

Housing Developers in the US

<https://marketpublishers.com/r/H1C59CE3B91EN.html>

Date: August 2012

Pages: 35

Price: US\$ 910.00 (Single User License)

ID: H1C59CE3B91EN

Abstracts

Housing Developers in the US

Coming home

Revenue will make a move upward over the next five years, as general economic conditions improve. Improved disposable incomes and renewed employment will cause consumers to purchase houses again. On the other hand, competition from foreclosed homes and apartment rentals will remain strong, forcing firms to differentiate themselves and cater to niche markets.

This industry is primarily engaged in the development of new homes on land that is owned or controlled by the builder rather than the home buyer or investor. The industry includes establishments that build single-family or multifamily homes. These establishments are often referred to as merchant or speculative builders, but they are also known as production for-sale builders.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

Contents

ABOUT THIS INDUSTRY

Industry Definition
Main Activities
Similar Industries
Additional Resources

INDUSTRY AT A GLANCE

INDUSTRY PERFORMANCE

Executive Summary
Key External Drivers
Current Performance
Industry Outlook
Industry Life Cycle

PRODUCTS & MARKETS

Supply Chain
Products & Services
Demand Determinants
Major Markets
International Trade
Business Locations

COMPETITIVE LANDSCAPE

Market Share Concentration
Key Success Factors
Cost Structure Benchmarks
Basis of Competition
Barriers to Entry
Industry Globalization

MAJOR COMPANIES

OPERATING CONDITIONS

Capital Intensity
Technology & Systems
Revenue Volatility
Regulation & Policy
Industry Assistance

KEY STATISTICS

Industry Data
Annual Change
Key Ratios

JARGON & GLOSSARY

MAJOR COMPANIES

PulteGroup Inc.

I would like to order

Product name: Housing Developers in the US

Product link: <https://marketpublishers.com/r/H1C59CE3B91EN.html>

Price: US\$ 910.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H1C59CE3B91EN.html>