

Ethnic Supermarkets

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Abstracts

Ethnic Supermarkets

Supermarkets in this industry retail food to specific ethnic groups. This includes Asian, Hispanic and other ethnic grocery stores that carry mainly specialty products not found in mainstream supermarkets.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

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