

Cosmetic & Personal Care Product Manufacturing in China

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Abstracts

Cosmetic & Personal Care Product Manufacturing in China

The Cosmetic and Personal Care Product Manufacturing industry in China comprises businesses that manufacture skin cleansers and other skin care products, hair care products, deodorants, fragrances, and other toiletries. Raw materials are sourced from upstream chemical industries and the finished products are sold via extensive sales networks. Medical and pharmaceutical products are not included in this industry.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

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