

Alabama Power Co - Strategic SWOT Analysis Review

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Abstracts

Alabama Power Co - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Alabama Power Co (Alabama Power), a subsidiary of Southern Company, that generates, transmits, distributes, procures and sells electricity. The company generates electricity from coal, hydro, natural gas, oil and nuclear sources. Alabama Power serves residential, commercial and industrial customers. The company provides electricity at retail to communities in the cities, towns, and rural areas of Anniston, Birmingham, Gadsden, Mobile, Montgomery, and Tuscaloosa. It supplies electricity at wholesale to municipally-owned electric distribution systems. The company in cooperation with dealers sells electric appliances and products and markets and sells outdoor lighting services. Alabama Power is headquartered in Birmingham, Alabama, the US.

Alabama Power Co Key Recent Developments

Aug 05,2021: Protective to power Birmingham Headquarters with 100% renewable energy, collaborates with Alabama Power

Jul 13,2021: Alabama Power receives approval for solar facility in Butler County

Dec 03,2020: Alabama Power chooses Mitsubishi Power JAC gas turbine power island combined with Black & Veatch EPC experience for Plant Barry

Aug 28,2020: Alabama Power announces leadership changes

Aug 28,2020: Vickers joins Alabama Power board of directors

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the

company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Aug 27, 2020: Alabama Power Foundation, ABC Trust pledge \$1 million to support COVID-19 relief efforts

Aug 18, 2020: Alabama Power offers payment plans for customers affected by COVID-19 New payment solution to provide additional relief for customers.

Jun 08, 2020: Alabama Power names Peoples executive vice president of customer and employee services

Feb 13, 2020: Opportunity Alabama wins national award and grant

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