

Weight Loss Services in Australia

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Abstracts

Weight Loss Services in Australia

Weight loss providers include any company offering goods or services specifically targeted as a weight-loss solution. As well as traditional weight loss advice and counselling services, companies offer a variety of foods and beverages targeted at those wishing to lose weight. This industry does not include gyms, personal trainers and other exercise-oriented companies.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

Major companies

Nestle Australia Ltd

Weight Watchers International Pty Limited

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