

Radio Broadcasting in the UK

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Date: October 2012

Pages: 30

Price: US\$ 870.00 (Single User License)

ID: RA2D5F84DE0EN

Abstracts

Radio Broadcasting in the UK

Participants in this industry broadcast and transmit radio programmes to the public, affiliates or subscribers. Broadcasts are transmitted via analogue or digital signals, the internet, or cable or satellite systems. However, operators in this industry do not produce, promote or distribute taped recordings of radio programmes.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

Major Companies

British Broadcasting Corporation

Global Radio

Bauer Media

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