

Business Information Resellers in the US

<https://marketpublishers.com/r/B48B13DFF0DEN.html>

Date: November 2011

Pages: 30

Price: US\$ 910.00 (Single User License)

ID: B48B13DFF0DEN

Abstracts

Business Information Resellers

In the know

Growth in corporate profit will benefit business information resellers, since companies will be more likely to invest in market research again. Industry firms will look to increase their search engine rankings and develop more stable business models to take advantage of the improving economy. Nevertheless, the industry will need to engage in more consolidation, since Google's search algorithm change lowers the rank of sites that provide duplicate content.

This industry primarily distributes business information. Some industry firms create business information as well, though this is not the primary function of the industry. This industry encompasses market and industry research, company profiles and business news aggregation. The sale of stock and financial data and related analysis is not included in this industry.

This report covers the scope, size, disposition and growth of the industry including the key sensitivities and success factors. Also included are five year industry forecasts, growth rates and an analysis of the industry key players and their market shares.

Major companies:

Marketresearch.com

Thomson Reuters

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