

Fish & Seafood Aquaculture in the US

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Abstracts

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Treading water

After a period of severe downturns as a result of the recent oil spill and declining demand, industry revenue will marginally improve over the next five years. As the economy begins to recover, consumers will choose to eat out more and make healthier food choices, driving industry demand. However, the industry will continue to be threatened by imports and competition from wild fisheries and other sources of lean protein.

Establishments in this industry primarily farm aquatic animals or plants in controlled or selected aquatic environments. In addition to regular stocking and feeding, industry firms use some form of intervention in the rearing process to enhance production, such as holding in captivity and protecting from predators, pests and disease.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

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