

# Ballard Power Systems Inc (BLDP) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Ballard Power Systems Inc (BLDP) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

**Business description** – A detailed description of the company's operations and business divisions.

**Corporate strategy** – Analyst's summarization of the company's business strategy.

**SWOT Analysis** – A detailed analysis of the company's strengths, weakness, opportunities and threats.

**Company history** – Progression of key events associated with the company.

**Major products and services** – A list of major products, services and brands of the company.

**Key competitors** – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Ballard Power Systems Inc (Ballard Power) is a provider of innovative clean energy solutions. The company designs, develops, manufactures, sells, and services proton exchange membrane (PEM) fuel cell products for power product markets, portable power, and material handling and backup power. Its major products include heavy duty modules, fuel cell stacks, and backup power systems. Ballard Power also offers various technology solutions, including engineering services and technology transfer, among others. It offers products to various markets such as transit bus, automotive, rail, truck, material handling, critical infrastructure, defense and UAV. The company has R&D, testing, sales, and manufacturing facilities in Canada, the US, and Denmark. It serves customers in North America, Europe, and Asia Pacific. Ballard Power is headquartered in Burnaby, British Columbia, Canada.

### Ballard Power Systems Inc Key Recent Developments

Oct 02,2019: Ballard receives PO from BEHALA For 3 x 100kW Fuel Cell Modules to Power German Push Boat

Jul 31,2019: Ballard Reports Q2 2019 Results

Jul 30,2019: Ballard announces order from solaris for 12 fuel cell modules to power

bolzano buses

Jul 24,2019: Ballard announces order from Wrightbus for 15 fuel cell modules to power Aberdeen Buses

Jul 16,2019: Ballard Power Systems Announces Purchase of B.C.'s First Fleet of Hydrogen-Powered Fuel Cell Electric Vehicles

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage,

financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Ballard Power Systems Inc - Key Facts  
Ballard Power Systems Inc - Key Employees  
Ballard Power Systems Inc - Key Employee Biographies  
Ballard Power Systems Inc - Major Products and Services  
Ballard Power Systems Inc - History  
Ballard Power Systems Inc - Company Statement  
Ballard Power Systems Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Ballard Power Systems Inc - Business Description  
Product Category: Backup Power  
Overview  
Performance  
Product Category: Heavy-Duty Motive  
Overview  
Performance  
Product Category: Material Handling  
Overview  
Performance  
Product Category: Portable Power/UAV  
Overview  
Performance  
Product Category: Technology Solutions  
Overview  
Performance  
Geographical Segment: China  
Performance  
Geographical Segment: Europe  
Target Markets  
Performance  
Geographical Segment: North America

Target Markets  
Performance  
Geographical Segment: Other  
Performance  
Ballard Power Systems Inc - SWOT Analysis  
SWOT Analysis - Overview  
Ballard Power Systems Inc - Strengths  
Ballard Power Systems Inc - Weaknesses  
Ballard Power Systems Inc - Opportunities  
Ballard Power Systems Inc - Threats  
Ballard Power Systems Inc - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S POWER FINANCIAL DEALS AND ALLIANCES**

Ballard Power Systems Inc, Power, Deals By Year, 2013 to YTD 2019  
Ballard Power Systems Inc, Power, Deals By Type, 2013 to YTD 2019  
Ballard Power Systems Inc, Recent Deals Summary

### **SECTION 5 – COMPANY’S RECENT DEVELOPMENTS**

Oct 02, 2019: Ballard receives PO from BEHALA For 3 x 100kW Fuel Cell Modules to Power German Push Boat  
Jul 31, 2019: Ballard Reports Q2 2019 Results  
Jul 30, 2019: Ballard announces order from solaris for 12 fuel cell modules to power bolzano buses  
Jul 24, 2019: Ballard announces order from Wrightbus for 15 fuel cell modules to power Aberdeen Buses  
Jul 16, 2019: Ballard Power Systems Announces Purchase of B.C.'s First Fleet of Hydrogen-Powered Fuel Cell Electric Vehicles  
Jun 10, 2019: Ballard unveils 8th generation zero-emission fuel cell module for heavy

duty motive market

Jun 03, 2019: Ballard to provide fuel cell modules for buses in Europe as a member of new H2Bus consortium

Jun 03, 2019: Nel ASA: Establishes consortium to commercialize fuel cell electric buses in Europe

May 21, 2019: Ballard to work with ABB on design and launch of Fuel Cell-Powered River Push Boat in France

May 21, 2019: ABB to enable world's first hydrogen-powered river vessel

## **SECTION 6 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

Ballard Power Systems Inc, Key Facts  
Ballard Power Systems Inc, Key Employees  
Ballard Power Systems Inc, Key Employee Biographies  
Ballard Power Systems Inc, Major Products and Services  
Ballard Power Systems Inc, History  
Ballard Power Systems Inc, Subsidiaries  
Ballard Power Systems Inc, Key Competitors  
Ballard Power Systems Inc, Ratios based on current share price  
Ballard Power Systems Inc, Annual Ratios  
Ballard Power Systems Inc, Annual Ratios (Cont...1)  
Ballard Power Systems Inc, Interim Ratios  
Ballard Power Systems Inc, Power, Deals By Year, 2013 to YTD 2019  
Ballard Power Systems Inc, Power, Deals By Type, 2013 to YTD 2019  
Ballard Power Systems Inc, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios



## List Of Figures

### LIST OF FIGURES

Ballard Power Systems Inc, Performance Chart (2014 - 2018)

Ballard Power Systems Inc, Ratio Charts

Ballard Power Systems Inc, Power, Deals By Year, 2013 to YTD 2019

Ballard Power Systems Inc, Power, Deals by Type, 2013 to YTD 2019

### COMPANIES MENTIONED

Plug Power Inc

Hydrogenics Corp

Greenlight Innovation

FuelCell Energy Inc

Doosan Corporation

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