

# Water Treatment Equipment and Supplies: Market Research Report

https://marketpublishers.com/r/WE9B5AC5D14EN.html

Date: October 2012

Pages: 870

Price: US\$ 4,950.00 (Single User License)

ID: WE9B5AC5D14EN

# **Abstracts**

This report analyzes the worldwide markets for Water Treatment Equipment and Supplies in US\$ Million by the following End-Use Segments: Industrial, Municipal, Residential, and Commercial.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, Middle East/Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2010 through 2018.

Also, a six-year historic analysis is provided for these markets.

The report profiles 156 companies including many key and niche players such as 3M Purification, Inc., Asahi Kasei Corporation, BRITA, BWT AG, Calgon Carbon Corp., Culligan International, Dow Chemical Company, Dow Water Solutions, Ecolab, Inc., GE Water & Process Technologies, Groupe Novasep, H2O Innovation, Inc., Hitachi Plant Technologies Ltd., Koch Membrane Systems, Kurita Water Industries, EMD Millipore, Mitsubishi Rayon Co., Ltd., Nitto Denko Corp., Hydranautics, Norit Nederland B.V., Ozocan Corp., Pall Corporation, Pentair Inc., Prominent Dosiertechnik GMBH, Siemens Water Technologies Corporation, Suez Environnement, Ondeo Industrial Solutions, Degremont Technologies, Infilco Degremont, Ozonia International, Toray Industries Inc., Toray Membrane USA Inc., TriSep Corp, Trojan Technologies, Veolia Water Solutions & Technologies, Xylem, Inc., PCI Membranes, and WEDECO AG.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.



# **Contents**

# I.INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations

**Disclaimers** 

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definitions and Scope of Study

Industrial

Municipal

Residential

Commercial

#### II. EXECUTIVE SUMMARY

#### 1.AN INSIGHT INTO THE WATER MARKET

Water – A Global Necessity

Water: The Lifeline of Human Existence
The Inevitable Threats of Water Shortage

**Table 1.** Key End-Use Applications of Water (2012E) - Percentage Breakdown of Volume Consumption by End-Use Application for Agriculture, Industry and Energy, and Domestic/ Household (includes corresponding Graph/Chart)

Global Water Supply & Demand Scenario Snapshots Key Statistics

**Table 2.** Internal Water Resource Per Capita Ranked by Region - US, France, China, Germany, India, Netherlands and Saudi Arabia (In Cubic Meters) (includes corresponding Graph/Chart)

**Table 3.** Leading Water Consuming Countries by Annual Water Consumption in Billion Cubic Meters (includes corresponding Graph/Chart)



#### 2.WATER TREATMENT EQUIPMENT INDUSTRY

Maintaining Water Quality: A Major Challenge for Governments

Water Quality Deteriorates: Governments Direct Efforts towards Restoration

Water Treatment Market – An Overview

**Growth Drivers** 

Accelerating Population Growth Rate

**Escalating City Population** 

Altering Consumption Pattern

Water Scarcity

Climatic Changes to Shift Water Balance

Old Water Infrastructure: Replacement Required

Rising Health Awareness

Persistent Presence of Water Contaminants

**Tighter Water Regulations** 

Developing Markets to Drive Growth

**End-Use Analysis** 

Plants and Equipment Required for Various Types of Drinking, Industrial and

Wastewater Treatment

Product Categories, End Users & Players in Select Segments

Lucrative Prospects Exist Worldwide

**Table 4.** % of Wastewater Treatment in Europe, Asia, Latin America, and Africa (includes corresponding Graph/Chart)

**Table 5.** Percentage of Contaminated Water in Drinking Water Supplies in Africa, Asia, and Latin America and Caribbean

Market Dynamics

Water Sector Undeterred by Recession

Impact of European Debt Crisis

Techniques Used: A Mix of Old and New

Growing Market for Water Disinfection

**Ultraviolet Disinfection** 

Ultraviolet Disinfection Vs Chlorination

Combination Processes: Ozone + UV

Water Filter Industry: An Overview

Rising Demand from Developing World



**RO Use Gains Momentum** 

**Desalination Dominates RO Market** 

Global Membrane Treatment Market: An Outline

Regional Overview

Usage of Cross Flow Filtration for Desalination Purposes to Surge

Global Ballast Water Treatment Market – A Brief Discussion

IMO Regulation & Problems in Implementation

The USCG Rule

Pricing and Testing & Certification – Key Issues Plaguing Ballast Water Treatment

Competition among Ballast Water Treatment Suppliers

Ozonation: An Emerging Technology

Competitive Landscape

**Table 6.** Leading Players in the Global Water Treatment Products Market (2010): Percentage Share Breakdown of Value Sales for GE, Nalco, Dow Chemical, Siemens, and Others (includes corresponding Graph/Chart)

Competitive Scenario of Markets and Services by Select Companies An Insight into Select Players in Water Filtration Market RO Marketplace Water Treatment Industry in the Midst of Consolidation Select Mergers and Acquisitions in the Water Industry: 2008-2012 Key Statistics

**Table 7.** World Market for Macrofiltration (2012E) - Percentage Share Breakdown of Value Sales by Equipment Type for Granular Media Filters, Filter Press, Filter Cloth and Others (includes corresponding Graph/Chart)

**Table 8.** World Market for Ion Exchange Resins (2012E) - Percentage Share Breakdown of Value Sales for US, Asia, Europe, and Rest of the World (includes corresponding Graph/Chart)

**Table 9.** World Market for Desalination Systems (2012E) - Percentage Breakdown of Revenues by Process Technology - Membrane Processes (Reverse Osmosis, Nanofiltration and Electrodialysis) and Thermal/Distillation Process (Multi-Stage Flash, Vapour Compression, and Multi-effect distillation) (includes corresponding Graph/Chart)



#### **3.MARKET TRENDS & ISSUES**

Growing Costs and Dwindling Water Supply Propel Water Treatment Market Investments Rising in Water Industry

Water Companies Flock to Treatment Markets

Tight Environment Regulations Propel Eco-Friendly Approach

Novel Technologies Focus on Sustainability for New and Retrofit Installations

Novel Technologies: Low Adoption Rates Among Municipalities

Non-Chemical Water Treatment Products Find Favor

Desalination Plants for Treatment of Brackish Water and Seawater to Surge

Rising Demand for Reverse Osmosis

Microfiltration Drives Overall Filtration Growth

Product Innovation in Microfiltration: Vital for High-Tech Applications

UF and MF Membrane Technology Elicits Rosy Future

Numerous Applications Sustain Consistent Demand for Membranes

Compactness and Modularity Drive the Membranes Market

Carbon Reactivation Services Go Uphill

Cost Effective UV Water Treatment Solutions Stimulate Market Expansion

Swimming Pools: An Emerging Market for UV Disinfection

Technology Advances Make Ozonation Affordable

Rising Cost of Wastewater Treatment

#### 4.END-USE SCENARIO

Municipal Sector

**Table 10.** World Market for Municipal Water Treatment Equipment (2012E) - Percentage Share Breakdown of Value Sales by Treatment Type for Disinfection, Desalination, Surface Water Treatment, and Water Recycling (includes corresponding Graph/Chart)

Industrial and Commercial Sectors

**Industrial Wastewater Treatment** 

Commercial

Residential Sector

Point-of-Use (POU) System

**End-Use Industry Analysis** 

Various Water Treatment Technologies and their Primary End-Users



Agriculture

Automotive

Biotechnology and Bioscience Research

Chemicals

Oil and Gas

Petroleum and Refining

**Primary Metals** 

**Pharmaceuticals** 

Power Generation

Pulp, Paper and Wood Products

Paper

# **5.PRODUCT ANALYSIS**

Definition

Water Purification and Conservation

Water Contamination

Water Purity and Conservation

**Table 11.** Water Loss through Distribution System by Country - Africa, Asia, North America, and Latin America: 2012E (In %) (includes corresponding Graph/Chart)

**Pre-Treatment Equipment** 

Overview

**Pretreatment Equipment Components** 

**Biological Treatment Equipment** 

Water Softeners

**Activated Carbon Filters** 

Benefits

Limitations

Depth Filters

Sediment Filters

Iron Removal Filters

**Automatic Backwashing Filters** 

Cartridge Filters

Filtration Equipment

Classification Based on Filtration Range

Macrofiltration



Microfiltration

Nanofiltration

Ultrafiltration

Overview

**End-Use Scenario** 

Seawater Treatment

Pathogen Removal by UF

Reverse Osmosis Equipment

Overview

The Theory

Semipermeable Membranes

Membrane Fouling

Reverse Osmosis Plants

Membrane Technologies: MF, UF, NF and RO Membranes

Overview

Advantages of using MF/UF

**Table 12.** Worldwide MF/UF Installed Capacity (2012E) - Percentage Breakdown of % Capacity by Application - Wastewater Reuse, Drinking Water, Industrial, and Others (includes corresponding Graph/Chart)

Disinfection Equipment

Methods of Disinfection

Chlorination

Ozonation

Oxidation Disinfection Equipment

Ion Exchange Equipment

Overview

Types of Ion Exchange Systems

Water Softening

Classification of Water, based on Salt Content

Demineralization/Deionization

Other Water Treatment Processes

Desalination

Types of Desalination

Solar Desalination

Solar Humidification

Solar Distillation



**Photovoltaics** 

Reverse Osmosis

Electrodialysis

**Desalination Plants** 

Overview

Distillation

Overview

Processes

Multiple-Effect (ME) Evaporation

Multi-Stage Flash (MSF) Distillation

Vapor Compression (VC)

Electrodialysis

Wastewater Treatment

**Primary Treatment** 

Secondary Treatment

Activated Sludge

**Trickling Filters** 

Lagoons

**Tertiary Treatment** 

**Table 13.** Global Waste Water Treatment Market (2012E): Percentage of Wastewater Treated through Effective Treatment Plants by Geographic Region - North America, Europe, Asia, Latin America, and Africa (includes corresponding Graph/Chart)

Wastewater Treatment Process and Treatment Classification

#### 6.PRODUCT INNOVATIONS/INTRODUCTIONS

WEDECO Introduces New Ozone Oxidation Systems

Pentair Residential Filtration and Voltea to Unveil New Electronic Water Purification System in North America

Siemens Industry Automation Division Unveils Vantage M83 RO System Koch Membrane Systems to Introduce PURON® MBR Modules and TARGA® II Hollow

Fiber UF Systems

Dow Water & Process Solutions Launches DOW IntegraPac™Ultrafiltration Skids

Trojan Technologies Introduces TrojanUVSwift™ Range of UV Systems

Toray Develops Highly Durable RO Membranes

Pentair and Voltea Launch Hybrid Deionization System with CrossCharge Technology



Koch Membrane Systems Installs First PURON® PLUS MBR Wastewater Treatment System in Massachusetts

GE Launches New Total Organic Carbon Analyzer

GE Launches Inorganic Carbon Remover System

GE Unveils New Membrane Bioreactor Wastewater Treatment System LEAPmbr

Nitto Denko/Hydranautics Launches HYDRAcap® MAX Technology

Brita Launches Brita Bottle™ with Built-in Filter

Best Water Technology to Introduce Table Water Filter Range

Dow Water & Process Solutions Introduces New DOW FILMTEC™ RO Elements

Dow Water & Process Solutions Upgrades DOWEX™ MARATHON™ C10 Ion Exchange Resin

Culligan Introduces HE Water Softener

**EMD Millipore Introduces New Services** 

EMD Millipore Launches Elix Gulfstream Clinical Water Purification System

Kurita Water Industries Launches Biosaver™ TK Anaerobic Biological Treatment System

Siemens to Launch New Range of High Purity Water Treatment Products

Kurita Water Industries Launches Electro-osmosis Dehydrator, Hydopress™ E

Kurita Water Industries Launches Energy-efficient Water Treatment Technology

Mitsubishi Rayon Cleansui to Unveil Cleansui™ Household Water Purifiers in New

Zealand and Australia

Trojan Technologies Launches TrojanUVSigna™

Kurita Water Industries Launches New Wastewater Treatment Technology

**KROHNE Launches WATERFLUX 3070** 

Veolia Introduces MegaRO Mk2

Fairmount Water Solutions Launches Macrolite® Engineered Ceramic Media

Severn Trent Services Introduces MicroDynamics® Closed Vessel Microwave

Ultraviolet Disinfection System

Siemens Water Technologies Launches Vantage VNX System

Aquentium Unveils Water Treatment Equipment

# 7.PRODUCT INTRODUCTIONS/INNOVATIONS IN THE RECENT PAST - A HISTORIC PERSPECTIVE BUILDER

Culligan Launches New G Series RO Product Line

Industrial Test Systems Introduces eXact Micro 7+

Toray Membrane USA Launches Product Water Tube

Kent RO Systems Introduces Kent Grand Plus

GE Water Launches ZeeWeed 1500 Ultra Filtration System

Millipore Corporation Introduces Milli-Q® Reference Water Purifier



Siemens Industry Sector Launches IonRight Water Purifier Trojan Technologies Introduces Sterilight® and TrojanUVMAX™ Kenwood Improves Water Filter Production Technique Usha Brita Advances Waterquard Storage Water Purifier Eureka Forbes to Introduce AquaSure Water Purifier Vestergaard Frandsenay to Introduce LifeStraw Family Water Purifier AEROMIX Systems Launches TORNADO Eco Aeration System Dow Water Solutions to Introduce New Water Purification Technologies Dow Water Solutions Launches Two New Membrane Elements for Desalination Hanovia Develops UV Disinfection System for Downhole Injection Water Kurita Water Industries Develops Nanosaver® Technology Millipore Introduces New Elix® Advantage Water Purification System Millipore Launches New Milli-Q® Integral Water Purification System MRC Home Products Introduces Cleansui Water Purification System Culligan Launches New Aqua-Cleer® Advanced Drinking Water System Degremont Technologies-Ozonia Introduces Ozone Generator Systems Koch Membrane Systems Unveils Packaged Membrane Bioreactor Systems Siemens Water Technologies Launches New RO Systems Culligan Unveils New Smart-Sensor Range Water Softener Siemens Releases New S3 System Technology Millipore Unveils New EDS-Pak™ Point-Of-Use (POU) Final Filter Range

#### **8.RECENT INDUSTRY ACTIVITY**

Dow Water & Process Solutions Acquires Clean Filtration Technologies
Aqua Pennsylvania Takes Over Mifflin Township Water Authority
Pentair Takes Over Clean Process Technologies Business Division of Norit Holding
Siemens Industry Automation Division Takes Over Cambridge Water Technology
Veolia Water Inks Partnership Deal with New York City Department of Environmental
Protection

Best Water Technology Joins Hands with Hungarian Red Cross SUEZ ENVIRONNEMENT and REDOX MARITIME TECHNOLOGIES Enter into Partnership

Veolia Water Forms Joint Venture with Orange to Introduce m2o City Smart Metering Operator

LG Electronics and Hitachi Plant Technologies Set Up New JV

Dow Water & Process Solutions Receives Municipal Water Treatment Contract from Shenzhen Water Group

Calgon Carbon Secures Conditional Acceptance for C3500 Wastewater Disinfection



System from CDPH

Hyde Marine Obtains Contract for Hyde GUARDIAN® Ballast Water Treatment Systems

H2O Innovation Secures Multiple Contracts in US and Canada

H2O Innovation Secures Multiple Contracts in Canada and US

Guodian Northeast Environmental Protection Industry Group Selects Siemens Industry Automation Division

Siemens Receives Order from Reficar for Water Treatment Solution

Siemens Industry Automation Division Bags Order from Bluewater Energy Services to Supply Pump Skid

Veolia Water Secures Contract from PAEW in Sultanate of Oman

Veolia Water Secures Contract from Majis Industrial Services in Sultanate of Oman

Degremont and Transfield Services Win Contract for Operating and Maintaining

Wastewater Treatment and Production Assets

Veolia Water Japan Secures Operation and Maintenance Contracts for Wastewater & Water Treatment Plants

OTV Secures Contract for Seine Aval Biological Wastewater Treatment Plant from SIAAP

Toray Industries Secures Order to Supply RO Membrane Components to Tuaspring Desalination Facility

Veolia Water India Secures Operation and Maintenance Contract from Nagpur Municipal

Degremont Acquires AmeriWater

Ecolab and Nalco Merge

ITT Takes Over YSI

ITT Acquires Blakers Pump Engineers

Aqua North Carolina Takes Over Ideal Developing Corporation

Aqua America Subsidiary Takes Over Dancing Bear

Aqua America Acquires Manakin Farms and Manakin Water Sewerage

Aqua North Carolina Acquires Colvard Farms

Aqua Virginia Acquires Brookwood Manor public and Cedarbrooke

Trojan Technologies to Acquire Salsnes Filter

Nitto Denko/Hydranautics Enters into Collaboration with Memstar

ImproChem Signs Agreement with GE

GE Inks Alliance with Osmoflo

Kurita Water Industries Enters into Joint Research Agreement with Japan Aerospace Exploration Agency

Dow Water & Process Solutions Inaugurates Global Water Technology Development Center

**ITT Spins Off Water Business** 



Veolia Water Bags Public Service Concession Contract from Montauban Municipality Toray Industries Bags Order to Supply RO Membranes to Qingdao and Caofeidian Desalination Plant

LBVSD Selects TrojanUVSigna™ for Wastewater Disinfection

Kurita do Brasil to Establish New Water Treatment Chemicals Factory in Brazil Aerex Industries Chooses Koch Membrane Systems to Supply Fluid Systems® TFC® RO Membranes

URS Selects Infilco Degremont for Raw Water Treatment System Design and Supply GenOn Energy Selects Infilco Degremont to Design, Supply and Install Wastewater Treatment System

Infilco Degremont Bags Contract from NIPSCO

Infilco Degremont Secures Contract from Northern California Power Agency

Little Washington Wastewater to Offer Wastewater Service

Calgon Carbon Bags Contract for Sentinel® Ultraviolet Disinfection Systems

Hyde Marine Secures Contracts for Hyde GUARDIAN® Ballast Water Treatment

Systems

Yingkou Medium Plate Selects Koch Membrane Systems to Supply TARGA® Cartridges

Hyde Marine Secures Type Approval from RMRS for Hyde GUARDIAN® Ballast Water Treatment System

Tarpum Bay/Rock Sound Reverse Osmosis Desalination Plant Selects SeaTECH 84 SWRO System of GE

Marco Island Wastewater Treatment Plant Selects New LEAPmbr Membrane Bioreactor Technology of GE

City of Brandon Deploys GE ZW500 Membrane Bioreactor Technology to Upgrade Wastewater Treatment Plant

H2O Innovation Secures Multiple Contracts in Canada and US

H2O Innovation Secures Multiple Contracts in Canada and US

Georgia Power Selects Water Treatment Chemical Technology of GE

Eastern Tertiary Alliance Selects Trojan Technologies and Aquatec-Maxcon for UV Disinfection System

Algerian Authorities Renews Contract with SUEZ ENVIRONNEMENT

Degremont and Lyonnaise des Eaux Win Contract for Water Purification Facility
The City of Agde Renews Contract with Lyonnaise des Eaux for Water Treatment
Degremont Wins Contract to Expand Wastewater Treatment and Recycling Facility
Degremont Bags Contract from Nice Cote d'Azur Local Authority for Wastewater
Treatment Facility

CONSOL Energy Chooses Veolia Water for New Mine Water Treatment System BWT Acquires UK Affiliate of Culligan Group (UK)



Delta Seaboard Well Service Acquires Hammonds Industries

ChemTreat Purchases Trident Technologies

Chembond Chemicals Enters into Joint Venture Agreement with H2O Innovation

ABS Group Establishes New Wastewater Treatment Unit

H2O Innovation Inks Sales Representation Agreement with 3M Purification

Ridgeline Energy in Joint Venture Agreement with Solverdi

United Water Collaborates with Infilco Degremont

AEROMIX Systems Obtains Supply Contract from WASA

Veolia to Install Wastewater Treatment System at Holmes Cheese

Seymour-Capilano Filtration Plant Commences Operation

# 9.CORPORATE ACTIVITY IN THE RECENT PAST – A HISTORIC PERSPECTIVE BUILDER

GE Partners with ATLL for Commissioning River Water Desalination Facility

GLV Acquires Intellectual Rights and Patents from Elcotech Technologies

Cameron to Acquire NATCO

Severn Trent Services Purchases Apliclor

**GLV Acquires Christ Water Technology** 

General Environmental Management Purchases Santa Clara Waste Water

Veolia Acquires Organica Holding

A.O. Smith Purchases Water Treatment Business of Tianlong Holding

Canadian Department of National Defence Enhances Contract Value of Seprotech Systems

Dow Chemical Obtains Marketing Contract from BioPetroClean

Ashland to Divest Drew Marine Business to JF Lehman

Dow Chemical Begins Operations at Shanghai Dow Center

ELGA Berkefeld and Kruger WABAG Merge to Create VWS Deutschland

Katadyn Holding Acquires Majority Stake in AQUAFIDES

Rio Brave Nordeste and Greentech Capital Acquire Minority Stake in Perenne

ARCADIS to Purchase Malcolm Pirnie

Mitsui, Atlatec and Sat Enter into Construction Agreement with ICA

SW Umwelttechnik Osterreich Obtains Contracts for Establishment of Wastewater

Treatment Plants

SW Umwelttechnik Osterreich Obtains Supply Contract for Surface Water Treatment

Protection Systems

BK Giulini Takeovers Chemie Business

Atlas Copco Airpower Enters into Partnership with ITT Water & Wastewater

Freshwater Technologies Acquires Ozone Water Treatment Systems Distribution Rights



Kurita Water Industries to Shut Down Singapore Branch

Eimco Water Technologies Acquires AJM Environmental Services

**AECOM Completes Acquisition of Earth Tech** 

SPX Corporation Acquires APV

Siemens Purchases Chemitreat Group

Dow Chemical Partners with HHAIA

GE Water & Process Technologies Establishes Water Purifier Plant

Veolia Environnement Buys Biothane

Trojan Technologies Purchases R-Can Environmental

ProMinent ProMaqua Takes Over Interest in Van den Heuvel Wassertechnologie

WABAG Winterthur Supplies Filtration Technology to Plants at Grabs and Beatenberg

Pentair Acquires Jung Pumpen

Southwest Water Acquires Diamond Water

Wellco Pockets Sanitherm

Wataire International Acquires IP Rights of Wataire Industries and Canadian Dew

Sylvan and TriLateral to Form New Joint Venture Company

Danaher Purchases ChemTreat

Nitto Denko Partners with Mitsubishi Rayon

Aqua America Expands Operations with Acquisitions in Pennsylvania and Florida

Degremont Establishes "Degremont Technologies (SUEZ)"

United Water Acquires AOS Operating Company

Aqua America Acquires Systems in North Carolina, Florida and Pennsylvania

Chem-Aqua Acquires Nation Water Treatments

Cantel Medical Acquires Dialysis Water Business of GE Water & Process Technologies

Hyflux Proposes to Set up Water Treatment Projects

SUEZ Environment Acquires Aquarion Water Company of New York

Siemens Water Technologies on an Acquisition Spree in the United States

Veolia Environment to Set up a new Joint Venture with Teda

Mueller Water Products Acquires Fast Fabricators

Alldos International Acquires Proton Water Services

Pentair Pockets Porous Media

**H2O Innovation Acquires Membrane Systems Corporation** 

International Pharmacy Pockets Bionic Water

Hager + Elsasser Acquires Major Stake in Organo

Seprotech Acquires P.J. Hannah Equipment Sales Corporation

Genoil Works and Aquamation Join Hands

Hitachi's Water Treatment Business to Merge with Daiki

Rosatom Establishes WTA

Waterman Industries Allies with Exeter



Deutsche Bank Acquires 10% Stake from in Rosvodokanal EE Acquires Remaining Stake in Medclan Tata Sons Acquires 14.7% Stake in Praj Amerex Group to Acquire Tulsa Water Treatment Plant KWIG Buys Chinese Water Company Omnia Acquires Zetachem

#### **10.FOCUS ON SELECT PLAYERS**

# 3M PURIFICATION, INC. (USA)

Asahi Kasei Corporation (Japan)

# **BRITA LP (USA)**

BWT AG (Austria)

Calgon Carbon Corporation (USA)

Culligan International (USA)

Dow Chemical Company (USA)

Dow Water & Process Solutions (USA)

Ecolab, Inc. (USA)

GE Water & Process Technologies (USA)

Groupe Novasep (France)

H2O Innovation, Inc. (Canada)

Hitachi Plant Technologies Ltd (Japan)

Koch Membrane Systems (USA)

Kurita Water Industries (Japan)

EMD Millipore (USA)

Mitsubishi Rayon Co Ltd (Japan)

Nitto Denko Corp. (Japan)

Hydranautics (USA)

Norit Nederland B.V. (The Netherlands)

Ozocan Corp. (Canada)

Pall Corporation (USA)

Pentair, Inc. (USA)

ProMinent Dosiertechnik GMBH (Germany)

Siemens Water Technologies Corporation (USA)

Suez Environnement (France)

Ondeo Industrial Solutions (France)



Degremont Technologies (France)
Infilco Degremont (USA)
Ozonia International (France)
Toray Industries Inc. (Japan)
Toray Membrane USA, Inc. (USA)
TriSep Corp. (USA)
Trojan Technologies (Canada)
Veolia Water Solutions & Technologies (France)
Xylem, Inc. (USA)
PCI Membranes (Poland)
WEDECO AG (Germany)

#### 11.GLOBAL MARKET PERSPECTIVE

**Table 14.** World Recent Past, Current & Future Analysis for Water Treatment Equipment and Supplies by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 15.** World Historic Review for Water Treatment Equipment and Supplies by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 16.** World 15-Year Perspective for Water Treatment Equipment and Supplies by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

Water Treatment Equipment and Supplies Market by End-Use Segment

**Table 17.** World Recent Past, Current & Future Analysis for Industrial Water Treatment Equipment by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018



(includes corresponding Graph/Chart)

**Table 18.** World Historic Review for Industrial Water Treatment Equipment by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 19.** World 15-Year Perspective for Industrial Water Treatment Equipment by Geographic Region Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

**Table 20.** World Recent Past, Current & Future Analysis for Municipal Water Treatment Equipment by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 21.** World Historic Review for Municipal Water Treatment Equipment by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 22.** World 15-Year Perspective for Municipal Water Treatment Equipment by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

**Table 23.** World Recent Past, Current & Future Analysis for Residential Water Treatment Equipment by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 24.** World Historic Review for Residential Water Treatment Equipment by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets Independently Analyzed with Annual



Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 25.** World 15-Year Perspective for Residential Water Treatment Equipment by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

**Table 26.** World Recent Past, Current & Future Analysis for Commercial Water Treatment Equipment by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 27.** World Historic Review for Commercial Water Treatment Equipment by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 28.** World 15-Year Perspective for Commercial Water Treatment Equipment by Geographic Region - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East/Africa and Latin America Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

# III. MARKET

## **1.THE UNITED STATES**

A. Market Analysis
Water and Wastewater Treatment Sector: An Overview
Municipal Water Treatment
Residential Water Treatment
Rising Awareness Triggers Sales of Water Treatment Systems

**Table 29.** US Market for POE Residential Water Treatment (2012E) - Percentage Share Breakdown of Value Sales for Sediment Filter, UV Systems, and Water Softener (includes corresponding Graph/Chart)



Bottled Water - A Serious Contender

Commercial Water Treatment

Industrial Water Treatment

Industrial Feed and Process Water Treatment

**Industrial Wastewater Treatment** 

**Environment Equipment and Services Industry** 

Trends and Issues

**Emerging Technologies Gain Share** 

Stringent Regulations Shape Growth Patterns

Falling Water Usage in Residential Sector

US EPA Sets Threshold Levels for Disinfection Byproducts: GAC Comes to the Rescue

New Regulation Proposed for Ballast Water Treatment

Mercury Removal Market to Surge

New Applications Drive Market Demand

Is Price Still the Sole Leveraging Factor?

Wastewater Recycling Drives Growth

**Table 30.** Water Usage in the US (2012E) - Percentage Breakdown of Volume Consumption by End-Use Sector for Agriculture, Industry and Domestic (includes corresponding Graph/Chart)

Non-Polymeric Membranes to Surpass Polymeric Varieties
Improved Performance and Reduced Cost Fuel Membrane Filtration Market
Consumer Water Purification Systems Market
Cross Flow Filtration and Membranes Market
Macrofiltration

**Table 31.** US Market for Granular Media Filters (2012E) - Percentage Share Breakdown of Value Sales by Drinking Water Purification, Tertiary Wastewater Treatment, and Purification of Industrial Process Water (includes corresponding Graph/Chart)

Major Membrane Technologies

Reverse Osmosis

Microfiltration/Ultrafiltration/Nanofiltration

MF and UF Membranes

Water and Wastewater Treatment in North America – Overview of Select End-Use Industries



Pulp and Paper Industry
Pharmaceutical Industry
Power Industry
US - A Leading Exporter of Water Filtration and Purification Equipment

**Table 32.** US Exports of Water Filtration and Purification Equipment (2011): Percentage Share Breakdown of Export Value by Destination Region (includes corresponding Graph/Chart)

Product Launches
Strategic Corporate Developments
Key Players
B. Market Analytics

**Table 33.** US Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 34.** US Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 35.** US 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### 2.CANADA

A. Market Analysis
Outlook
Overview
Technological Expertise
Water Filtration Market
Strategic Corporate Developments



Key Players

B. Market Analytics

**Table 36.** Canadian Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 37.** Canadian Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 38.** Canadian 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

# 3.JAPAN

A. Market Analysis
Outlook
Overview

**Table 39.** Water Usage in Japan (2012E) - Percentage Share Breakdown of Volume Consumption by Sector - Agriculture, Domestic, and Industry (includes corresponding Graph/Chart)

Water Treatment and Supply
Wastewater Treatment Systems
Industrial Wastewater Treatment
Water Processing Companies Expand Operations
Reverse Osmosis Membrane Market

**Table 40.** Japanese Market for Reverse Osmosis Membrane (2012E): Percentage Share Breakdown of Value Sales by End-Use Segment - Potable Water, Industrial



Water, Sewage Treatment, and Others (includes corresponding Graph/Chart)

Product Launches
Strategic Corporate Developments
Key Players
B. Market Analytics

**Table 41.** Japanese Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 42.** Japanese Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 43.** Japanese 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### 4.EUROPE

A. Market AnalysisOutlookWater Regulations in EUMunicipal Water Treatment Equipment

**Table 44.** European Market for Municipal Wastewater Treatment Equipment (2012E) - Percentage Share Breakdown of Equipment Usage by Type of Treatment (includes corresponding Graph/Chart)

**Table 45.** European Market for Municipal Water Treatment Equipment (2012E): Percentage Share Breakdown of Installed Base by Equipment Type - Clarification, Disinfection, Filtration, and Membrane Systems (includes corresponding Graph/Chart)



Municipal Water Treatment Market in Central and Eastern Europe Residential Water Treatment Equipment Providing Opportunities in Key Segments

**Table 46.** European Residential Water Treatment Equipment Market (2012E): Percent Share Breakdown for Counter - Top/Faucet-Mounted, Physical Conditioners, Pour-Through, Purification and Softeners (includes corresponding Graph/Chart)

European Drinking Water Directive: Influencing Tap Water Quality Health Concerns Drive Sales of Residential Water Treatment Equipment Players Adopt Expansion Strategies Water Treatment Equipment in Industrial Applications IPCC Directive Transforms Wastewater Treatment in Europe Equipment Suppliers Shift Focus to the Industrial Sector Addressing the Needs of Small & Medium Enterprises Outsourcing: Gaining Popularity in the Industrial Sector Challenges Facing Water/Wastewater Treatment Equipment Market Non-Chemical Techniques Find Favor Major End-Use Sectors Commercial Water Treatment Equipment **Emerging Central and East European Markets EU Directives to Augment Investments** Legislative Requirements Drive Demand Swimming Pool Water Treatment: Growing Market Select Water Treatment Equipment Used in Europe: A Review Ozonation Equipment

**Table 47.** European Market for Industrial Process Water Ozonation (2012E): Percentage Share Breakdown of Ozonation Process by End Use - Food & Beverage, Chemicals, Pharmaceuticals, Microelectronics, and Others (includes corresponding Graph/Chart)

Disinfection Equipment
Membrane Separation Systems
Growth Propellers
Factors Hindering Growth
Reverse Osmosis



**Table 48.** European Market for Reverse Osmosis Membrane Separation Systems (2012E): Percentage Breakdown of Value Sales by End-Use - Chemicals, Food & Beverages, Industrial Wastewater, Microelectronics, Municipal Water, Pharmaceuticals, Power and Others (includes corresponding Graph/Chart)

Product Launches
B. Market Analytics

**Table 49.** European Recent Past, Current & Future Analysis for Water Treatment Equipment by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 50.** European Historic Review for Water Treatment Equipment by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 51.** European 15-Year Perspective for Water Treatment Equipment by Geographic Region - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

**Table 52.** European Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 53.** European Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 54.** European 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding



Graph/Chart)

#### **4A.FRANCE**

A. Market Analysis
French Water Treatment Industry: Overview
Innovative Technologies Dominate Market

**Table 55.** French Market for Reverse Osmosis Membrane Separation Systems (2012E): Percentage Breakdown of Value Sales by End-Use - Automotive, Chemicals, Food & Beverages, Industrial Wastewater, Microelectronics, Municipal Water, Pharmaceuticals, Power, and Others (includes corresponding Graph/Chart)

Wastewater Treatment Equipment Market

**Table 56.** Water Usage in France (2012E): Percentage Share Breakdown of Volume Consumption by End-Use Sector - Agriculture, Industry, and Domestic (includes corresponding Graph/Chart)

Water Pollution Regulation in France Strategic Corporate Developments Key Players B. Market Analytics

**Table 57.** French Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 58.** French Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 59.** French 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential,



and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **4B.GERMANY**

A. Market AnalysisOutlookOverview

**Table 60.** Water Usage in Germany (2012E): Percentage Share Breakdown of Volume Consumption by End-Use Sector - Industry, Domestic, and Agriculture (includes corresponding Graph/Chart)

**Table 61.** German Market for Reverse Osmosis Membrane Separation Systems (2012E): Percentage Share Breakdown of Value Sales by End-Use Industry -Microelectronics, Pharmaceuticals, Automotive, Chemicals, Power, Municipal Water, Textiles, Food and Beverage, and Others (includes corresponding Graph/Chart)

**Residential Sector** 

**Table 62.** German Market for Residential Water Treatment Systems (2012E): Percentage Share Breakdown of Value Sales by Product Segment - Water Purifiers, Physical Conditioners, Water Softeners, Pour-Through, and Point-of-Use Treatment Systems (includes corresponding Graph/Chart)

Municipal Sector

**Table 63.** German Market for Municipal Wastewater Treatment Systems (2012E): Percentage Share Breakdown of Value Sales by Equipment Type (includes corresponding Graph/Chart)

Regulatory Scenario Product Launch Key Players B. Market Analytics



**Table 64.** German Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 65.** German Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 66.** German 15-Year Perspective for Water Treatment Equipment by End-use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

# 4C.ITALY

A. Market AnalysisOutlookKey Statistics

**Table 67.** Italian Market for Municipal Wastewater Treatment Systems (2012E): Percentage Share Breakdown of Value Sales by Product Segment - Membrane Separation Systems, Disinfection Equipment, Filtration Equipment, and Clarification Equipment (includes corresponding Graph/Chart)

**Table 68.** Italian Market for Reverse Osmosis Membrane Separation Systems (2012E): Percentage Breakdown of Value Sales by End-Use Sector - Food & Beverages, Power, Pharmaceutical, Chemicals, Microelectronics, Municipal water, Industrial Wastewater, Textiles, and Others (includes corresponding Graph/Chart)

B. Market Analytics

**Table 69.** Italian Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years



2010 through 2018 (includes corresponding Graph/Chart)

**Table 70.** Italian Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 71.** Italian 15-Year Perspective for Water Treatment Equipment by End-use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **4D.THE UNITED KINGDOM**

A. Market AnalysisOutlookWater Industry- An Overview

**Table 72.** Water Usage in the UK (2012E): Percentage Breakdown of Volume Consumption by End-Use Sector - Industry, Domestic, and Agriculture (includes corresponding Graph/Chart)

Municipal Water Treatment Equipment Market
Drinking Water Directive Review
Cryptosporidium Regulation
Environmental Directives
Urban Wastewater Directive
Key Statistical Data

**Table 73.** UK Market for Reverse Osmosis Membrane Separation Systems (2012E): Percentage Share Breakdown of Value Sales by End-Use Industry - Municipal water, Microelectronics, Pharmaceuticals, Food and Beverage, Industrial Wastewater, Power, and Others (includes corresponding Graph/Chart)

**Table 74.** UK Market for Industrial Process Water Treatment Equipment (2012E): Percentage Share Breakdown of Value Sales by Equipment - Membrane Systems, Demineralizing Systems, AC Filtration, Ozonation Equipment, and UV Equipment



(includes corresponding Graph/Chart)

**Table 75.** UK Market for Industrial Process Water Treatment Equipment (2012E): Percentage Breakdown of Value Sales by End-Use - Food & Beverages, Pharmaceuticals, Chemicals, Microelectronics, Pulp & Paper, and Others (includes corresponding Graph/Chart)

B. Market Analytics

**Table 76.** UK Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 77.** UK Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 78.** UK 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### 4E.SPAIN

A. Market AnalysisOutlookWater Reuse Market – An Insight

**Table 79.** Water Reuse Market in Spain (2012E): Percentage Share Breakdown of Usage Volume by Sector - Agriculture, Recreational & Golf Courses, Urban Watering & Cleaning, Aquifer Recharge, and Industrial (includes corresponding Graph/Chart)

Water Reuse Technologies in Use Key Statistical Data



**Table 80.** Spanish Market for Reverse Osmosis Membrane Separation Systems (2012E): Percentage Share Breakdown of Value Sales by End-Use - Municipal Water & Wastewater, Pharmaceuticals, Food & Beverages, Power, Chemicals, and Others (includes corresponding Graph/Chart)

**Table 81.** Spanish Market for Membrane Industrial Process Water Treatment Equipment (2012E): Percentage Share Breakdown of Value Sales by End-Use - Food & Beverages, Pharmaceuticals, Power, Chemicals, Textiles, Pulp & Paper, and Others (includes corresponding Graph/Chart)

Product Launch
Strategic Corporate Development
B. Market Analytics

**Table 82.** Spanish Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 83.** Spanish Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 84.** Spanish 15-Year Perspective for Water Treatment Equipment by End-use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

## 4F.RUSSIA

A. Market Analysis
An Insight into Water Industry
Water Treatment Sector: Overview
Outlook
End-Users
Local Players Dominate



Strategic Corporate Development B. Market Analytics

**Table 85.** Russian Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 86.** Russian Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 87.** Russian 15-Year Perspective for Water Treatment Equipment by End-use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

# **4G.REST OF EUROPE**

A. Market Analysis

Outlook

Major Markets in Rest of Europe

Croatia

**Finland** 

Overview

Regulatory Scenario

Administration and Financing of Water and Sewage Services

Research and Development

**End-User Analysis** 

Greece

Hungary

Norway

Sweden

**Table 88.** Scandinavian Market for Membrane Industrial Process Water Treatment Equipment (2012E): Percentage Share Breakdown of Value Sales by End-Use -



Chemicals, Food & Beverage, Pharmaceuticals, Microelectronics, Automotive, Power, and Others (includes corresponding Graph/Chart)

Czech Republic

Water Supply Systems: Providing Water to Czech Population

Water Sources and Processing

EU Standards Fuel Changes in Water Market

Water Quality Monitoring System

Denmark

Demand Scenario

Water Treatment Equipment Market

Belgium

Overview

**Promising Product Categories** 

The Netherlands

**Table 89.** Dutch Market for Municipal Wastewater Treatment Equipment (2012E): Percentage Share Breakdown of Value Sales by Equipment Type - Membrane Systems, Disinfection Equipment, Filtration Equipment, and Clarification Equipment (includes corresponding Graph/Chart)

Poland

Turkey

Ukraine

**Product Launches** 

Strategic Corporate Developments

**Key Players** 

B. Market Analytics

**Table 90.** Rest of European Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 91.** Rest of European Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004



through 2009 (includes corresponding Graph/Chart)

**Table 92.** Rest of European 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

### **5.ASIA-PACIFIC**

A. Market AnalysisOutlookWater and Wastewater Treatment Market in AsiaB. Market Analytics

**Table 93.** Asia-Pacific Recent Past, Current & Future Analysis for Water Treatment Equipment by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 94.** Asia-Pacific Historic Review for Water Treatment Equipment by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 95.** Asia-Pacific 15-Year Perspective for Water Treatment Equipment by Geographic Region - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

**Table 96.** Asia-Pacific Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 97.** Asia-Pacific Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)



**Table 98.** Asia-Pacific 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **5A.CHINA**

A. Market Analysis

Water Sector in China: Overview

**Table 99.** Water Usage in China (2005-2030) - Percentage Breakdown of Volume Consumption by End-Use Sector for Agriculture, Industry, and Domestic (includes corresponding Graph/Chart)

Urbanization Puts Intense Pressure on Water Resources Water – Essential for China's Manufacturing Sector Water Treatment Industry – An Overview

**Table 100.** Water Treatment Market in China (2012E): Percentage Share Breakdown of Value Sales for Water Treatment Equipment and Water Treatment Services (includes corresponding Graph/Chart)

China's Economic Stimulus Plan Jump Starts Water Treatment Industry

Current & Future Analysis

Factors Favoring Growth

Water Pollution & Shortage

Rapid Economic Growth

Government Initiatives

Stringent Environmental Regulations

Outlook

By Market

Traditional Water Treatment Process-An Insight

**Table 101.** Chinese Market for Water Treatment Equipment (2012E): Percentage Share Breakdown of Value Sales by Equipment Type - Clarification Equipment, Filtration Equipment, Disinfection Equipment, and Membrane Systems (includes corresponding



Graph/Chart)

Investment Scenario in Wastewater Treatment: Then & Now

**Table 102.** Major Water-Related Projects in China and Investments

 Table 103.
 Municipal Wastewater Treatment Plants for the Year 2001-2013

Water Treatment in Various End-Use Markets
Industrial Segment
Municipal Segment
Regulatory Framework
Competition
Strategic Corporate Developments
B. Market Analytics

**Table 104.** Chinese Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 105.** Chinese Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 106.** Chinese 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

# **5B.INDIA**

A. Market AnalysisOutlookMarket Opportunities



**Table 107.** Indian Market for Industrial Water Treatment Equipment (2012E): Percentage Share Breakdown of Value Sales by End-Use Segment (includes corresponding Graph/Chart)

Major Concerns and Impediments Overview of Water Industry

**Table 108.** Water Usage in India (2012E): Percentage Breakdown of Volume Consumption by End-Use Sector - Agriculture, Domestic, and Industry (includes corresponding Graph/Chart)

Water Treatment Market – An Insight
Opportunities & Challenges
Wastewater Treatment Market
Regulatory Framework
Government Initiatives
Growing Demand for Household Water Treatment Systems
Packaged Wastewater Treatment Industry to Witness Growth
Competitive Analysis
Strategic Corporate Development
B. Market Analytics

**Table 109.** Indian Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 110.** Indian Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 111.** Indian 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)



#### **5C.REST OF ASIA-PACIFIC**

A. Market Analysis

Outlook

Focus on Select Regional Markets

Australia

Overview of Water Treatment Equipment Market

Water Treatment Systems Market

Classification of Water Utilities (Urban)

**Table 112.** Australian Water and Wastewater Treatment Market (2012): Percentage Share Breakdown of Expenditure for Water Collection & Distribution and Product Quality & Treatment (includes corresponding Graph/Chart)

Recycled Water Usage Gains Market Attention

Promising Technologies and Offerings

**Distribution Channels** 

**End-User Analysis** 

Regulatory Environment

Hong Kong

Market Overview

Focus on Seawater and Reclaimed Water

**Equipment for Water Treatment** 

Wastewater Treatment

Industrial Wastewater Treatment Equipment Market

Industrial Wastewater Recycling

Indonesia

Malaysia

Urbanization and Industrialization Fuel Effluent Treatment Applications

Stringent Norms on Effluent Management Fuelling Demand

Replacement Market - Potential for Growth

Major Equipment Suppliers

**Philippines** 

Demand Driven by Environmental Awareness

Efforts to Solve the Problem of Water Scarcity

Taiwan

Municipal Waste Water Treatment Systems

Planning & Implementation of Projects



Existing Infrastructure and New Investments
Singapore
Municipal Water and Wastewater Treatment Market
Industrial Wastewater Treatment
South Korea
Residential Water Treatment Equipment Market
Vietnam
Improving Water Supply
Developing Wastewater Treatment Facilities
Industrial Pollution and Wastewater
Product Launch
Strategic Corporate Developments
B. Market Analytics

**Table 113.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 114.** Rest of Asia-Pacific Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 115.** Rest of Asia-Pacific 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **6.THE MIDDLE EAST/AFRICA**

A. Market Analysis

Outlook

Water and Wastewater Treatment Market in the Middle East – An Overview

**Table 116.** Water and Wastewater Treatment Equipment Market in GCC Countries (2010): Percentage Share Breakdown of Revenues for UAE, Saudi Arabia, Oman,



Qatar, Kuwait, and Bahrain (includes corresponding Graph/Chart)

Key Technologies in Use Saudi Arabia Overview

**Table 117.** Water Treatment Products Market in Saudi Arabia (2011): Percentage Share Breakdown of Value Sales by Product Type - Membrane Systems, Filtration, Evaporators, Chemicals, and Others (includes corresponding Graph/Chart)

**Table 118.** Water Treatment Products Market in Saudi Arabia (2011): Percentage Share Breakdown of Value Sales by End-Use Market - Municipal, Industrial, and Others (includes corresponding Graph/Chart)

Largest User of Desalination Equipment
Saudi Water Conversion Corporation (SWCC)
Investment in the Water Industry
Imports Scenario
United Arab Emirates
Water Treatment Opportunities in Africa
Egypt

**Table 119.** Water Usage in Egypt (2012E): Percentage Share Breakdown of Volume Consumption by End-Use Sector - Agriculture, Industry, and Domestic (includes corresponding Graph/Chart)

South Africa

Water Treatment Industry in South Africa: Overview

Why and Where Do Growth Opportunities Lie??

Private Sector Challenges

Opportunities in the Municipal Segment

High Potential of Industrial Water and Wastewater Treatment Equipment Market

Membrane Technology: Ideal Alternative for Water & Wastewater Treatment Solutions

High Costs Question Viability of Membrane Plants

Strategic Corporate Developments

B. Market Analytics



**Table 120.** Middle East/Africa Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 121.** Middle East/Africa Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 122.** Middle East/Africa 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### 7.LATIN AMERICA

Market Analysis

**Table 123.** Latin American Recent Past, Current & Future Analysis for Water Treatment Equipment by Geographic Region - Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 124.** Latin American Historic Review for Water Treatment Equipment by Geographic Region - Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 125.** Latin American 15-Year Perspective for Water Treatment Equipment by Geographic Region - Percentage Breakdown of Dollar Sales for Brazil, Mexico and Rest of Latin America Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

**Table 126.** Latin American Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years



2010 through 2018 (includes corresponding Graph/Chart)

**Table 127.** Latin American Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 128.** Latin American 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### 7A.BRAZIL

A. Market Analysis
Outlook
Overview

**Table 129.** Water Usage in Brazil (2012E): Percentage Share Breakdown of Volume Consumption by End-Use Sector - Agriculture, Industry, and Domestic (includes corresponding Graph/Chart)

Brazil Waste Water Supplier and Operator Challenges & Strategies Industrial Water & Wastewater Treatment Market Municipal Water & Wastewater Treatment Market Strategic Corporate Development B. Market Analytics

**Table 130.** Brazilian Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 131.** Brazilian Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)



**Table 132.** Brazilian 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **7B.MEXICO**

A. Market AnalysisOutlookWater Supply & Usage Trends

**Table 133.** Water Usage in Mexico (2012): Percentage Share Breakdown of Available Water Consumption by Sector - Agriculture, General Consumption, and Industrial & Services (includes corresponding Graph/Chart)

Concerns over Quality of Potable Water High Reuse of Wastewater in Agriculture Sector

**Table 134.** Leading Countries in Reuse of Wastewater for Agricultural Applications (2011): Ranked by Irrigated Area ('000 Hectares) (includes corresponding Graph/Chart)

Industrial Wastewater Treatment Industry B. Market Analytics

**Table 135.** Mexican Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 136.** Mexican Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 137.** Mexican 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential



and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### **7C.REST OF LATIN AMERICA**

A. Market AnalysisOutlookFocus on Select RegionsArgentina

**Table 138.** Water Usage in Argentina (2012E): Percentage Share Breakdown of Value Sales by End-Use Sector - Agriculture, Domestic, and Industry (includes corresponding Graph/Chart)

Chile
Water Supply Scenario
Colombia
Strategic Corporate Development
B. Market Analytics

**Table 139.** Rest of Latin American Recent Past, Current & Future Analysis for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

**Table 140.** Rest of Latin American Historic Review for Water Treatment Equipment by End-Use Segment - Industrial, Municipal, Residential, and Commercial Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

**Table 141.** Rest of Latin American 15-Year Perspective for Water Treatment Equipment by End-Use Segment - Percentage Breakdown of Dollar Sales for Industrial, Municipal, Residential, and Commercial Markets for Years 2004, 2011 & 2018 (includes corresponding Graph/Chart)

#### IV. COMPETITIVE LANDSCAPE



Total Companies Profiled: 156 (including Divisions/Subsidiaries - (209)

The United States (99)

Canada (11)

Japan (15)

Europe (69)

- France (12)
- Germany (24)
- The United Kingdom (10)
- Italy (3)
- Spain (3)
- Rest of Europe (17)

Asia-Pacific (Excluding Japan) (15)



# I would like to order

Product name: Water Treatment Equipment and Supplies: Market Research Report

Product link: <a href="https://marketpublishers.com/r/WE9B5AC5D14EN.html">https://marketpublishers.com/r/WE9B5AC5D14EN.html</a>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/WE9B5AC5D14EN.html">https://marketpublishers.com/r/WE9B5AC5D14EN.html</a>