

Job Training & Career Counseling in the US

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Abstracts

Job Training & Career Counseling in the US

Out of work: High unemployment rates and demand for job training allowed the industry to experience marginal growth during the five years to 2012. However, revenue is set to move on a downward trend over the next five years. Increased competition from colleges and universities that offer free career counseling will cut into industry demand. Further, the employment rate will improve, so fewer individuals will need the industry's services. Nevertheless, the unemployment level will only decrease slowly, preventing a severe decline in revenue.

This industry provides vocational rehabilitation or job counseling and job training to those who are unemployed, underemployed or those with disabilities. Firms also provide services to those who have a job market disadvantage because of a lack of education, job skills or experience.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

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