

Satellite TV Providers in the US

<https://marketpublishers.com/r/S08D69FDFC9EN.html>

Date: September 2012

Pages: 31

Price: US\$ 910.00 (Single User License)

ID: S08D69FDFC9EN

Abstracts

Satellite TV Providers in the US

Full rotation

Satellite TV providers are in the midst of a revolution, supplying popular family shows, news, movies, sport, documentaries and other products to a growing swarm of eager subscribers who are willing to pay for in-home entertainment. The introduction of high-definition TV vastly improved the quality of shows and attracted subscribers even as disposable income dropped during the Great Recession. New networks, channel offerings and bonus features are strengthening the industry's appeal to consumers despite rising competition from mobile internet streaming.

This industry is made up of companies that distribute TV programs on a subscription or fee basis through direct broadcast satellites (DBS). It excludes other satellite telecommunications providers, TV production studios, traditional TV broadcasters and cable networks.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

Major Companies

DISH Network Corporation Inc.

DirecTV Inc.

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