

North America Energy Efficiency Policy Handbook,
2010: Policy Measures Driving Energy Efficient
Practices

North America Energy Efficiency Policy Handbook, 2010: Policy Measures Driving Energy Efficient Practices

GlobalData

Date: Mar, 2010
Pages: 146
Price: US\$ 3,500.00
ID: N19BB8A299BEN

GlobalData, the leading business intelligence provider, has released its latest research study “North America Energy Efficiency Policy Handbook, 2010: Policy Measures Driving Energy Efficient Practices”, which has been produced by the company’s Energy Research Group. It provides in-depth analysis of the energy efficiency policies by sector, the financial instruments to encourage energy efficiency and the market-based instruments driving energy efficiency initiatives. The report provides trends and information on the energy efficiency policy frameworks in the US and Canada. The research discusses some of the driving forces for energy efficiency policy implementation.

The study provides a detailed analysis of energy consumption in the residential, tertiary, industrial and transportation sectors, and of the implementation of energy efficiency measures within them. The report includes information on the energy efficiency initiatives and legislative frameworks which are driving the energy efficient appliance market in North America. The report discusses various financial instruments such as tax reforms, grants, subsidies and preferential loans for the development of energy efficient technologies and the use of energy efficient appliances and solutions in detail. The report encompasses those product categories that will be affected by energy efficiency policies. The report details the role of the public sector in energy efficiency measures. The report also analyzes the impact of market instruments on energy efficiency policies. The report is built using data and information sourced from proprietary databases, primary and secondary research and in-house analysis by GlobalData’s team of industry experts.

Scope

The report provides a detailed analysis of North American energy efficiency policy initiatives. Its **Scope** is as follows.

- This report helps to assess the impact of the energy efficiency policies in the US and Canada.
- Insights into the possible energy policy revisions and outcomes in order to assess the market potential.
- This report helps building equipment, HVAC, lighting, automotive equipment and boiler suppliers to identify potential markets and to navigate the policy landscape in the US and Canada.
- The report discusses the energy efficiency measures taken by the industrial, residential, tertiary and transportation sectors in the US and Canada in detail.
- Key data and information about North American energy efficiency policies and the drivers for energy efficiency projects.
- Analysis of various energy efficiency techniques.
- Assessment of the key regulations and policies and their impact on the growth of the energy efficient appliance market.
- The report analyzes financial instruments such as tax reforms, subsidies, loans and other types of incentives.
- The report also assesses the role of the public sector in the deployment of energy efficiency measures.

Reasons to buy

The report will enhance your decision making capabilities. It will help you to:

- Develop business strategies with the help of specific insights about the policy decisions being taken on energy efficiency in the US and Canada.
- Identify opportunities and challenges to exploiting the energy efficient products market in North America.

- Understand the market positioning of each piece of energy consuming equipment in relation to energy efficient policies.
- Increase future revenue and profitability with the help of insights on the future opportunities and critical success factors in the North American energy efficiency products market.
- Benchmark your operations and strategies against the major players in the renewable energy sector.
- Stay ahead of competition by keeping yourself abreast of all the latest policy changes on energy efficiency in North America.
- Plan your investments to minimize the impact of energy efficiency policies.
- Plan your product development in order to capitalize on the growing energy efficient appliance market.
- Identify the most suitable energy efficient appliance market in which to invest.
- Target the most suitable geography for energy efficient appliances based on the policies and incentives.
- Develop custom strategies for the US and Canada based on the stringency of the energy efficiency policies in the respective geographies.
- Navigate the energy efficiency policies through a detailed analysis of the current energy efficiency appliance market dynamics and potential changes.
- Identify the most promising energy efficient products and solutions market to invest in in order to minimize carbon taxes.

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