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Network management includes services such as managed frame relay, managed wide area network, managed converged voice/data networks, network traffic management, etc.

Networks at hospitals and clinics allow for a continuous working relationship between organisations and individuals to improve the treatment of patients who require care across a range of different institutions. This is done by making more efficient use of staff, reducing professional and organisational boundaries, sharing good practice, putting the patient at the centre of care, and improving access to care.

The healthcare industry comprises healthcare service providers, medical device manufacturers, pharmaceutical companies and health insurance firms. Increasing healthcare cost, expanding market demand, and increasing awareness among consumers is expected to characterize the healthcare industry in the near future. The demand of healthcare facilities is increasing owing to increased growth of aging population, increasing number of chronic patients, rising healthcare consumerism, increasing awareness and rise in income level of users. However, the supply is constrained with limited financial resources, shortage of skilled manpower, and outdated facilities.

The rising cost of healthcare has become a serious concern for healthcare organizations. In order to control the increasing cost, the healthcare industry players nowadays rely on improvement in operational activities. The need of easy alignment of network assets with business functions, improved utilization of network assets, and the need to avoid congestion in network are forcing healthcare companies to outsource network management; thus aiding the growth of network management services market.

The report by TechNavio Insights forecasts the size of the global network management services market in the healthcare industry over the period 2008-2012. It segments the network management services market into various geographic regions (representing the market size for each of these regions). Further, it discusses the key market trends, drivers and challenges of the network management services in the healthcare industry, and profiles some of the key vendors of this industry.

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