

Watches & Clocks: Market Research Report

https://marketpublishers.com/r/WC13342B334EN.html

Date: October 2010

Pages: 488

Price: US\$ 4,950.00 (Single User License)

ID: WC13342B334EN

Abstracts

This report analyzes the worldwide markets for Watches & Clocks in US\$ Million by the following segments: Watches (Mass (Under \$50), Middle (\$50-\$299), Upper (\$300 - \$999), & Luxury (\$1000 and above), and Clocks.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America.

Annual estimates and forecasts are provided for the period 2007 through 2015.

A seven-year historic analysis is also provided for these markets.

The report profiles 255 companies including many key and niche players such as Bulgari, Casio Computer Co., Ltd., Chopard, Citizen Holdings Co., Ltd., Bulova, Compagnie Financiere Richemont International, Cartier SA, Fossil, Inc., Gucci Group, Hermes International, Hindustan Machine Tools, Junghans Uhren GmbH, LVMH Moet Hennessy Louis Vuitton SA, Tag Heuer International SA, Movado Group Inc., Patek Philippe SA, Rhythm Watch Co., Ltd., Rolex SA, Seiko Holdings Corporation, Seiko Corporation of America, The Swatch Group Ltd., Timex Corporation, Timex Group India Ltd., and Titan Industries Ltd.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.



Contents

1. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations

Disclaimers

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definitions and Scope of Study

Watch

Classification by Price

Mass Market Watches

Middle-Priced Watches

Upper Priced Watches

Luxury Watches

Classification by Function

Clock

2. INDUSTRY OVERVIEW

Outlook
Industry Highlights
Production Scenario
Production by Watch Type

Table 1. Global Watch Production (2008): Percentage Breakdown by Watch Type – Analog Quartz, Digital Quartz, and Mechanical (includes corresponding Graph/Chart)

Clock Production

Table 2. Global Clock Market (2006-2008): Production in Million Units (includes corresponding Graph/Chart)

Major Market Trends
Luxury Watches Regain Demand
BRIC Countries Seek More of Luxury Watches
Watches with Fashion Statement in Demand



Focus on Innovation Brings Out Novel Products

Luxury Watches - Market Expanding at an Impressive Rate

Vintage Watch Market - Still Going Strong

Sport Watches Grow in Popularity

Digital Watches Continue to Maintain Share

Switzerland: Leader in Watch Production

Asia - A Buoyant Market for Swiss Watches

Price: A Key Attribute

The Demand and the Competition

Manufacturers Search for Crystal Alternatives

Counterfeit Products Negatively Influence the Market

Electronic Gadgets Pose A Serious Threat to Wrist Watches

Industry Background and Development

Electronic Watches Mark End of Dominance of Old-Line Watchmakers

Development of the Quartz Crystal Clock - A Significant Step

Seiko Markets the First Quartz Wall Clock

The Industry in the early 1990s

The Industry in Late 1990s

The Industry in the Recent Past

Role of Digital Technology

Watches with Automotive Brands

Changes in Technology

Timex's Indiglo Brand of Watches

Watch with Palmtop Computer/Data Processor

Distance Recording Watch from SunTime

Piquot Meridien's Volantis Line of Watches

Competitive Scenario

Table 3. Global Watches & Clocks Market (2009): Annual Sales of Select Players in US\$ Million for Swatch Group, Richemont, Citizen Holdings, Fossil, LVMH Group, Casio, Seiko, Movado Group, Bulgari, and Gucci (includes corresponding Graph/Chart)

Table 4. Leading Players in the Global Watch Market (2007): Percentage Breakdown of Value Sales for Swatch Group, Richemont, Rolex, LVMH, Citizen, Fossil, Seiko, Patek Philippe S.A., Casio, Chopard, and Others (includes corresponding Graph/Chart)

Luxury Watch Market



Table 5. Leading Players in the Global Luxury Watch Market (2007): Percentage Breakdown of Value Sales for Rolex S.A., Swatch Group, LVMH, and Others (includes corresponding Graph/Chart)

Historic Data

Table 6. Number of Movements Manufactured and Purchased by Swatch Group, Girard-Perregaux, Patek Philippe, Parmigiani, Rolex, F.P. Journe, Audemars Piguet, Roger Dubuis, LVMH, Ulysse Nardin, Richemont, Chopard, Corum, Frank Muller, Chronoswiss, Bulgari, Hublot, Hermès, Movado/Concord, Maurice Lacroix and British Masters: 2003 (in 1000 units)

Main Activities of Aiguilla, Comadur, Claret, Dubois & Dépsraz, ETA, Estima, Fiedler, Favre & Perret, Frédéric Piguet, Girard-Perregaux, Jaquet SA, Jaeger-LeCoultre, Lascor, La Pierette, Mimotec, Meco, Nivarox, Nouvelle Lemania, Piaget, Parmigiani, Progress Watch, Patek Philippe, Rolex, Rubattel & Weyermann, Roger Dubuis, Renaud&Papi, Ronda, Ruedin, Swatch Group Watch Assembly, Selitta SA, Soprod SA, SFT, Universo, Vaucher Manufactur SA, Valdar, Waeber HMS SA and Zenith

Table 7. Revenues of Select Players in the Watch Industry - Alfex, Audemars Piguet, Breitling, Bulgari, Casio, Chopard, Chronoswiss, Citizen, Corum, EganaGoldpfeil, Eterna, Festina, Fossil, Franck Muller, Girard-Perregaux, Gucci, Hermès, Hublot, LVMH, Maurice Lacroix, Mondaine, Movado, Patek Philippe, Raymond Weil, Richemont, Rolex, Sector, Seiko, Swatch Group, Tiffany, and Ulysse Nardin for the year 2002 (in Euro Million) (includes corresponding Graph/Chart)

3. PRODUCT OVERVIEW

Clock
Watches
Classification by Function
Classification by Price
Mass Market Watches
Middle Priced Watches
Upper Priced Watches
Luxury Watches

Watches & Clocks: Market Research Report



Channels of Distribution
Branding in the Watches Market
Retail Chains
Leading Distributors

4. PRODUCT INTRODUCTIONS/INNOVATIONS

Hermes International Unveils Arceau Squelette Sellier

TAG Heuer Launches Calibre 16 Day-Date Chronograph Watch

Rolex Introduces Oyster Perpetual Datejust Lady Watches

Omega Targets Women with a New Constellation of 35mm

Richard Mille Unveils RM 011 DLC Titanium Orange Watches

U-Boat Italo Fontana Launches U-42 Watches

Edox Unveils World Rally Championship Chronorally Watches

Ventura Introduces V-tec Sigma Watch

Breguet Presents Tradition 7047 Watch

Ellicott Launches Lady Tuxedo Midnight Watch

Yvan Arpa Unveils Volnatomic Radioactive Watch Collection

Harry Winston Unveils Cluster of Time Watch

Jaeger-LeCoultre and Aston Martin Introduce AMVOX5

Christian Jacques to Launch Ceramica

Jaeger-LeCoultre Unveils Master Compressor Navy SEALs Collection

Tissot Watches Launches Tissot T Touch Expert

Gresso Introduces the Grand Wind Skeleton Collection

Jaeger-LeCoultre Introduces Incursion Edition of Navy SEALs

McGonigle Watches to Introduce Tuscar 'One of Ten' Timepieces

Luminox Introduces Deep Dive Watches

Michele Watches Unveils Tropical Paradise Collection Watches

SEIKO Debuts Electronic Ink Watch

Rolex Launches Rolex Submariner Date

TAG Heuer Debuts Pendulum Concept

Ora Swiss Watch Introduces Ora #1

Vulcain Introduces New Cricket Anniversary Automatic Calender Watch

Breitling Extends Avenger Product Line

Audemars Piguet Unveils Millenary Chronograph Watch

Bell & Ross and Peugeot Launch Peugeot SR1 Watch

Swatch Group Introduces Full Blooded White Swatch

Cabestan Launches Nostromo Watch

Bulgari Introduces Diagono 303 Chronograph



Armaan Debuts in the US

Seiko to Launch 'Ananta' and 'Premium' Collections

Rolex Launches Special Edition Collection

Sonata Unveils Sona Sitara

Melrose Jewelers Launches New Models of Luxury Watches

Timex to Expand Business in India

PA Time Launches New Watches of SSTEELE

Ambre Watches Introduces Paco Rabanne Watch Collection

Sonata Launches Super Fibre Range

Titan Introduces Automatic Mechanical Watches

Timex Group Acquires Marc Ecko Trademark

Richard Mille Launches RM 028 Watch

Richemont Unveils Ralph Lauren's Collection of Luxury Watches

Timex Group USA Unveils TX 530 World Timer Airport Lounge Watch

Swatch Unveils Swatch Chrono Automatic Collection

Breitling to Launch Cosmonaute Limited Edition

Ethos SUMMIT and Carl F. Butcher Unveil Patravi EviTec DayDate

Praesto Introduces Praesto Aviator

CASIO Launches Casio G-Shock GWF-1000 Frogman

Urwerk Introduces Urwerk UR-CCI

Tag Heuer Introduces Tag Heuer Monaco LS

Titan Sonata Unveils New Super Fibre Watch Models

Casio G-Shock Launches Gravity Defier Series Watches

Harry Winston Debuts Opus 9

Tag Heuer Launches New Monaco Series Watch

Wyler Geneve Unveils New Range of Chronographs

Tag Heuer Introduces Monaco 1969 Original Re-Edition

Casio Unveils New BGR3000J Slim Marine

Timex Unveils TX 800 Series Linear Chronograph Watches

Timex to Release Expedition WS4

TokyoFlash Japan Launches R75 Bionic Timing Watch

Breitling Introduces Brietling Navimeter 125e Anniversaire Chronograph

Titan Unveils Nebula Calligraphy Collection

Citizen Watch Introduces EKUSHIDO Collection

Timex Launches the Torque Collection

Titan Launches Orion Collection

Titan Unveils WWF Collection

Titan Introduces Nebula Zeus

IWC Schaffhausen Unveils Pilot's Watch



Titan Industries Introduces Braille Watches
Sonata Unveils Super Fibre Watches
Titan Launches Xylys Watches
IWC Schaffhausen Introduces Top Gun Version Watch

5. PRODUCT INNOVATIONS/LAUNCHES IN RECENT PAST – A PERSPECTIVE BUILDER

Timex® Introduces Ironman* Collection of iControl™ Watch

Timex Introduces the Latest SLX Range of Sport Luxury Watches

Nike Introduces the Latest Triax Vapor 300 Mobile Performance Watch

TAG Heuer Introduces Grand Carrera Series

Sony Ericsson in Partnership with Fossil Launches New Bluetooth Watches

The Worshipful Company Introduces Newgate Wandering Hour Street Clock

Casio Releases New Baby-G® Watches for Women

Casio Introduces New Oceanus Manta

Seiko Launches Wired Delta Watches

Bulgari Introduces Bulgari Calibers

Timex Introduces Valentine '07 Collection

Linde Werdelin Launches Two Wrist Watches

Seiko Augments Spring Drive Collection with GMT design

Seiko Introduces Seiko Velatura

Timex Launches Timex T Series

Lathem Introduces Wireless GPS Clock Solutions

Timex Rolls Out Timex TX Brand

Angular Momentum Unveils Gold & Diamond Watches

Trimble Launches Mini-T™ GPS Clock

Titan Introduces 'Titan Aviator' Watch Series

STMicroelectronics Launches Serial Real-Time Clock Chips

Lathem Launches PayClock® Express

Timex Introduces Timex Expedition E-Tide-Temp- Compass Collection

Timex Watches Introduces 'Heavy Metal Collection'

Citizen Launches New Version of VIRT Bluetooth Watch

Casio Adds New G-SHOCK® Watch

Macally Introduces iPod Alarm Clock - Tune Pro

Bulgari Launches Assioma D Watch Collection

Tag Heuer Unveils Premium Watch

Titan to Launch New Products

Titan Introduces Designer Watches



Swatch to Launch Two Watch Brands in India

HMT to Launch Trendy Watches

AST Rolls Out RWII Copilot Watch

Citizen Unveils Vagary Siyuutou Collection

Glycine Launches Re-Edition of Airman SST 06 Wrist Watch

Pyramid Presents "Clocks in a Box"

SEIKO Releases Sportura 1/100th Second Chronograph Watch

Sony Unveils MBW-100 Bluetooth 2. 0 Watch

TIMEX Rolls Out IMEX 2006 International Collection Watches

TIMEX Introduces Nautica Watches in India

TIMEX Releases TIMEXACT Golf Collection 2006 Watches

Titan Introduces Desire Collection Watches

TokyoFlash Unveils Binary Wrist Watch

Tissot Releases NASCAR Line of Watches

Multigig Introduces Innovative Clock Technology

Oakley Expands Premium Watch Line

Casio Launches G-Shock Watch

SEIKO Launches Premier Collection of Watches

Pyramid Launches 5200 Analog Clock

Intersil Unveils A New Class of Real Time Clocks

Titan Introduces Xylys

A New Ornamental Design

Ornamental Design for Wristwatch Strap

A New Winding-Up Device for Wristwatches

A New Wrist Watch from Japan

Ornamental Design From France

Hublot Launches The Bigger Bang

Oceanus Launches First Metal Atomic-Solar Chronograph Watch for Women

Casio Unveils the New PAW1200T-7V

Microsoft Corp. Rolls Out New ABACUS Smart Watch 2006

SEIKO Offers Women Models Under Sportura Collection

Bulgari Develops Precious complicated watches

6. RECENT INDUSTRY ACTIVITY

Richemont to Acquire Net-a-Porter.com

Patek Philippe Expands Presence in La Chaux-de-Fonds

In4mation Partners with Casio G-Shock to Introduce GLX6900X-2

Mywa Takes Over EganaGoldpfeil Group



Alliance Time Takes Over Colibri, Linden Clocks and Seth Thomas

Mark Feldstein & Associates and United Media Enter into Partnership

Montres Corum Acquires Corum USA

Iguzzini and Lu 12. 28 Enter Partnership

Martin-Baker and Bremont Collaborate to Manufacture Aviation Watches

Gucci Group Sells Bedat

Samay Group to Enter into Partnership with Japanese Manufacturers

Citizen Watches to Establish Additional Exclusive Outlets

Swiss Junction to Set Up 100 Outlets

Titan Industries to Expand Globally

FremantleMedia Enterprises Enters into Partnership with Colibri Group

Citizen Watches to Spend for Expansion

Jaeger-LeCoultre Implements PTC Product Development Solution

Timex Opens Seventh Time Factory Store

TAG Heuer Associates with Fondation de la Haute Horlogerie

Casio Computer Sets Up Subsidiary to Increase Sales

Casio Computer Establishes Subsidiary Company

Bulgari to Launch New Flagship Store

Audemars Piguet Launches New Pavilion in Ningbo

Audemars Piguet Launches New Boutique in Taiwan

Richemont Purchases Stake in Roger Dubuis

Chow Tai Fook Acquires Milus

Binda Group Takes Over Advance Watch Group

Swatch Group Acquires Stake in Rivoli Group

Swatch Group Divests Michel Präzisionstechnik

Swatch Group Purchases Watch Components Division of Burri

Blancpain Acquires Stake in Vica Sarl

Frédéric Piguet Purchases François Golay

LVMH Moet Hennessy Louis Vuitton Acquires Hublot Group

Citizen Watch Takes Over Bulova

7. CORPORATE ACTIVITY IN RECENT PAST – A PERSPECTIVE BUILDER

Richemont Acquires Donzé-Baume

Richemont Takes over Manufacturing Operations of Roger Dubuis

DIC Takes Over Rivoli Group

NXP Takes Over Little Switzerland

Richemont and Polo Ralph Set Up New Joint Venture for Luxury Watches

Hanowa Inks Agreement with Network Ltd



Timex Group Inks Licensing Agreement with Valentino

Seiko Inaugurates Seiko Watch India Private Limited

Timex to Target Luxury Lifestyle Segment in India

Timex Opens 'Time Factory' Store in South India

Longines to Open New Retail Outlets in India

Gitanjali Forms JV with Morellato

Gitanjali to Form JV with AMRO Finance

Timex Watches Changes its Name

Titan Inks Contract with MGI Luxury Asia-Pacific

Kamla Dials to Expand Retail Network

Rajesh Exports Forms JV with Fossil

IWC Set to Open New Stores in Abu Dhabi

Swatch Enters into Agreement with Tiffany

Wee Poh Acquires Stake in Two Watch Companies

EISG Co Acquires Stake in Sadamatsu

Spectra Linear Acquires Cypress Semiconductor

Fossil Enters into Joint Venture with Rajesh Exports

Greubel Forsey Partners with Richemont

Citizen Increases Stake in Gaohua Keji

L.A.M.B Enters into a New Licensing Agreement with Vestal Group

Steven Madden Enters into an Agreement

Swatch Group and Tourneau Enter into an Alliance

Rocawear Signs New Agreement with Vestal Group

HMT Watches, Godrej & Boyce Sign Supply Agreement

Movado and LACOSTE Signs Pact

Artisit House Holdings Acquires Stake in Three Companies

8. FOCUS ON SELECT PLAYERS

Bulgari (Italy)

Casio Computer Co., Ltd. (Japan)

Chopard (Switzerland)

Citizen Holdings Co., Ltd. (Japan)

Bulova (US)

Compagnie Financière Richemont International (Switzerland)

Cartier SA (France)

Fossil, Inc. (US)

Gucci Group (US)

Hermes International (France)

Watches & Clocks: Market Research Report



Hindustan Machine Tools (India)

Junghans Uhren GmbH (Germany)

LVMH Moet Hennessy Louis Vuitton SA (France)

Tag Heuer International SA (Switzerland)

Movado Group, Inc. (US)

Patek Philippe SA (Switzerland)

Rhythm Watch Co., Ltd. (Japan)

Rolex SA (Switzerland)

Seiko Holdings Corporation (Japan)

Seiko Corporation of America (US)

The Swatch Group Ltd. (Switzerland)

Timex Corporation (US)

Timex Group India Ltd. (India)

Titan Industries Ltd. (India)

9. GLOBAL MARKET PERSPECTIVE

Table 8. World Recent Past, Current & Future Analysis for Watches by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 9. World Historic Review for Watches by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 10. World 11-Year Perspective for Watches by Geographic Region – Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 11. World Recent Past, Current & Future Analysis for Clocks by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 12. World Historic Review for Clocks by Geographic Region – US, Canada,



Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 13. World 11-Year Perspective for Clocks by Geographic Region – Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 14. World Recent Past, Current & Future Analysis for Mass-Priced Watches (Priced under \$50) by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 15. World Historic Review for Mass-Priced Watches (Priced under \$50) by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 16. World 11-Year Perspective for Mass-Priced Watches (Priced under \$50) by Geographic Region – Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 17. World Recent Past, Current & Future Analysis for Middle-Priced Watches (Priced between \$50-\$299) by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 18. World Historic Review for Middle-Priced Watches (Priced between \$50-\$299) by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 19. World 11-Year Perspective for Middle-Priced Watches (Priced between \$50-\$299) by Geographic Region – Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin America



Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 20. World Recent Past, Current & Future Analysis for Upper-Priced Watches (Priced between \$300 - \$999) by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 21. World Historic Review for Upper-Priced Watches (Priced between \$300 - \$999) by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 22. World 11-Year Perspective for Upper-Priced Watches (Priced between \$300 -\$999) by Geographic Region – Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 23. World Recent Past, Current & Future Analysis for Luxury Watches (Priced \$1000 and above) by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 24. World Historic Review for Luxury Watches (Priced \$1000 and above) by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin American Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 25. World 11-Year Perspective for Luxury Watches (Priced \$1000 and above) by Geographic Region – Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) Middle East and Latin America Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

10. THE UNITED STATES

A. Market AnalysisOutlookMarket Scenario



Table 26. Leading Players in the North American Market for Watches (2003 & 2005): Percentage Share Breakdown of Value Sales by Company for Timex, Seiko, Casio and Others (includes corresponding Graph/Chart)

After-Sales Service and Grey Market - A Big Challenge
Fashion Statement
Liking for Jewelry Watches Cuts Across the Genders
Holiday Seasons Witness Maximum Sales of High-End Watches
Women Go For Technically Advanced Watches
Women Emerging as a Reckonable Consumer in the Watch Market
Untapped Luxury Watch Segment in the US Offers Potential
Add-on Gadgets Set the Pace
Purchasing Trends of Watches
Counterfeit Watches
Trend in Clocks Market
Trends in Design and Colors
Theme Clocks
Role of 4 P's in Market Development

Table 27. Watches and Jewelry Sales by Distribution Channel in the US (2004): Percentage Breakdown of Value Sales by Independent Jewelers, Chain Jewelers, and Mass Merchants, Department Stores, and Others (includes corresponding Graph/Chart)

Table 28. US Market for Household Clocks (2005): Percentage Breakdown of Value Sales by Distribution Channel for Mass Merchants, Specialty Stores, and Others (includes corresponding Graph/Chart)

Import/Export Scenario in the Recent Past

Table 29. US Watches & Clocks Market (2004-2006): Value Imports of Watches, Clocks, and Parts by Leading Country/Region (In US\$ Million) (includes corresponding Graph/Chart)

Table 30. US Watches & Clocks Market (2004-2006): Value Exports of Watches, Clocks, and Parts by Leading Country/Region (In US\$ Million) (includes corresponding)



Graph/Chart)

Table 31. US Imports of Movements for Wrist Watches in 2003: Imports in Units and Thousand Dollars by Country for China, Japan, Philippines, Hong Kong, Thailand, Switzerland, Malaysia, Mexico, France, and Others (includes corresponding Graph/Chart)

Table 32. US Imports of Cases for Wrist Watches in 2003: Imports in Units and Thousand Dollars by Country for China, Japan, Philippines, Hong Kong, Thailand, Switzerland, Malaysia, Mexico, France, and Others (includes corresponding Graph/Chart)

Table 33. US Imports of Battery Powered Wrist Watches in 2003: Imports in Units and Thousand Dollars by Country for Japan, China, Hong Kong, Philippines, Thailand, Switzerland, Mexico, France, and Others (includes corresponding Graph/Chart)

Table 34. US Imports of Alarm Clocks in 2003: Imports in Units and Thousand Dollars by Country for Japan, Taiwan, Hong Kong, China, and Others

Table 35. US Exports of Electrically Operated Wrist Watches in 2003: Exports in Units and Thousand Dollars by Country for Japan, Canada, Italy, Hong Kong, United Arab Emirates, Mexico, Brazil, France, Colombia, Spain, Barbados, Austria, Dominican Republic, Australia, United Kingdom, and Others (includes corresponding Graph/Chart)

Table 36. US Exports of Electrically Operated Alarm Clocks in 2003: Exports in Units and Thousand Dollars by Country for Canada, Mexico, United Kingdom, Argentina, Colombia, Dominican Republic, Paraguay, Venezuela, Australia, Hong Kong, Norway, Japan, Spain, Taiwan, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 37. US Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 38. US Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above)



Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 39. US 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 40. US Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 41. US Historic Review for Clocks Market with Annual Sales in US\$ Million for Years 2000 through 2015 (includes corresponding Graph/Chart)

11. CANADA

A. Market AnalysisOutlookImport & Export Market – A Historical Perspective

Table 42. Canadian Watches & Clocks Market (2004-2006): Value Imports of Watches, Clocks, and Parts by Leading Country/Region (In US\$ Million) (includes corresponding Graph/Chart)

Table 43. Canadian Watches & Clocks Market (2004-2006): Value Exports of Watches, Clocks, and Parts by Leading Country/Region (In US\$ Thousand) (includes corresponding Graph/Chart)

Table 44. Canadian Market for Watches: Imports by Type of Cases (Watches with Precious Metal Case and Watches with Other Cases) in 2000 (In Million Units)

Table 45. Canadian Market for Watches: Imports by Type of Technology (Quartz Analog, Digital, Anadigital, Mech/Automatic, Mech/Manual and Pocket, Others) in 2000 (In Million Units) (includes corresponding Graph/Chart)

B. Market Analytics



Table 46. Canadian Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 47. Canadian Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 48. Canadian 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 49. Canadian Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 50. Canadian Historic Review for Clocks Market with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

12. JAPAN

A. Market Analysis
Outlook
Overview
Segmentation
Japanese Makers Eager to Compete with Swiss Players
Competitive Scenario

Table 51. Leading Players in the Japanese Watch Market (2007): Percentage Breakdown of Volume Production for Citizen Holdings, Seiko Group, Ricoh Elemex, and Others (includes corresponding Graph/Chart)

Table 52. Japanese Market for Watches (2004-2006): Percentage Breakdown of Volume Production of Watches by Product Type(includes corresponding Graph/Chart)

Table 53. Japanese Market for Complete Watches & Movements (2005): Percentage



Breakdown of Value Production by Technology for Mechanical, Quartz Analog and Quartz Digital Models (includes corresponding Graph/Chart)

Table 54. Japanese Market for Clocks (2005): Percentage Breakdown of Volume and Value Production by Component for Complete Clocks and Movements

Table 55. Japanese Market for Watches (2006): Percentage Breakdown of Value and Volume Exports by Region (includes corresponding Graph/Chart)

Table 56. Leading Players in the Japanese Watches & Clocks Market for Wrist Watches (2003 & 2005): Percentage Breakdown of Value Sales by Company for Citizen Watch, Seiko Watch, and Others (includes corresponding Graph/Chart)

Table 57. Leading Players in the Japanese Watches & Clocks Market for Men's Wrist Watches (2003 & 2005): Percentage Breakdown of Value Sales by Company for Seiko Watch, Citizen Watch, Casio Computer, Orient Watch, and Others (includes corresponding Graph/Chart)

Table 58. Leading Players in the Japanese Watches & Clocks Market for Women's Wrist Watches (2003 & 2005): Percentage Breakdown of Value Sales by Company for Seiko Watch, Citizen Watch, Casio Computer, Orient Watch, and Others (includes corresponding Graph/Chart)

Table 59. Leading Players in the Japanese Watches & Clocks Market for Men's Mechanical Wrist Watches (2003 & 2005): Percentage Breakdown of Value Sales by Company for Citizen Watch, Seiko Watch, and Others (includes corresponding Graph/Chart)

Table 60. Leading Players in the Japanese Watches & Clocks Market for Women's Mechanical Wrist Watches (2003 & 2005): Percentage Breakdown of Value Sales by Company for Citizen Watch, Seiko Watch, and Others (includes corresponding Graph/Chart)

Table 61. Leading Players in the Japanese Watches & Clocks Market for Men's Quartz, Analog & Digital Wrist Watches (2003 & 2005): Percentage Breakdown of Value Sales by Company for Seiko Watch, Citizen Watch, Casio Computer, and Others (includes corresponding Graph/Chart)

Table 62. Leading Players in the Japanese Watches & Clocks Market for Women's



Quartz, Analog & Digital Wrist Watches (2003 & 2005): Percentage Breakdown of Value Sales by Company for Seiko Watch, Citizen Watch, Casio Computer, and Others (includes corresponding Graph/Chart)

Table 63. Leading Players in the Japanese Watches & Clocks Market for Men's Quartz and Digital Wrist Watches (2003 & 2005): Percentage Breakdown of Value Sales by Company for Seiko Watch, Citizen Watch, Casio Computer, and Others (includes corresponding Graph/Chart)

Table 64. Leading Players in the Japanese Watches & Clocks Market for Women's Quartz and Digital Wrist Watches (2003 & 2005): Percentage Breakdown of Value Sales by Company for Seiko Watch, Citizen Watch, Casio Computer, and Others (includes corresponding Graph/Chart)

Table 65. Leading Players in the Japanese Market for Clocks (2003 & 2005): Percentage Breakdown of Value Sales by Company for Rhythm Watch, Seiko Clock, Jeco, and Others (includes corresponding Graph/Chart)

Table 66. Leading Players in the Japanese Market for Table Clocks/Wall Clocks/Alarm Clocks (2003 & 2005): Percentage Breakdown of Value Sales by Company for Rhythm Watch, Seiko Clock, Takane, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 67. Japanese Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 68. Japanese Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 69. Japanese 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)



Table 70. Japanese Recent Past, Current and Future Analysis for Clocks Market with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 71. Japanese Historic Review for Clocks Market with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

13. EUROPE

A. Market Analysis
Outlook
Market Highly Fragmented
Large Scale Retail Outlets Monopolize Distribution Network
B. Market Analytics

Table 72. European Recent Past, Current & Future Analysis for Watches by Geographic Region – France, Germany, UK, Italy, Spain, Russia & Rest of Europe Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 73. European Historic Review for Watches by Geographic Region – France, Germany, UK, Italy, Spain, Russia & Rest of Europe Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 74. European 11-Year Perspective for Watches by Geographic Region – Percentage Breakdown of Dollar Sales for France, Germany, UK, Italy, Spain, Russia & Rest of Europe Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 75. European Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 76. European Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000



through 2006 (includes corresponding Graph/Chart)

Table 77. European 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 78. European Recent Past, Current & Future Analysis for Clocks by Geographic Region – France, Germany, UK, Italy, Spain, Russia & Rest of Europe Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 79. European Historic Review for Clocks by Geographic Region – France, Germany, UK, Italy, Spain, Russia & Rest of Europe Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 80. European 11-Year Perspective for Clocks by Geographic Region – Percentage Breakdown of Dollar Sales for France, Germany, UK, Italy, Spain, Russia & Rest of Europe Markets for Years 2005, 2010 & 2015 (includes corresponding Graph/Chart)

13A.FRANCE

Market Analysis

Table 81. French Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 82. French Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 83. French 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle



(\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 84. French Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 85. French Historic Review for Clocks Market with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

13B.GERMANY

A. Market AnalysisOutlookOverview

Table 86. Leading Players in the German Market for Watches and Clocks (2003 & 2005): Percentage Breakdown of Value Sales by Company for Rolex, Swatch and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 87. German Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 88. German Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 89. German 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 90. German Recent Past, Current & Future Analysis for Clocks with Annual Sales



in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 91. German Historic Review for Clocks Market with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

13C.THE UNITED KINGDOM

A. Market AnalysisConsumers Prefer Pre-Owned Luxury WatchesB. Market Analytics

Table 92. UK Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 93. UK Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 94. UK 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 95. UK Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 96. UK Historic Review for Clocks Market with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

13D.ITALY

A. Market AnalysisOutlookOverviewB. Market Analytics

Watches & Clocks: Market Research Report



Table 97. Italian Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 98. Italian Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 99. Italian 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 100. Italian Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 101. Italian Historic Review for Clocks Market with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

13E.SPAIN

Market Analysis

Table 102. Spanish Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 103. Spanish Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 104. Spanish 11-Year Perspective for Watches by Product Segment –



Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 105. Spanish Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 106. Spanish Historic Review for Clocks Market with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

13F.RUSSIA

A. Market AnalysisOutlookThe Russian Watch Market OverviewB. Market Analytics

Table 107. Russian Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 108. Russian Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 109. Russian 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 110. Russian Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 111. Russian Historic Review for Clocks with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)



13G.REST OF EUROPE

A. Market Analysis
Outlook
Switzerland
Overview
Exports Scenario
By Value

Table 112. Swiss Watch Market (2009): Percentage Breakdown of Value Exports by Country – Hong Kong, US, France, Italy, Germany, Japan, China, Singapore, UK, UAE, and Others (includes corresponding Graph/Chart)

By Region

Table 113. Swiss Watch Market (2009): Percentage Breakdown of Value Exports by Region - Asia, Europe, America, and Rest of World (includes corresponding Graph/Chart)

By Material Used

Table 114. Swiss Watch Market (2009): Percentage Breakdown of Value and Unit Exports by Material Used – Steel, Precious Metals, Gold-Steel, Other Metals, and Other Materials (includes corresponding Graph/Chart)

China – Emerging Niche Market for Swiss Watches
Swiss Watch Industry Comes Up with Initiatives to Counter Fake Products
Market Participants
Luxury Watches
Historical Data

Table 115. Swiss Market for Finished Watches (2004): Percentage Breakdown of Volume and Value Production by Technology for Mechanical, Quartz Analog and Quartz Digital (includes corresponding Graph/Chart)



Table 116. Worldwide Top Fifteen Markets for Swiss Watches, 2005 (includes corresponding Graph/Chart)

Table 117. Worldwide Exports of Swiss Watches (2005 & 2006): Average Price of Mechanical Watches by Leading Countries (In CHF) (includes corresponding Graph/Chart)

Table 118. World Distribution of Swiss Watches and Movements (2005-2007): Percentage Breakdown of Volume Exports by Country/Region – Europe (EU, and Rest of Europe), Asia-Pacific, Americas (US, Canada, and Latin America), Middle East, and Africa (includes corresponding Graph/Chart)

Table 119. World Distribution of Swiss Watches and Movements (2005-2007): Percentage Breakdown of Value Exports by Country/Region - Asia-Pacific, Europe (EU, and Rest of Europe), Americas (US, Canada, and Latin America), Middle East, and Africa (includes corresponding Graph/Chart)

Table 120. World Distribution of Swiss Watches (2005-2007): Percentage Breakdown of Value Exports by Leading Country/Region (includes corresponding Graph/Chart)

Table 121. Swiss Market for Watches (2005-2007): Percentage Breakdown of Exports to Russia by Product Type - Electronic and Non-Electronic (includes corresponding Graph/Chart)

Table 122. Swiss Market for Wrist Watches (2005-2007): Percentage Breakdown of Volume Exports by Product Type - Mechanical and Electronic (includes corresponding Graph/Chart)

Table 123. Swiss Market for Wrist Watches (2005-2007): Percentage Breakdown of Value Exports by Product Type - Mechanical and Electronic (includes corresponding Graph/Chart)

Table 124. Swiss Market for Watches Movements (2005-2007): Percentage Breakdown of Volume Exports by Product Type – Mechanical and Electronic (includes corresponding Graph/Chart)

Table 125. Swiss Market for Watches Movements (2005-2007): Percentage Breakdown of Value Exports by Product Type – Mechanical and Electronic (includes corresponding Graph/Chart)



Table 126. Swiss Watch Market (2006): Percentage Breakdown of Exports of Watches by Material Type - Steel, Precious Metal, Gold-Steel, Other Metals, and Other Materials (includes corresponding Graph/Chart)

Table 127. Swiss Market for Watches (2004 Vs 2003) – Exports in US\$ Million By Country for China, France, Germany, Hong Kong, Italy, Japan, Russia, Saudi Arabia, Singapore, Spain, Taiwan, Thailand, UAE, UK, USA, And Others (includes corresponding Graph/Chart)

Table 128. Swiss Market for Watches (2004 Vs 2003) – Exports In Thousand Units By Region For Africa, Asia, Europe, Latin America, Middle East, North America, and Oceania (includes corresponding Graph/Chart)

Table 129. Swiss Production of Watches - Mechanical, Quartz Analog, Quartz Digital in Volume: 2001-2002 (Units in Million) (includes corresponding Graph/Chart)

Table 130. Swiss Production of Watches Mechanical, Quartz Analog, and Quartz Digital in Value: 2001-2002 (In million of Swiss Francs) (includes corresponding Graph/Chart)

B. Market Analytics

Table 131. Rest of Europe Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 132. Rest of Europe Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 133. Rest of Europe 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 134. Rest of Europe Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding



Graph/Chart)

Table 135. Rest of Europe Historic Review for Clocks Market with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

14. ASIA-PACIFIC

A. Market Analysis
Outlook
Brief Description of Select Markets
China
Industry Highlights

Table 136. Chinese Recent Past, Current & Future Analysis for Watches & Clocks Market with Annual Sales in Million Units for the Years 2007 through 2015 (includes corresponding Graph/Chart)

Trends in the Chinese Watches & Clocks Market
Demand for Luxury Watches Increases Among Chinese Men
Imported Watches Dominate the Watch Market in China
Exports into China Increase with the Country Opening Up
Swiss Watches Highly Popular
China's Tax on Luxury Watches Might Affect Swiss Imports
Hong Kong Could Seize the Opportunity
High-End Swiss Watches Still Sell Well in China
Taxes Do Not Deter the Luxury Segment Consumer
Local Brands Not Far Behind

Small Brands - Imported and Local – Migrate to Small Markets Trends in Buying

China Leads in Clock Supply in the World

Chinese Watchmakers Go Digital

Low End Clocks Might Need to Make an Exit

Chinese Watchmakers Manufacture and Supply for International Brands

Own Brands Account for a Sizable Share of Exports

WTO and Chinese Market

Table 137. Drastic Cut Down in Import Tariffs by China for Watches (2001-2005)



(includes corresponding Graph/Chart)

Market Overview Watch Market

Table 138. Market Share of Select Luxury Watch Brands in China (2005): Omega, Rado, Longines, Rolex, Tissot, Citizen, Tudor, Titoni, Rossini and Enicar (includes corresponding Graph/Chart)

Demographics

India

Overview

Development of the Indian Watch Industry

Table 139. Leading Players in the Indian Market for Watches & Clocks (2003 & 2005): Percentage Breakdown of Value Sales by Company for Titan, Timex and Others (includes corresponding Graph/Chart)

Market Scenario

Market Sees Increased Demand for Luxury Watches

Global Luxury Watch Brands Eager to Expand Operations

Developments in Indian Market

High Imports

Hong Kong

Overview

Hong Kong Timepiece Industry – Overview

Industry Trends

Timepiece Manufacturers Face Strong Competition from Handphones

Fashion Brands Enter the Fray to Drive the Watches Market

Hong Kong Manufactures and Exports for Global Brands

Luxury Watch Market to Soar with Increased Consumption Tax in Mainland

CEPA Provisions Encourage Exports to China

OEM Base

Internet: Positive Impact on Sales

Import/Export Scenario



Table 140. Hong Kong Watches & Clocks Market (2008 & 2009): Exports and Imports in CHF Million

Import/Export Scenario in the Recent Past

Table 141. Hong Kong Market for Watches & Clocks (2005-2007): Percentage Breakdown of Value Exports by Product Segment – Wrist Watches (Battery Powered and Non-Battery Powered), Clocks, Movements, and Parts, Accessories & Others (includes corresponding Graph/Chart)

Table 142. Hong Kong Market for Complete Watches (2005-2007): Percentage Breakdown of Value Exports by Product Segment - Battery Powered Wrist Watches, Non-Battery Powered Wrist Watches, and Other Watches (includes corresponding Graph/Chart)

Table 143. Hong Kong Market for Complete Clocks (2005-2007): Percentage Breakdown of Value Exports by Product Segment – Alarm Clocks, Wall Clocks, Clocks with Watch Movements, and Other Clocks (includes corresponding Graph/Chart)

Table 144. Hong Kong Market for Complete Clocks (2005-2007): Percentage Breakdown of Value Exports by Leading Country/Region (includes corresponding Graph/Chart)

Table 145. Hong Kong Market for Complete Watches (2005-2007): Percentage Breakdown of Value Exports by Leading Country/Region (includes corresponding Graph/Chart)

Table 146. Hong Kong Market for Watches & Clocks (2005-2007): Percentage Breakdown of Value Exports by Leading Country/Region (includes corresponding Graph/Chart)

Table 147. Hong Kong Market for Watches & Clocks (2005-2007): Percentage Breakdown of Value Imports by Product Segment – Wrist Watches (Battery Powered and Non-Battery Powered), Clocks, Movements, and Parts, Accessories & Others (includes corresponding Graph/Chart)

Table 148. Hong Kong Market for Watches & Clocks (2005-2007): Percentage Breakdown of Value Imports by Leading Country/Region (includes corresponding



Graph/Chart)

Table 149. Hong Kong Market for Watches & Clocks (2003 & 2004): Imports in Millions of HKD for Complete Clocks, Complete Watches, Watch Straps, and Parts & Components of Watches & Clocks, and Other Chronograpahic Apparatus (includes corresponding Graph/Chart)

Table 150. Hong Kong Market for Watches & Clocks (2003 & 2004): Imports in Millions of HKD by Country – China, Switzerland, Japan, Singapore, Thailand, Germany, France, USA, Korea Rep, United Kingdom, Italy, Taiwan, UAE, and Others (includes corresponding Graph/Chart)

Table 151. Hong Kong Market for Watches & Clocks (2003 & 2004): Exports in Millions of HKD for Complete Clocks, Complete Watches, Watch Straps, and Parts & Components of Watches & Clocks, and Other Chronograpahic Apparatus (includes corresponding Graph/Chart)

Table 152. Hong Kong Market for Watches & Clocks (2003 & 2004): Exports in Millions of HKD by Country - Australia, Canada, China, France, Germany, Italy, Japan, Korea Rep, Panama, Philippines, Singapore, Spain, Switzerland, Taiwan, Thailand, UAE, United Kingdom, USA, and Others (includes corresponding Graph/Chart)

Table 153. Hong Kong Market for Watches & Clocks (2003 & 2004): Exports of Complete Clocks in Millions of HKD by Country –USA, Japan, Germany, United Kingdom, Italy, France, Spain, Netherlands, China, Canada, Australia, UAE, Korea rep, Taiwan, Saudi Arabia, and Others (includes corresponding Graph/Chart)

Table 154. Hong Kong Market for Watches & Clocks (2003 & 2004): Exports of Complete Watches in Millions of HKD by Country –Australia, Canada, China, France, Germany, Italy, Japan, Korea rep, Panama, Saudi Arabia, Singapore, Spain, Switzerland, Taiwan, UAE, United Kingdom, USA, and Others (includes corresponding Graph/Chart)

Historical Review

Table 155. Salient Features for Watch Industry

Taiwan



Sports Watches Gaining Popularity B. Market Analytics

Table 156. Asia-Pacific Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 157. Asia-Pacific Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 158. Asia-Pacific 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 159. Asia-Pacific Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 160. Asia-Pacific Historic Review for Clocks Market with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

15. THE MIDDLE EAST

Market Analysis

Table 161. Middle East Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 162. Middle East Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)



Table 163. Middle East 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 164. Middle East Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 165. Middle East Historic Review for Clocks with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

16. LATIN AMERICA

A. Market AnalysisOutlookWatches and Clocks Market in ArgentinaB. Market Analytics

Table 166. Latin America Recent Past, Current & Future Analysis for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 167. Latin America Historic Review for Watches by Product Segment – Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2000 through 2006 (includes corresponding Graph/Chart)

Table 168. Latin America 11-Year Perspective for Watches by Product Segment – Percentage Breakdown of Dollar Sales for Mass (Under \$50), Middle (\$50-\$299), Upper Middle (\$300 to \$999) and Luxury (\$1000 and above) Markets for 2005, 2010 & 2015 (includes corresponding Graph/Chart)

Table 169. Latin America Recent Past, Current & Future Analysis for Clocks with Annual Sales in US\$ Million for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 170. Latin America Historic Review for Clocks with Annual Sales in US\$ Million



for Years 2000 through 2006 (includes corresponding Graph/Chart)

Total Companies Profiled: 255 (including Divisions/Subsidiaries - 280)

Region/CountryPlayers

The United States

Japan

Europe

France

Germany

The United Kingdom

Italy

Spain

Rest of Europe

Asia-Pacific (Excluding Japan)

Latin America

Please read Global Industry Analysts, Inc., - Sales Policy below before placing an order: All Publications from Global Industry Analysts, Inc., (GIA) are protected per protocols of the Universal Copyrights Convention and the United States Copyrights Office. It is GIA's policy that once purchased, these publications may not be returned for any reason. GIA makes all reasonable attempts to report current and accurate information in its publications.

GIA will not be responsible for any type of damages (financial or other) incurred by the client (company or individual) in the usage of GIA's publications or services. The client agrees that in case a legal resolution becomes necessary, the venue shall be the city of San Francisco, California, USA. Under any circumstances, GIA's liability shall be limited to the exact price of the product or service paid to GIA by the client. This publication is sold as a single-user single-site license. Electronic versions operate like normal PDF files once installed and permit unlimited print and cut & paste. Digital controls and watermarks are set on electronic copies and are protected against copying. Extra licenses can be purchased for the same location at 10% of the list price.



I would like to order

Product name: Watches & Clocks: Market Research Report

Product link: https://marketpublishers.com/r/WC13342B334EN.html

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/WC13342B334EN.html