

Jewelry Stores in the US

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Polished up

After several losses during the recession, jewelry stores will come out of the downturn with renewed consumer sentiment and strong profit performance. Demand for high-valued pieces like engagement rings will drive industry growth, despite competition from budget-conscious retailers and supercenters weighing on operators. Furthermore, revived demand will cause stores to raise their prices, benefiting profit margins.

Jewelry stores sell new jewelry, new sterling and plated silverware and new timepieces. Companies that sell these products in combination with engraving or repair services are also included in the industry. Operators do not cut and set gemstones or sell costume jewelry or antiques. They do not sell used goods or provide repair services without also selling new jewelry products. This industry does not include internet, mail-order or direct sales retailers.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

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