

Wound Care Product Manufacturing in the US

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Abstracts

Wound Care Product Manufacturing

In a bind: Aging consumers will drive demand, but regulation will pressure profit

The Wound Care Product Manufacturing industry has enjoyed revenue growth recently and will continue expanding in the years ahead. Growth has been driven by an increase in demand for advanced wound care products that are used by hospitals and doctors due to a rise in chronic conditions, such as diabetes and obesity, that often necessitate the regular use of wound care products. The aging US population is a major factor driving demand, as the occurrence of health issues that require wound care products is higher in elderly populations. The industry, however, will have to contend with the changing regulatory environment.

This industry manufactures products that protect injured part of the bodys and restore the continuity of surfaces of the body.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

Major companies:

3M Company

Johnson & Johnson

Smith & Nephew PLC

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