

# Web 2.0: Market Research Report

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## Abstracts

This report analyzes the Worldwide market for Web 2.0 in Annual Revenues in US\$ Million at the Vendor's Level by the following Technologies: Social Networking, RSS, Blogs, Wikis, Mashups, Podcasting, and Widgets.

The report provides separate comprehensive analytics for the North America, Europe, and Rest of World.

Annual estimates and forecasts are provided for each region for the period of 2006 through 2015.

The report profiles 56 companies including many key and niche players.

Major players covered under the Enterprise Web 2.0 market include Cisco Systems, Inc., Intel Corporation, International Business Machines Corporation, Jive Software, Microsoft Corporation, Oracle Corporation, and SAP AG. Key players included under the Internet Web 2.0 market include Google, Inc., and Yahoo! Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

## Contents

### I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations  
Disclaimers  
Data Interpretation & Reporting Level  
Quantitative Techniques & Analytics  
Product Definitions and Scope of Study

### II. EXECUTIVE SUMMARY

#### 1.INDUSTRY OVERVIEW

Rapid Uptake of Web 2.0 Technology & Applications  
Web 2.0 – At a Glance  
Growth Drivers for Web 2.0 – At a Glance  
Technological Advancements  
Declining Prices  
User Comfort with Web 1.0  
Role of Open Source Technologies  
Global Distribution of Web 2.0 Sites

**Table 1.** Global Distribution of Web 2.0 Sites (2008): Percentage Share Breakdown by Number of Sites for Online Social Networks, Multimedia Sharing, Social Gaming, Blogs, Social Tagging, Wiki, and Others (includes corresponding Graph/Chart)

Enterprise Adoption of Web 2.0 Grows  
Enterprise 2.0 – Factors Driving Widespread Adoption  
Prime Growth Drivers – At a Glance  
Current and Future Analysis  
Analysis by Geographic Region  
Analysis by Technology  
Consolidation Gains Momentum  
Leading Deals in Web 2.0 Market (2009)

**Table 2.** Financial/M&A Deals in the Global Web 2.0 Market (2009): Percentage Share

Breakdown of Deal Value by Country – US, Luxembourg, UK, China, Israel, and Rest of World (includes corresponding Graph/Chart)

**Table 3.** Leading Acquisitions in the Global Web 2.0 Market (2009)

**Table 4.** Major Acquisitions in the Web 2.0 Market (2005-2008)

Location-Based Social Networks Emerge as Latest Favorites

## **2.MARKET DYNAMICS**

Impact of Recession on Web 2.0

Marketing Activities Face the Axe

Enterprise 2.0 – The Positive Impact of Economic Downturn

Growing Use of Web 2.0 Tools for Internal Communications

Online Retailers Use Web 2.0

Workplace Collaboration – Strategy to Deal with Economic Slump

Web 2.0 – Driving Demand in the ICT Industry

Revenue Generation – A Major Area of Concern

Web 2.0 Applications – Failing to Recreate Web 1.0 Success?

Web 2.0 & Internet Advertising

**Table 5.** Comparison of Audience Share Vs Expenditure Share by Different Media (includes corresponding Graph/Chart)

Recession Constricts Online Advertising Expenditure

Personalization – Trend Setting Feature of Web 2.0

Rising Popularity of Social Media Sites

Mobile Web 2.0 Boosts Social Networking and Collaborative Applications

Web 2.0 Fosters Learning 2.0 in Work Environment

Companies Employ Analytics Tools for Evaluating Web 2.0

Web 2.0 Deployment: Stronger in Enterprises than SMBs

Vendors Offer Tools with Functionalities of Popular SNS

Data Portability Aids Web 2.0 Companies

Web 2.0 Poses New Security Challenges

Semantic Web – The Future of Web

## **3.PRODUCT OVERVIEW**

Web 2.0 – A Conceptual Definition  
Evolution of Web 2.0  
The Shift from Web 1.0 to Web 2.0  
Critical Elements of Web 2.0  
Description of Web 2.0 Operations  
Characteristics of Web 2.0  
Web 2.0 Value Chain  
User Plays a Major Role in Web 2.0  
Web 2.0 – Types  
Consumer-to-Consumer (C2C) Web 2.0  
Business-to-Consumer (B2C) Web 2.0  
Consumer-to-Business (C2B) Web 2.0  
Business to Business (B2B) Web 2.0  
Enterprise 2.0 (Internal Business Web 2.0)  
Revenue Generation Models in Web 2.0  
Revenues through Advertising  
Payments for Content Used  
Bundled Web 2.0 Applications  
Revenues through Donations

#### **4.WEB 2.0 TECHNOLOGIES – AN OVERVIEW**

An Insight into Web 2.0 Technology  
Server-Side Software  
Client-Side Software  
Asynchronous JavaScript and XML (AJAX)  
Web Syndication Technologies  
Wiki Software  
Mashup Technology  
Rich Internet Applications  
Web APIs  
Other Technologies  
Patenting in Web 2.0 Technology

**Table 6.** World Web 2.0 Patent Applications (2008): Percentage Share Breakdown of Number of Patents by Country of Origin – US, Korea, Finland, Canada, France, and Others (includes corresponding Graph/Chart)

Number of Web 2.0 Patent Applications for Facebook, Yahoo!, Google, Nokia, Microsoft, Apple, S.M.A.R.T. Link, and Clearspring (As of 2008)

## **5.WEB 2.0 APPLICATIONS**

Creating Web 2.0 Applications

PHP: The Favored Programming Language for Web 2.0 Applications

Technology Drivers for Web 2.0 Apps

Web 2.0 Applications – A Brief Overview

Blogs

Micro-Blogging

Wikis

Social Tagging

Social Networking Sites

Multimedia Sharing

Social Gaming

Really Simple Syndication (RSS)

Podcasts

Mashups

Aggregation Services

Mobile Web

Mobile Web 2.0

Distinguishing Features Between Mobile Web 1.0 and Mobile Web 2.0

Factors Driving Mobile Web 2.0 Applications

Impediments to the Adoption of Mobile Web 2.0 Applications

Web 2.0 in Government/Public Sector

Select Web 2.0 Applications in Government Activities

Web 2.0 Applications in Various Government Domains

## **6. ENTERPRISE WEB 2.0 – A PRIMER**

Impact of Web 2.0 on Industry

Web 2.0 and the Industry

Web 2.0 and the Organizational Value Chain

Web 2.0 in Primary Value Chain Activities of an Organization

Uses of Enterprise 2.0

Improvement in Internal Work Processes

Benefits

Drawbacks

Web 2.0 as User Interface  
Web 2.0 Drives Innovation  
Facilitating Recruitment & Networking  
Web 2.0 Applications for Enterprises

## **RSS**

Wikis

### **Table 7. Common Uses of Wikis in Enterprise in the US (2008)**

Blogs  
Social Network Websites and Virtual Communities  
Growing Uptake of Enterprise Social Software  
Mashups  
Challenges in the Adoption of Enterprise Web 2.0  
Ambiguity of Web 2.0 Concepts  
Constantly Changing Web 2.0 Landscape  
Absence of Standard Usage Patterns  
Mature Platform or Products  
Lack of Skilled Workforce  
Organization's Ability to Adopt Web 2.0  
Cost of Web 2.0 Adoption  
Other Challenges

## **7.WEB 2.0 & SECURITY**

Enhanced Security Threats in Web 2.0  
Insufficient Capabilities of Current Security Measures  
Major Security Issues in Web 2.0 Technology and Applications  
Inbound Threats  
Tools Compromise Corporate Networks  
Growing Sophistication of Attacks  
Shortening Duration of Attacks  
Rising Cost of Malware Clean Up

### **Table 8. Organizational Expenditure on Malware Clean Up (2008): Percentage Share**

## Breakdown of Companies by Total Expenditure

Outbound Threats

Measures to Deal with Security Threats

## **8.PRODUCT INNOVATIONS/INTRODUCTIONS**

SAP Unveils SAP® StreamWork™

Google to Launch Next Generation Collaboration Platform, Google Wave

Open Box Technologies Launches New SesameVault 2.0

MySocialIncome.com Launches New Web 2.0 Communications Suite

RollStream Launches Web 2.0 Onboarding and Information Management Suite

Google Launches New Version of Web Toolkit

OpenCraft to Roll Out Web TV 2.0

FON Launches Advanced Fonera 2.0n WiFi Router

Optenet Unveils New Series of Web 2.0 Security Solutions

IntelliMedia Develops MIKI Technology for Transfer of Visuals on Web

Citrix Systems Incorporates Web 2.0 Push Technology into NetScaler

Denodo Technologies to Unveil New Mashup Platform

ABOL Software to Introduce iabol 2.0

Movial Unveils New Movial IXS Suite on TI OMAP3 Platform

Sway Unveils New Shoutlet® 2.0 Version Marketing Tool

PlanDone Unveils Web 2.0 Collaboration Software

Mobyko Unveils Living Address Book

Azingo Pioneers Delivery of Web 2.0 Apps on Open Mobile Linux Platform

Tomoye Launches Tomoye Ecco 2.0

WebTrends Unveils WebTrends Analytics 8.5

Verizon Wireless Launches MySpace Mobile

Spotfire Introduces TIBCO Spotfire 2.1

Ordnance Survey Introduces OS OpenSpace Web 2.0 Platform

IBM Launches WebSphere Portal 6.1

BrightTALK™ Unveils Webcasting Method with Web 2.0 Features

Jive Introduces Clearspace 2.0

Microsoft Enhances Windows Live Services with Web 2.0 Features

CSRA Introduces Beta Program for Enterprise Social Network Roadmap

dimdim Becomes the Pioneering Free Web Meeting Service

Verizon Wireless Rolls Out Mobile Web 2.0

Blue Flavor Unveils Leaflets for iPhone

InfoTollgate Releases FastLane™

## 9. RECENT INDUSTRY ACTIVITY

Oracle Acquires Sun Microsystems  
Ulster-Greene ARC Opts for Zscaler Web Security Solutions  
Websense Takes Over Defensio  
HostMySite Takes Over Hosting.com  
Artflute to Deploy Bodhtree Web 2.0 Solutions  
CoSN Inks Partnership Agreement with nGenera  
GSA Inks Service Agreements with Web 2.0 Service Providers  
GSA Inks Agreement with Web 2.0 Social Media Websites  
Sun Microsystems Acquires MySQL  
IBM Acquires XIV  
FatWire Enters Collaboration with netomat  
GyPSii Partners with China Unicom and Shanghai Rannuo Information Technology  
BeyondAnalysis Snaps Up Enzyme Insight Solutions  
Officescape Deploys Web Conferencing 2.0 Platform  
Open Text Takes Over Corbis  
Realcom Takes Over AskMe  
Xobni Takes Over Firedrop  
Follett Takes Over Fourteen40  
Cisco Acquires PostPath  
Inx Takes Over VocalMash  
Avalon Report Inks Partnership Agreement with EZYield.com  
SnapLogic in Strategic Alliance with WaveMaker  
Turner Entertainment Holdings Asia Pacific and Outblaze Form Web 2.0 JV  
Laszlo and Funambol Team Up to Provide Mobile Messaging Solution and RIA  
Koroberi Develops Web 2.0 Site for FKI Logistex  
Facebook, Plaxo and Google Move Towards Data Portability and Open Standards  
IBM and RIM Collaborate for Incorporating Web 2.0 on BlackBerry  
Netgear Inks Deal with Pramati  
NVLsoft to Acquire Guppy Games  
FatWire Acquires Infosonia  
Raincity Takes Over Bryght  
Vodafone and Nokia Join Forces for Web 2.0 Mobile Phones  
ShoZu Teams Up with StarHub to Introduce Flat-rate Access Plan  
BWA Joins Forces with Chinese Online Video Sites  
Cisco Signs Agreement to Take Over Reactivity  
IBM Inks Partnership Agreement with Google



Onstream Media Takes Over Auction Video

## 10.FOCUS ON SELECT GLOBAL PLAYERS

Enterprise Web 2.0 Players

Cisco Systems, Inc. (US)

Intel Corporation (US)

International Business Machines Corporation (US)

Jive Software (US)

Microsoft Corporation (US)

Oracle Corporation (US)

SAP AG (Germany)

Internet Web 2.0 Players

Google, Inc. (US)

Yahoo! Inc. (US)

## 11.GLOBAL MARKET PERSPECTIVE

**Table 9.** World Recent Past, Current and Future Analysis for Enterprise Web 2.0 by Geographic Region – North America, Europe, and Rest of World Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2006 through 2015 (includes corresponding Graph/Chart)

**Table 10.** World 10-Year Perspective for Enterprise Web 2.0 by Geographic Region – Percentage Breakdown of Dollar Revenues for North America, Europe, and Rest of World Markets for Years 2006, 2009 and 2015 (includes corresponding Graph/Chart)

**Table 11.** World Recent Past, Current and Future Analysis for Enterprise Web 2.0 by Technology – Social Networking, RSS, Blogs, Wikis, Mashups, Podcasting, and Widgets Markets Independently Analyzed with Annual Revenues in US\$ Million for Years 2006 through 2015 (includes corresponding Graph/Chart)

**Table 12.** World 10-Year Perspective for Enterprise Web 2.0 by Technology – Percentage Breakdown of Dollar Revenues for Social Networking, RSS, Blogs, Wikis, Mashups, Podcasting, and Widgets Markets for Years 2006, 2009 and 2015 (includes corresponding Graph/Chart)

## III. MARKET

## 1.NORTH AMERICA

### A. MARKET ANALYSIS

Outlook

The United States

**Table 13.** Distribution of Web 2.0 Sites in the US (2008): Percentage Share Breakdown by Number of Sites for Online Social Networks, Multimedia Sharing, Blogs, Social Gaming, Social Tagging, Wiki, and Others (includes corresponding Graph/Chart)

**Table 14.** Web 2.0 Usage as a Percentage of Total Internet Users in the US (2008) (includes corresponding Graph/Chart)

Young Users – Major Users of Web 2.0 Services

Web 2.0 Technologies Enhance Product Usability and Sophistication

Social Networking Sites Thrive on User Loyalty

**Table 15.** Leading Social Networking Websites in the US (April 2008): Percentage Breakdown of Traffic (Number of User Visits) for MySpace, Facebook, myYearbook, Bebo, and BlackPlanet (includes corresponding Graph/Chart)

Blurring Lines Between Web 2.0 and Software-as-a-Service

Web 2.0 Adoption in Enterprises

Factors Impeding Enterprise 2.0 Adoption

Product Launches/Developments

Strategic Corporate Developments

Key Players

Cisco Systems, Inc (US)

Google, Inc. (US)

Intel Corporation (US)

International Business Machines Corporation (US)

Jive Software (US)

Microsoft Corporation (US)

Octopz, Inc. (Canada)

Oracle Corporation (US)

Ramius Corporation (Canada)  
Tomoye Corporation (Canada)  
Yahoo! Inc. (US)

## **B. MARKET ANALYTICS**

**Table 16.** North American Recent Past, Current and Future Analysis for Enterprise Web 2.0 Analyzed with Annual Revenues in US\$ Million for Years 2006 through 2015 (includes corresponding Graph/Chart)

## **2.EUROPE**

### **A. MARKET ANALYSIS**

Outlook

Web 2.0 Adoption – An Overview

**Table 17.** Distribution of Web 2.0 Sites in Europe (2008): Percentage Share Breakdown by Number of Sites for Online Social Networks, Social Gaming, Multimedia Sharing, and Others (includes corresponding Graph/Chart)

**Table 18.** Web 2.0 Usage as a Percentage of Total Internet Users in Europe (2008) (includes corresponding Graph/Chart)

Recession and European Web 2.0 Market  
Security Concerns Hamper Web 2.0 Adoption  
Online Social Networks – The Popular Web 2.0 Application

**Table 19.** Number of Social Networking Users in Europe (2007) (includes corresponding Graph/Chart)

A Growing Area of Interest for Europeans  
Local Online Social Networks Hold an Edge  
Popular Homegrown Social Networking Companies/ Websites in Select European Countries  
Social Networking Sites Come to the Aid of Enterprises

US Companies Lead Provision of Web 2.0 Services in the EU  
Leading Web 2.0 Sites in Europe (As of December 2008) – Ranked by Traffic  
Factors Contributing to European Companies Lagging Behind in Web 2.0 Market  
Focus on Select European Markets  
Italy

**Table 20.** Percentage of Companies Deploying Enterprise 2.0 Solutions (2007)  
(includes corresponding Graph/Chart)

The United Kingdom

**Table 21.** Advertising Expenditure in the UK (2007): Percentage Share Breakdown by  
Media - Newspaper, Television, Internet, Magazine, Outdoor, and Others (includes  
corresponding Graph/Chart)

Product Launches/Developments  
Key Player  
SAP AG (Germany)

## **B. MARKET ANALYTICS**

**Table 22.** European Recent Past, Current and Future Analysis for Enterprise Web 2.0  
Analyzed with Annual Revenues in US\$ Million for Years 2006 through 2015 (includes  
corresponding Graph/Chart)

### **3.REST OF WORLD**

#### **A. MARKET ANALYSIS**

Outlook  
Focus on Select Markets  
Asia-Pacific

**Table 23.** Distribution of Web 2.0 Sites in Asia (2008): Percentage Share Breakdown by  
Number of Sites for Blogs, Multimedia Sharing, Online Social Networks, Social Gaming,

and Social Tagging (includes corresponding Graph/Chart)

**Table 24.** Web 2.0 Usage as Percentage of Total Internet Users in Asia-Pacific (2008)  
(includes corresponding Graph/Chart)

Homegrown Web 2.0 Companies Hold Advantage  
Monetizing of Services – A Huge Dilemma  
China

**Table 25.** Web 2.0 Traffic in Domestic Companies in China (March 2008 & June 2008)  
– Percentage Share of Web 2.0 Traffic as Part of Overall Traffic for NetEase, Tencent,  
Baidu, Sina and Sohu (includes corresponding Graph/Chart)

**Table 26.** Blogs Traffic in Domestic Companies in China (March 2008 & June 2008) –  
Percentage Share of Blogs Traffic as Part of Overall Traffic for Tencent, Sina, NetEase,  
Sohu, and Baidu (includes corresponding Graph/Chart)

India  
Japan  
Product Launch  
Strategic Corporate Developments  
Key Player  
SK Telecom Co., Ltd. (South Korea)

## **B. MARKET ANALYTICS**

**Table 27.** Rest of World Recent Past, Current and Future Analysis for Enterprise Web  
2.0 Analyzed with Annual Revenues in US\$ Million for Years 2006 through 2015  
(includes corresponding Graph/Chart)

## **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled:  
Region/Country Players  
The United States  
Canada  
Europe

Germany  
The United Kingdom  
Asia-Pacific (Excluding Japan)  
Latin America

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