

Watches and Clocks: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Watches and Clocks in US\$ Million by the following Segments: Watches (Mass Market Watches (Under \$50), Middle-Priced Watches (\$50-\$299), Upper-Priced Watches (\$300 - \$999), & Luxury Watches (\$1000 - \$5000)) and Clocks. The Global market is further analyzed by the following Material Types Steel, Precious Metal, Bi-Metal, and Others.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 336 companies including many key and niche players such as -

Apple, Inc.

Audemars Piguet

Breitling SA

Casio Computer Co., Ltd.

Chelsea Clock Company

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A. Market Analysis

Market Overview

Smartwatches Seek to Proliferate the German Watch Market

Competitive Scenario

B. Market Analytics

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A. Market Analysis

Market Overview

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8.4.4 The United Kingdom

A. Market Analysis

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Opportunities Galore for Brokers

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8.4.5 Spain

A. Market Analysis

Market Overview

Competitive Scenario

B. Market Analytics

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A. Market Analysis

Russian Watches Market to Post Gains

Competitive Scenario

B. Market Analytics

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8.4.7 Rest of Europe

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The Netherlands

Poland

Romania

Switzerland

The Global Hub for Luxury Watches

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Swiss Watch Industry Comes Up with Initiatives to Counter Fake Products

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B. Market Analytics

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8.5 Asia-Pacific

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The Fastest Growing Market for Watches and Clocks

Robust Growth Projected over the Next Few Years

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Luxury Goods Market Performance in Asia: An Important Opportunity Indicator for Luxury Watches

B. Market Analytics

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A Market Laden with Opportunities

Chinese Watch Market Snapshots

Luxury Watches Segment to Register Healthy Growth in Demand

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Major Factors and Trends Influencing the Luxury Goods Market in China

Increasing Disposable Incomes

Growing Demand in Smaller Cities

Post-90s Generation: A Major Driver of Luxury Products

Popularity of Affordable Luxury Goods

Increasing Sophistication of Luxury Consumers

Popularity of Haitao and Establishment of Free Trade Zones

Touristic Spending

Primary Strategies Adopted by Luxury Retailers

Adjusting Prices

Building Up Online Presence and Leveraging Social Platforms

Buying Back Franchises

Incorporation of Traditional Elements to Attract Consumers

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Increasing Demand for Swiss Luxury Watches in China

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Competitive Scenario

Entry Barriers Low for the Chinese Watch Industry

Distribution Channels

Online & e-Commerce Platforms Emerge as High-Potential Distribution Channels

B. Market Analytics

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8.5.2 India

A. Market Analysis

India: A High-Growth Market

Market Snippets

Luxury Watches Witness Immense Popularity among Indians

Noteworthy Watch Brands in India

Titan: The Dominant Watch Brand

Fastrack

Sonata

Maxima

LVMH Targets the Indian Luxury Watch Market

Timex

Swatch

Casio

Citizen

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B. Market Analytics

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8.5.3 Rest of Asia-Pacific

A. Market Analysis

Overview of Select Markets

Australia

Swatch Leads the Domestic Watch Market

Apple's Entry Changes Competitive Landscape

Hong Kong

Market Snippets

Market Overview

Active Efforts by Manufacturers to Ensure Quality and Boost Sales

Impact of CEPA Provisions

Key Directives for Watch Makers

Alloys, Titanium, Ceramic, and Other Materials Witness Increasing Popularity

Distribution Landscape

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Singapore

South Korea

Philippines

Thailand

B. Market Analytics

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8.6 The Middle East & Africa

A. Market Analysis

UAE: One of the Most Popular Retail Destinations for Luxury Watches

Limited Disposable Incomes to Affect Consumer Spending on Watches in South Africa

B. Market Analytics

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8.7 Latin America Market Analysis

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8.7.1 Brazil Market Analysis

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8.7.2 Mexico

A. Market Analysis

Market Overview

Entry of New Players to Boost Watches Sales

B. Market Analytics

Table 166. Mexican Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

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8.7.3 Rest of Latin America

A. Market Analysis

Argentine Watch Market Poised to Register Moderate Growth in the Near Term

B. Market Analytics

Table 171. Rest of Latin America Recent Past, Current & Future Analysis for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 172. Rest of Latin America Historic Review for Watches by Category - Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets Independently Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

Table 173. Rest of Latin America 14-Year Perspective for Watches by Category - Percentage Breakdown of Dollar Sales for Mass-Priced Watches (Under \$50), Middle-Priced Watches (\$50 - \$299), Upper-Priced Watches (\$300 - \$999), and Luxury Watches (\$1000 - \$5000) Markets for Years 2009, 2018 & 2022 (includes corresponding Graph/Chart)

Table 174. Rest of Latin America Recent Past, Current & Future Analysis for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

Table 175. Rest of Latin America Historic Review for Clocks Market Analyzed with Annual Sales in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

9. COMPANY PROFILES

Total Companies Profiled: 336 (including Divisions/Subsidiaries - 383)

The United States (70)

Canada (1)

Japan (15)

Europe (235)

France (18)
Germany (29)
The United Kingdom (27)
Italy (25)
Rest of Europe (136)
Asia-Pacific (Excluding Japan) (60)
Latin America (2)

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