

# Robert Bosch GmbH - Strategic SWOT Analysis Review

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## Abstracts

Robert Bosch GmbH - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

Robert Bosch GmbH (Bosch) is a subsidiary of Robert Bosch Stiftung GmbH. It is a supplier of technology and services. The company offers a wide range of products and solutions such as auto parts and accessories, eBike systems, motor vehicle technology, household appliances, security systems, solar inverters, packaging technology, industry solutions and business process management solutions. Along with sales and service partners, subsidiaries and regional companies, the company serves customers in the automobile industry, consumer electronics and BPO industries across in the Americas, Europe, Asia Pacific and Africa. Bosch is headquartered in Stuttgart, Germany.

### Robert Bosch GmbH Key Recent Developments

Jun 08,2021: Annual financial results 2020: Bosch diversification stabilizing factor in North America as company achieves sales of \$12.3 billion

Mar 26,2021: Changes on the board of management of Robert Bosch GmbH

Dec 07,2020: Ceres Power Holdings plc: Bosch collaboration with Ceres progresses to mass production of SOFC Systems, with an initial 200MW capacity in 2024

Aug 05,2020: Statkraft supplies Bosch with green electricity from German solar parks

Jul 14,2020: Bosch drives innovation and opens battery platform

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Jun 23, 2020: PowerCell receives order for PowerCell S3 from Bosch at a total value of MSEK  
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May 15, 2020: Bosch turns hand to fully automated production of face masks  
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