

Client Hardware and Software Deploy and Support Services Market 2007-2010 - Bundled Report

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Globally, the client hardware market is characterized by significant growth in sales of PCs and laptops. This is mainly attributed to the declining prices of client hardware and the flexible configuration of 'whitebox' or unbranded PCs.

Further, falling prices of thin client terminals, replacement required for compliance and improvements in the capabilities of thin client software are driving the deployment of client hardware among enterprises.

Globalization and deregulation is resulting in stiff competition among enterprises. As a result, companies have begun leveraging software applications and tools to expand their business geographically, increase productivity, increase visibility and operational efficiency and cut costs. Ensuring the availability of these applications, interoperability in diverse work environments in turn is driving the Software Deploy & Support Services market.

Large enterprises implementing core applications such as Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management packages etc. are driving traditional on premise software deployment services.

This is a bundle of two technology market assessment reports: "Client Hardware Market 2007-2010" and "Software Deploy and Support Services Market 2007-2010". Bundled reports are available at an attractive discount over the individual reports.

The report forecasts the market size of Client Hardware and Software Deploy and Support Services over the period 2007-2010. Further, the total market is segmented into various geographic regions and verticals. The report also presents market size for major countries in various regions. In addition, the report identifies key selling drivers for Client Hardware and Software Deploy and Support Services for major verticals.

This report can help IT vendors identify target geographies and verticals. Further, the sales drivers can be used to penetrate the identified vertical or increase the current share of the customer's wallet.

TechNavio Insights is a set of reports based on TechNavio – a market intelligence platform for the IT industry. It builds on the intelligence available within TechNavio, and leverages on the custom research experience of the 'Technology Navigators'. TechNavio is built on years of experience of Infiniti Research in deep dive custom research and consulting for over 30 Fortune 500 companies and numerous large and mid-sized companies.

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