

International Business Machines Corporation (IBM) - Financial and Strategic SWOT Analysis Review

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GlobalData

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Summary

International Business Machines Corporation (IBM) is the US-based IT company engaged in the production and sale of computer hardware and software. It offers infrastructure services, hosting services, and consulting services. The company's product line includes servers and systems, software, disk systems, hard drives/micro drives, network attached storage, semiconductors, printing paper and toner, blade center workstation and accessories. It also offers a wide portfolio of IT services including consulting, application services, outsourcing, training, small and medium business services, and related services. The company operates its business in five segments namely, Global Technology Services (GTS), Global Business Services (GBS), Software segment, Systems and Technology segment, and Global Financing segment. The company is headquartered in Armonk, New York, the US.

International Business Machines Corporation Key Recent Developments

Apr 20, 2012: IBM Research Boosts Battery 500 Project With New Materials Partners
Apr 12, 2012: IBM, Honda, And PG&E Enable Smarter Charging For EVs
Apr 09, 2012: IBM Partners With ZSE To Create Green Highway For EVs
Mar 27, 2012: IBM And Hydro One Team To Improve Power Grid In Ontario, Canada
Mar 12, 2012: IBM And Ingersoll Rand Team Up To Make Buildings Smarter And Efficient In India

This comprehensive SWOT profile of International Business Machines Corporation provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description - A detailed description of the company's operations and business divisions.
- Corporate strategy - Analyst's summarization of the company's business strategy.
- SWOT Analysis - A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history - Progression of key events associated with the company.
- Major products and services - A list of major products, services and brands of the company.
- Key competitors - A list of key competitors to the company.
- Key employees - A list of the key executives of the company.
- Executive biographies - A brief summary of the executives' employment history.
- Key operational heads - A list of personnel heading key departments/functions.
- Important locations and subsidiaries - A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years - The latest financial ratios derived from the annual

financial statements published by the company with 5 years history.

- Interim ratios for the last five interim periods - The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Note: Some sections may be missing if data is unavailable for the company

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Table of Content

SECTION 1 - ABOUT THE COMPANY

International Business Machines Corporation - Key Facts
International Business Machines Corporation - Key Employees
International Business Machines Corporation - Key Employee Biographies
International Business Machines Corporation - Major Products and Services
International Business Machines Corporation - History
International Business Machines Corporation - Company Statement
International Business Machines Corporation - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

International Business Machines Corporation - Business Description
International Business Machines Corporation - Corporate Strategy
International Business Machines Corporation - SWOT Analysis
SWOT Analysis - Overview
International Business Machines Corporation - Strengths
Strength - Integrated Business Model for Smart Grid
Strength - Effective Research & Development Activities
Strength - Leadership Position in the Market
Strength - Strong Distribution Channel
Strength - Strategic Collaboration and Partnership Agreements
International Business Machines Corporation - Weaknesses
Weakness - Dependence on Suppliers
Weakness - Reliance on Americas
Weakness - Limited Liquidity
International Business Machines Corporation - Opportunities
Opportunity - Strategic Acquisitions
Opportunity - Increasing Demand for BPO Services
Opportunity - Positive Outlook for SaaS Market
Opportunity - Growing Smart Grid Technology
Opportunity - Electricity Demand in the US
International Business Machines Corporation - Threats
Threat - Intense Competition
Threat - Expansion of Consultancy Business
Threat - Security Vulnerabilities
Threat - Rapid Technological Changes
International Business Machines Corporation - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S LIFESCIENCES, POWER FINANCIAL DEALS AND ALLIANCES

International Business Machines Corporation, Medical Equipment, Deals By Year, 2006 to YTD 2012
International Business Machines Corporation, Medical Equipment, Deals By Type, 2006 to YTD 2012
International Business Machines Corporation, Clean Technology, Deals By Year, 2006 to YTD 2012
International Business Machines Corporation, Clean Technology, Deals By Type, 2006 to YTD 2012
International Business Machines Corporation, Recent Deals Summary

SECTION 5 – COMPANY’S RECENT DEVELOPMENTS

International Business Machines Corporation, Recent Developments
Mar 27, 2012: IBM And Hydro One Team To Improve Power Grid In Ontario, Canada
Mar 12, 2012: IBM And Ingersoll Rand Team Up To Make Buildings Smarter And Efficient In India
Mar 07, 2012: IBM Analytics Help Sonoma County, California In Water Conservation
Mar 05, 2012: Fingrid And IBM Sign Contract For ERP And Network Data System
Mar 05, 2012: U.S. Air Force Selects IBM For Mission To Improve Building Performance
Feb 07, 2012: IBM Teams With Tulip Telecom To Build Energy Efficient Data Center Facility In India
Jan 24, 2012: IBM And VELCO To Build Next Generation Communications Network For Vermont Energy

Grid

Dec 12, 2011: Alvarion Wins IBM SAFE Certification For Smart Grid

Nov 09, 2011: ITM Power Partners With Ecoland Consortium

Nov 03, 2011: IBM Rolls Out First Solar Array Designed For High-voltage Data Centers And Industrial Use

SECTION 6 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

LIST OF TABLES

International Business Machines Corporation, Key Facts

International Business Machines Corporation, Key Employees

International Business Machines Corporation, Key Employee Biographies

International Business Machines Corporation, Major Products and Services

International Business Machines Corporation, History

International Business Machines Corporation, Subsidiaries

International Business Machines Corporation, Key Competitors

International Business Machines Corporation, Ratios based on current share price

International Business Machines Corporation, Annual Ratios

International Business Machines Corporation, Interim Ratios

International Business Machines Corporation, Medical Equipment, Deals By Year, 2006 to YTD 2012

International Business Machines Corporation, Medical Equipment, Deals By Type, 2006 to YTD 2012

International Business Machines Corporation, Clean Technology, Deals By Year, 2006 to YTD 2012

International Business Machines Corporation, Clean Technology, Deals By Type, 2006 to YTD 2012

International Business Machines Corporation, Recent Deals Summary

Currency Codes

Capital Market Ratios

Equity Ratios

Profitability Ratios

Cost Ratios

Liquidity Ratios

Leverage Ratios

Efficiency Ratios

LIST OF FIGURES

International Business Machines Corporation, Performance Chart (2007 - 2011)

International Business Machines Corporation, Ratio Charts

International Business Machines Corporation, Medical Equipment, Deals By Year, 2006 to YTD 2012

International Business Machines Corporation, Medical Equipment, Deals by Type, 2006 to YTD 2012

International Business Machines Corporation, Clean Technology, Deals By Year, 2006 to YTD 2012

International Business Machines Corporation, Clean Technology, Deals by Type, 2006 to YTD 2012

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