

Family Clothing Stores in the US

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Abstracts

Family Clothing Stores in the US

Back in fashion

While family clothing stores stood relatively strong during the recession because of budget players like Ross and T.J. Maxx, revenue still declined marginally. Over the next five years, the industry is on the road to recovery, with greater consumer sentiment boosting sales of higher-quality and fashionable clothing. Operators' biggest threat will come from web retailers, which offer value and convenience to consumers who want to shop at home.

Retailers stock a general line of new clothing for men, women and children, without specializing in sales for an individual gender or age group. These establishments may provide basic alterations, such as hemming, taking in or letting out seams and lengthening or shortening sleeves.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

Major Companies

The Gap Inc.

Ross Stores Inc.

The TJX Companies Inc.

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