

# Online Art Sales in the US

<https://marketpublishers.com/r/O6A191D9B7BEN.html>

Date: December 2011

Pages: 34

Price: US\$ 910.00 (Single User License)

ID: O6A191D9B7BEN

## Abstracts

### Online Art Sales

Strokes of genius

Online art sales will continue to grow steadily as consumers increasingly use the internet to bid on art auctions. A low trade-weighted index (the measure of the US dollar against foreign currencies) will to boost demand through an increase in overseas art sales. Proposed changes in taxes could hurt the industry as it has managed to skirt many taxes over the last five years.

This industry primarily retails or auctions original and limited-edition artwork. Industry players purchase artwork from artists, individual owners and other dealers for resale or auction to consumers with little or no further development of the product. Sales of reproductions are excluded.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

### Major companies:

Sotheby's Holdings Inc.

Christie's International

Heritage Auctions Inc.

## Contents

### **ABOUT THIS INDUSTRY**

Industry Definition  
Main Activities  
Similar Industries  
Additional Resources

### **INDUSTRY AT A GLANCE**

### **INDUSTRY PERFORMANCE**

Executive Summary  
Key External Drivers  
Current Performance  
Industry Outlook  
Industry Life Cycle

### **PRODUCTS & MARKETS**

Supply Chain  
Products & Services  
Demand Determinants  
Major Markets  
International Trade  
Business Locations

### **COMPETITIVE LANDSCAPE**

Market Share Concentration  
Key Success Factors  
Cost Structure Benchmarks  
Basis of Competition  
Barriers to Entry  
Industry Globalization

### **MAJOR COMPANIES**

## **OPERATING CONDITIONS**

Capital Intensity  
Technology & Systems  
Revenue Volatility  
Regulation & Policy  
Industry Assistance

## **KEY STATISTICS**

Industry Data  
Annual Change  
Key Ratios

## **JARGON & GLOSSARY**

## I would like to order

Product name: Online Art Sales in the US

Product link: <https://marketpublishers.com/r/O6A191D9B7BEN.html>

Price: US\$ 910.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O6A191D9B7BEN.html>