

# China Unicom (Hong Kong) Ltd (762) - Financial and Strategic SWOT Analysis Review

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## Abstracts

China Unicom (Hong Kong) Ltd (762) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

China Unicom (Hong Kong) Ltd (China Unicom) is a provider of telecommunication services. The company offers mobile voice, data and value-added, fixed-line voice and value-added, fixed-line broadband and data communications services. China Unicom also markets various telecommunication products like fixed-line terminals, mobile handsets, and related accessories. The company provides various services including mobile TV, mobile music, mobile mailbox, Wo store, Wo portal, and Wo reading. It provides its products and services through China Unicom brand. The company has business presence across various geographical regions including China, Hong Kong, the US, Singapore, Myanmar, the UK, Japan, Australia, Hong Kong, Russia, and Brazil. China Unicom is headquartered in Hong Kong.

China Unicom (Hong Kong) Ltd Key Recent Developments

Mar 11,2021: China Unicom reports 2020 annual results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential

customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

China Unicom (Hong Kong) Ltd - Key Facts  
China Unicom (Hong Kong) Ltd - Key Employees  
China Unicom (Hong Kong) Ltd - Key Employee Biographies  
China Unicom (Hong Kong) Ltd - Major Products and Services  
China Unicom (Hong Kong) Ltd - History  
China Unicom (Hong Kong) Ltd - Company Statement  
China Unicom (Hong Kong) Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
China Unicom (Hong Kong) Ltd - Business Description  
Business Segment: Services  
Overview  
Performance  
Key Stats  
Business Segment: Telecommunication Products  
Overview  
Performance  
R&D Overview  
China Unicom (Hong Kong) Ltd - Corporate Strategy  
China Unicom (Hong Kong) Ltd - SWOT Analysis  
SWOT Analysis - Overview  
China Unicom (Hong Kong) Ltd - Strengths  
China Unicom (Hong Kong) Ltd - Weaknesses  
China Unicom (Hong Kong) Ltd - Opportunities  
China Unicom (Hong Kong) Ltd - Threats  
China Unicom (Hong Kong) Ltd - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios

Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

## **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Mar 11, 2021: China Unicom reports 2020 annual results

## **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## List Of Tables

### LIST OF TABLES

China Unicom (Hong Kong) Ltd, Key Facts  
China Unicom (Hong Kong) Ltd, Key Employees  
China Unicom (Hong Kong) Ltd, Key Employee Biographies  
China Unicom (Hong Kong) Ltd, Major Products and Services  
China Unicom (Hong Kong) Ltd, History  
China Unicom (Hong Kong) Ltd, Subsidiaries  
China Unicom (Hong Kong) Ltd, Key Competitors  
China Unicom (Hong Kong) Ltd, Ratios based on current share price  
China Unicom (Hong Kong) Ltd, Annual Ratios  
China Unicom (Hong Kong) Ltd, Annual Ratios (Cont...1)  
China Unicom (Hong Kong) Ltd, Annual Ratios (Cont...2)  
China Unicom (Hong Kong) Ltd, Interim Ratios  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## List Of Figures

### LIST OF FIGURES

China Unicom (Hong Kong) Ltd, Performance Chart (2016 - 2020)

China Unicom (Hong Kong) Ltd, Ratio Charts



## I would like to order

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