

# Web Developers: Market Research Report

https://marketpublishers.com/r/W4F7A7CFC2EEN.html Date: December 2011 Pages: 125 Price: US\$ 1,995.00 (Single User License) ID: W4F7A7CFC2EEN

## Abstracts

The global outlook series on Web Developers provides statistical anecdotes, market briefs, and concise summaries of research findings.

The report offers an aerial view of the global web developers industry, identifies major short to medium term market challenges, and growth drivers.

Regional markets elaborated upon include United States, Germany, Australia, India and New Zealand among others.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 696 companies worldwide.



## Contents

#### **1.INDUSTRY OVERVIEW**

Significance of Web Development Number of Unique World Wide Websites (2000 & 2010) Functions of Web Developers Competition Bucks Up as Clients Become More Knowledgeable Impact of Recession on the Market Web Conferencing Services Market Booms Despite Recession Top Web Development Trends for the Near Future e-Commerce Websites: Major Growth Driver Web Development and e-Commerce

**Table 1.** Leading Software Solutions for Integration into e-Commerce Websites (2010):Percentage Breakdown of Usage for Payment Gateway Software and Others

**Table 2.** World Web Content Management Market (2011 & 2015): PercentageBreakdown of Sales by Region – North America, Europe, Asia-Pacific and Rest of World

Few Hot E-Commerce Trends of 2010 Old Technologies Unfazed by Evolution of New Ones Search Engine Optimization and Web Developers Single-Site Browsers for Safe Browsing Web Hosting Trends

**Table 3.** Global Recent Past, Current and Future Analysis for Web Hosting Marekt byGeographic Region – US and Rest of World Independently Analyzed with AnnualRevenue Figures in US\$ Millions for Years 2010 through 2015

Cloud IaaS – The Future of Web Hosting Key Statistics

Table 4. Number of Traditional Web Hosting Services in Select Countries (2011)

Top Web Hosting Companies across Countries (2010)



**Table 5.** Global Leading Web-Hosting Service Providers (2010): PercentageBreakdown of Market Share by Companies - wildwestdomains.com, enom.com,networksolutions.com, oneandone.com, yahoo.com, sedoparking.com, register.com,dsredirection.com, domaindeluxe.com, fabulous.com and others

Businesses Harness the Power of Websites for Enhancing Sales Mobile Web Application Development Market – An Emerging Opportunity

#### 2.CHALLENGES CONFRONTING THE INDUSTRY

The Darker Side of Technological Advancements Copyright Issues Ownership Issues Large Developers Gradually Wash Out 'One Man Businesses' Non-Adherence to Web Development Standards by Neophyate Web Developers

#### **3.COMPETITIVE SCENARIO**

Leading Players in Web Development Market

**Table 6.** Leading Players in the Global Website Design / Development Tools Market(2009 & 2010): Percentage Breakdown of Revenues for Adobe, Microsoft, IBM andOthers

#### 4.PRODUCT OVERVIEW

Web Developers – An Insight Web Development Procedure Large-Scale Web Development Web-Application Services: An Overview Web Interface Development Back-end Versus Front-end Professionals A Peep into the History Technological Developments Over the Years Significance of Internet Engineering Task Force in Web Development



#### **5.PRODUCT LAUNCHES**

#### 6.MERGERS AND ACQUISITIONS

7.STRATEGIC CORPORATE DEVELOPMENTS

A REGIONAL MARKET PERSPECTIVE

#### **1.THE UNITED STATES**

Web Development: The Growth Saga Continues

**Table 7.** Leading Online Media in the US (2008 & 2010): Percentage Share ofConsumer Usage for Search Engines, Email Newsletter, Cable TV News Sites, SocialNetworking Sites, Company Sites, and Blogs

e-Commerce Market Web Hosting in North America – A Market Snapshot

**Table 8.** Leading Web-Hosting Service Providers in the US (2010): Percentage Breakdown of Market Share by Companies – wildwestdomains.com, enom.com, networksolutions.com, oneandone.com, yahoo.com, dsredirection.com, register.com, cashparking.com, hostgator.com, bluehost.com and others

#### 2.EUROPE

e-Commerce Web Development

**Table 9.** European e-Commerce Market (2010): Percentage Breakdown of Expenditure by Region – UK, Germany, France, and Others

#### 2A.GERMANY

Online Shopping Trend Boosts Demand



**Table 10.** Number of Online Customers (in Million) in Germany for the Years 2009 and2010

**Table 11.** Online Market in Germany (2010): Percentage Share of Online Customers to Total Internet Users by Age Group – 30-39, 40-49, 50-59, and 60 & Above

#### **3.ASIA-PACIFIC**

#### **3A.AUSTRALIA**

e-Commerce Market: An Overview

#### **3B.INDIA**

A Preferred Destination for Web Design and Development Outsourcing

#### **3C.NEW ZEALAND**

#### **4.LATIN AMERICA**

**Table 12.** e-Commerce Market in Latin America (2007 & 2010): Percentage Breakdown of Revenues by Region – Brazil, Mexico, Venezuela, Argentina, Chile and Others

**Global Directory** 



### I would like to order

Product name: Web Developers: Market Research Report

Product link: <u>https://marketpublishers.com/r/W4F7A7CFC2EEN.html</u>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/W4F7A7CFC2EEN.html</u>