

Urethane Foam Product Manufacturing in the US

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Abstracts

IBISWORLD INDUSTRY MARKET RESEARCH REPORT

This is the replacement for IBISWorld's November 2010 edition of Urethane Foam Product Manufacturing in the US

About this Industry

This Industry Market Research report from IBISWorld provides a detailed analysis of the Urethane Foam Product Manufacturing in the US industry, including key growth trends, statistics, forecasts, the competitive environment including market shares and the key issues facing the industry.

Industry Definition

This industry comprises establishments primarily engaged in manufacturing plastic foam products (except polystyrene). These products are used to insulate objects or reduce shock. Plastic foam products are used in bedding, packaging, seat cushioning, carpet cushioning, car interiors, fluid filtration systems, anti-noise and vibration systems in aircraft, medical devices, and a number of consumer applications such as sponges, mops, paint brushes, and cosmetic applicators.

Report Contents

The About this Industry chapter provides general information about the scope of the industry such as an industry definition and a list of the main activities of the industry.

The Industry at a Glance chapter provides a brief snapshot of the key indicators of the industry such as industry revenue and forecast growth rate.

The Industry Performance chapter covers the following: Executive Summary, Key External Drivers, Current Performance, Industry Outlook and Industry Life Cycle. The Executive Summary section is a brief summary of the overall chapter. The Key External Drivers section looks at the key factors outside the control of an individual business that determine the industry's performance. The Current Performance section provides analysis for the industry over the past five years with key performance indicators discussed. The Industry Outlook section is a key analysis section of the report and outlines expectations for the key industry indicators over the next five year period, including forecasts. The Industry Life Cycle section provides a discussion of where the industry is at in its life cycle and how that is affecting industry performance.

The Products & Markets chapter covers the following: Supply Chain, Products & Services, Demand Determinants, Major Markets, International Trade and Business Locations. The Supply Chain section lists the key buying and key selling industries associated with this industry. The Products & Services section lists the products and services the industry provides including percentage breakdowns by key segment. The Demand Determinants section provides an analysis of the determinants behind the level of demand for the industry's products. The Major Markets section gives an analysis of the markets for the industry's products and how these markets may have changed over time. The International Trade section provides a discussion of the importance of trade to the industry. The Business Locations section highlights where the industry operates and why.

The Competitive Landscape chapter is a discussion of the characteristics of an average operator in the industry and who controls the market for the products of the industry. It includes the following sections: Market Share Concentration, Key Success Factors, Cost Structure Benchmarks, Basis of Competition, Barriers to Entry and Industry Globalization. The Market Share Concentration section discusses the level of concentration of the industry. The Key Success Factors section looks at the key internal factors that contribute to the success of an operator in the industry. The Cost Structure Benchmarks section discusses the average costs faced by operators in the industry. The Basis of Competition section is a discussion of the factors that can give a company in this industry a competitive edge. The Barriers to Entry section looks at the factors preventing new companies from entering the industry. The Industry Globalization section provides an indication to which the industry is affected by global operations and trends.

The Major Companies chapter analyses the companies that have the most substantial

influence on the industry. Market Share figures and a discussion of the major companies operations within the industry are given where possible.

The Operating Conditions chapter covers the following: Structural Risk Index, Investment Requirements, Technology & Systems, Industry Volatility, Regulation & Policy, Industry Assistance and Taxation Issues. The Structural Risk Index section provides an indicator of the level of risk faced by operators in the industry. The Investment Requirements section is an analysis of the level of capital investment required to operate in the industry. The Technology & Systems section discusses the key technologies used by the industry. The Industry Volatility section looks at the level of in the industry and the factors behind this volatility. The Regulation & Policy section looks in to the regulatory measures the industry is subject to and the corresponding compliance burden faced by operators in the industry. The Industry Assistance section discusses the level of assistance the industry receives from Government. The Taxation Issues gives a comparison between the level of tax burden on this industry compared to other industries and discusses industry-specific taxation measures placed upon it.

The Key Statistics chapter provides the key indicators for the industry for at least the last three years. The statistics included are industry revenue, industry value added (or gross product), establishments, enterprises, employment, exports, imports, wages, domestic demand and any relevant industry-specific data where appropriate. There is also a Historical Performance section that discusses the key past events that have determined industry performance.

Contents

ABOUT THIS INDUSTRY

Industry Definition
Main Activities
Similar Industries
Additional Resources

INDUSTRY AT A GLANCE

INDUSTRY PERFORMANCE

Executive Summary
Key External Drivers
Current Performance
Industry Outlook
Industry Life Cycle

PRODUCTS & MARKETS

Supply Chain
Products & Services
Demand Determinants
Major Markets
International Trade
Business Locations

COMPETITIVE LANDSCAPE

Market Share Concentration
Key Success Factors
Cost Structure Benchmarks
Basis of Competition
Barriers to Entry
Industry Globalization

MAJOR COMPANIES

OPERATING CONDITIONS

Structural Risk Index
Investment Requirements
Technology & Systems
Industry Volatility
Regulation & Policy
Industry Assistance
Taxation Issues

KEY STATISTICS

Industry Data
Annual Change
Key Ratios
Historical Performance

JARGON & GLOSSARY

MAJOR COMPANIES

FXI Foamex Innovations
Carpenter Co.
Johnson Controls, Inc.

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