

Paper Product Manufacturing in the US

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Abstracts

Paper Product Manufacturing in the US

Paper goods manufacturers suffered when consumers cut back their spending on novelty paper items during the recession. Though revenue is projected to rebound along with consumer demand over the next five years, the industry will face growing competition from other countries, where environmental regulations are more lax and technology has advanced rapidly. The industry will also have to contend with changing consumer preferences regarding their health and the environment.

Operators in this industry convert purchased paper and paperboard into a variety of products, including labels, playing cards, wrapping paper, cigarette papers, paper filters, paper novelties, die-cut paper shapes and recycled paper insulation. Industry manufacturers also mold purchased pulp into egg cartons, food trays, cups and dishes, florists' pots and other products. The industry generally produces all the products that are not included in other paper converting industries.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

Major Companies

Reynolds Group Holdings Ltd.

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