

# Audi AG (NSU) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Audi AG (NSU) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Audi AG (Audi) a subsidiary of Volkswagen AG, is an automobile manufacturer. It designs, develops, manufactures, and commercializes premium cars, and motorcycles globally. The company is recognized as one of the leading car manufacturers in the premium and supercar segment. It focuses on innovation through its research and development activities and has partnerships with national and international academic partners. Audi also offers financial services such as leasing and borrowings through cooperation with Volkswagen Financial Services AG. The company operates production facilities together with its subsidiaries in Americas, Europe, Middle East and Asia-Pacific. Audi is headquartered in Ingolstadt, Bayern, Germany.

### Audi AG Key Recent Developments

Sep 14,2020: Ballard launches industry-leading high-power density fuel cell stack for vehicle propulsion

Aug 20,2020: EDP ??supplies fast charging equipment to 14 Audi dealerships in 10 Brazilian states

Jan 21,2020: Audi provides sustainable mobility and charging solutions at World Economic Forum in Davos

Oct 29,2019: STMicroelectronics and Audi AG Cooperate to develop and deliver next-

generation automotive exterior lighting solutions

Oct 23,2019: EDP announces electric mobility project with Audi, Porsche and VW for Brazil

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Jan 21, 2020: Audi provides sustainable mobility and charging solutions at World Economic Forum in Davos

Oct 29, 2019: STMicroelectronics and Audi AG Cooperate to develop and deliver next-generation automotive exterior lighting solutions

Oct 23, 2019: EDP announces electric mobility project with Audi, Porsche and VW for Brazil

May 24, 2019: BELECTRIC builds battery storage facility for Audi

May 22, 2019: Rapid EV charging a reality with tie-up between IONITY and Octopus Energy

May 17, 2019: Hitachi Automotive Systems' EV Inverter Adopted for the e-tron, Audi's

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May 01, 2019: ABB to provide paint solutions to SAIC Volkswagen's first electric vehicle factory in China

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Toyota Motor Corp  
Tesla Inc  
Nissan Motor Co Ltd  
Jaguar Land Rover Automotive Plc  
Honda Motor Co Ltd  
Ford Motor Co  
Bayerische Motoren Werke AG

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