

Sports and Fitness Clothing: Market Research Report

<https://marketpublishers.com/r/S7440664389EN.html>

Date: March 2018

Pages: 457

Price: US\$ 5,600.00 (Single User License)

ID: S7440664389EN

Abstracts

This report analyzes the worldwide markets for Sports and Fitness Clothing in US\$ Million by the following Segments: Sports Apparel, and Fitness Clothing.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 326 companies including many key and niche players such as

-

ASICS Corporation

adidas AG

Anta Sports Products Limited

Bravada International Ltd.

Columbia Sportswear Company

Fila, Ltd.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

Sports and Fitness Clothing: Blurring Lines of Differentiation
Evolutionary View of Fitness Clothing Market
Global Market Analysis

2. COMPETITIVE LANDSCAPE

Competition

Table 1. Leading Players in the Global Sportswear Market (2016): Percentage Breakdown of Share by Revenue (includes corresponding Graph/Chart)

Table 2. Leading Brands in the Global Athletic Apparel Market (2016): Percentage Breakdown of Share by Brand (includes corresponding Graph/Chart)

Core Competencies to Excel in Sportswear Market
Brand Positioning – A Key Competitive Factor
A Review of Select Sportswear Players
Nike, Inc.
adidas Group
Puma SE
Li Ning Company Limited
Under Armour, Inc
Lululemon Athletica Inc

3. MARKET DYNAMICS

Sports Apparel Sees an Image Makeover
R&D – A Major Determinant of Success in the Industry
Managing Value Chain Engenders Cost Competitiveness
Companies Restructure Manufacturing Operations

Innovation Takes Precedence over Logistics
Marketing and Branding – The Other Key Differentiators
Rise of Performance Apparel – Fuelling Efforts on Innovation

4. TRENDS & ISSUES

3D-PRINTING TO DRIVE GROWTH OF CUSTOMIZED INTELLIGENT SPORTS AND FITNESS CLOTHING MARKET

Sports Apparel Trends

Smart Workout Gear—the Next Big Sportswear Trend

Growing Demand for Athleisure Wear Unveils New Opportunities

Emerging Fitness Trends Shape the Clothing Market

Sportswear – Making a Style Statement

Connected Clothing – Onset of a New Era

Women’s Sports and Fitness Apparel Posts Steady Growth

General Apparel Brands Attempt to Enter into Sportswear

Demand for Indoor Sportswear Surges

Focus on Women’s Active Wear on Rise

Intimate Sports Apparel – An Emerging Market

Team Sports Apparel – Fuels Growth

Performance Apparel – A Rising Segment

Moisture Management – A New Generation Fiber Trend

Sales of Heated Clothing Pick Up

Innovations in Snow Sports Apparel

Growth of E-Commerce Presents Strong Opportunities

Table 3. Global Sportswear Market (2016): Percentage Breakdown of Value Sales by Channel (includes corresponding Graph/Chart)

Fitness Clothing Trends

Incessant Technological Innovations Dot Fitness Clothing Market

Eco-friendly Fitness Clothing Finds Increasing Takers

Blurring Lines between Exercise Wear and Street Wear

Yoga Pants – Depicting Versatility in Use

Fashionable Swimwear Market On-Rise

Table 4. World Swimwear Market (2017): Percentage Breakdown of Retail Sales by

Customer Group (includes corresponding Graph/Chart)

5. CONSUMER AND DEMOGRAPHIC PROFILE

Men's and Boy's Sportswear Market

Sports Apparel - Not Just for Sports

Trends

Key Factors Driving Men's and Boys' Sportswear Market

Table 5. Global Market for Men's and Boys' Sportswear (2016): Percentage Share Breakdown of Value Sales by Distribution Channels (includes corresponding Graph/Chart)

Fashion-Forward Features in Sports Apparel

Women's Sportswear Market

T-Shirts and Sweatshirts

Shorts

Slacks

Other Garments

Women Getting Attracted to TV Sports

Children's Sportswear Market

Licensed Sports Apparel Market Encouraged by Team Sports

Changing Trends in Fabric Manufacturing

Expanding Population and Urbanization Fuels Demand

Table 6. World Population by Geographic Region (2000-2050) (in Millions) (includes corresponding Graph/Chart)

Economy and Spending Habits

Expanding Middle Class Population Propels Sales

Table 7. Global Middle Class Population (2016, 2020, & 2024): Percentage Share Breakdown of Population by Region (includes corresponding Graph/Chart)

6. PRODUCT OVERVIEW

7. RAW MATERIALS OVERVIEW

Technological Innovation: Crucial Factor

Trends

Fiber and Fabrics

Textiles

Contemporary Sportswear Fabrics

8. PRODUCT INTRODUCTIONS/LAUNCHES

Bear Claw Fitness Unveils Online Athletic Clothing Collection for Fitness Conscious Consumers

Dick's Sporting Goods Launches Second Skin, an Exclusive Technology-Rich Compression Apparel Line for Athletes

Nike Unveils New Line of Swoosh Branded Muslim Hijab Sportswear - Nike Pro Hijab

LIDL Introduces New Running Range of Affordable Gym Wear for Fitness Fanatics

Mission Introduces VaporActive Apparel Collection with Quicker Thermoregulation for Athletes

H&M Introduces 'For Every Victory' Collection of New Athlete-Tested Activewear for Summer

Animal Introduces New 'Active' Fitness and Training Clothing Collection

Columbia Sportswear Introduces New Range of Performance Golf Apparel

Athleta to Introduce Girls' Performance and Lifestyle Clothing Line - Athleta Girl

Adidas Unveils New Apparel Line for Teen Women Athletes

9. RECENT INDUSTRY ACTIVITY

lululemon Announces Strategic Partnership with 7mesh Industries to Co-Create Advanced Technical Transformational Apparel Range

Adidas to Sell TaylorMade, Adams Golf and Ashworth Golf Brands to New Affiliate of KPS Capital Partners

VF Sells Licensed Sports Group Business to Fanatics

lululemon Inaugurates First Store in Japan for Technical Product Designs Range

lululemon Opens First Shop-in-Shop Retail Space in Ireland at Brown Thomas

JD Sports to Launch First Store in Australia

Performance Sports Group Concludes Sale of All Assets & North American Subsidiaries to Investor Group

SewSporty Takes Over Stonewear from Great Trango Holdings and Expands Women's Performance Apparel Range

Chelsea Football Club Announces New Long-Term Technical Partnership with Nike to Supply Kits

The adidas Group Divests Mitchell & Ness Business to New Entity of Juggernaut Capital Partners

Adidas Partners with Kanye West to Develop and Create YEEZY Branded Products Range

Manchester United Partners with Columbia Sportswear for Dual Branded Line of Outerwear

NBA Inks Multi-Year Apparel Partnership Deal with Nike

10. FOCUS ON SELECT GLOBAL PLAYERS

ASICS Corporation (Japan)

adidas AG (Germany)

Reebok International Limited (USA)

Anta Sports Products Limited (China)

Bravada International Ltd. (USA)

Columbia Sportswear Company (USA)

Fila, Ltd. (South Korea)

GK Elite Sportswear (USA)

Hanesbrands, Inc. (USA)

Hosa International (China)

Kappa (Italy)

Li Ning Company Limited (China)

lululemon athletica Inc. (Canada)

Mizuno Corporation (Japan)

Mizuno USA, Inc. (USA)

Nike, Inc. (USA)

Patagonia, Inc. (USA)

Peak Sport Products Co., Ltd. (China)

prAna (USA)

Puma SE (Germany)

TerraFrog Clothing Corporation (Canada)

The Gap, Inc. (USA)

Under Armour, Inc. (USA)

VF Corporation (USA)

11. GLOBAL MARKET PERSPECTIVE

Table 8. World Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Geographic Region/ Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 9. World Historic Review for Sports & Fitness Clothing by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 10. World 14-Year Perspective for Sports & Fitness Clothing by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 11. World Recent Past, Current & Future Analysis for Sports Apparel by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 12. World Historic Review for Sports Apparel by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 13. World 14-Year Perspective for Sports Apparel by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 14. World Recent Past, Current & Future Analysis for Fitness Clothing by Geographic Region/ Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 15. World Historic Review for Fitness Clothing by Geographic Region/Country - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 16. World 14-Year Perspective for Fitness Clothing by Geographic Region/Country - Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Latin America and Rest of World Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

III. MARKET

1. THE UNITED STATES

A. Market Analysis

Current & Future Analysis

Fitness Clothing – A Key Beneficiary of Rising Popularity of Fitness

Table 17. Percentage Breakdown of Fitness Activity Levels Among US Population (Above 6 Years) (includes corresponding Graph/Chart)

Table 18. Fitness Activity Participation (in%) in the US by Category and by Generation Group (2016) (includes corresponding Graph/Chart)

Busy Work Schedules Drive Women to Embark on New Activities

Yoga – A Growing Rage

Sales of Plus-Size Fitness Apparel on Rise

Changing Fashion in Women's Fitness Clothing

Sports Apparel – A Versatile Interpretation

Women Participation Revs up Sports Apparel Growth

Running Apparel Segment – Picking Up Pace

Compression Apparel Shoots to Fame in Recent Years

Retailers Bank on Prospects of Women Athletic Apparel Demand

Apparel by Sport – An Overview

Performance Apparel: Outlook Remains Bright

Activewear: A Segment with Strong Growth Opportunities

Criterion for Buying Activewear

Swimwear

Consumer Profile

US Sports Apparel Market: Reasons for Buying Licensed Sports Apparel Ranked by Popularity

US Sports Apparel Market: Key Elements Ranked by Impact on Sports Apparel Spending

US Sports Apparel Market: Usage of Sports Apparel for Non-Sport Purposes Ranked by Consumers Preferences

Womenswear Market Vitals – A Quick Brush Up

Table 19. US Sportswear Market (2016): Percentage Share Breakdown of Women's Sportswear Market by Age Group: 55+, 35-54, 25-34, 18-24, 13-17, Below 12 (includes corresponding Graph/Chart)

Table 20. US Sports and Fitness Clothing Market (2016): Female Participation by Activity - Pilates Training, Yoga/Tai Chi, Water Exercise, Fitness Swimming and Others (includes corresponding Graph/Chart)

Buying Patterns of Women Shopping for Sports and Fitness Clothing

Teenage Girls: Enthusiastic Purchasers

Important Sources of Sports Apparel Information

Source of Information on Activewear for Women Ranked by Popularity

Review of Intimate Sports Apparel Section

Rising Popularity of Women's Sports Bra

Distribution Channels for Women's Apparel

Discount Stores

Women's Favorite Sales Outlets

Men's and Boy's Sportswear Market

Consumer Behavior

Sport Coats

Children's Sportswear

Apparel for Obese Kids: A Niche Segment

Competition

Table 21. Leading Players in the US Sportswear Market (2016): Percentage Breakdown of Sales by Company (includes corresponding Graph/Chart)

Competition in the Active Wear Market

Licensed Sports Apparel
A Peek into the US Licensed Sportswear Market
Distribution Dynamics

Table 22. US Sports Goods Market (2016): Percentage Share Breakdown of Value Sales by Retail Outlets - Specialty Stores, Mass Merchants, Department Stores, National Chains, Sports Goods Stores, Off-Price Stores, Pure Play Direct Mail/ E-Tailers, Factory Outlets, Wholesale Clubs/Hypermarkets and Others (includes corresponding Graph/Chart)

Increasing Popularity of Specialty Stores
Online Sales Gather Pace in Sports Apparel
Product Introductions/Innovations
Recent Industry Activity
Select Players
B. Market Analytics

Table 23. US Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 24. US Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 25. US 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis
Current & Future Analysis
Strong US Presence
Recent Industry Activity

Select Players

B. Market Analytics

Table 26. Canadian Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 27. Canadian Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 28. Canadian 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Current & Future Analysis

Increasing Fervor for Fitness in Japan

Market Remains Highly Competitive

Functional Underwear Segment

Review of Popular Categories of Sportswear

Ski and Snowboard Wear

Competitive Wear

Strategic Corporate Development

Select Players

B. Market Analytics

Table 29. Japanese Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 30. Japanese Historic Review for Sports & Fitness Clothing by Product Segment

- Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 31. Japanese 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis

Current & Future Analysis

Sporting Goods Market – An Overview

Outlook for Sportswear Remains Positive

Sport and Fashion Drives European Sports Apparel Market

Cotton-Based Apparel Witnesses Revival in Popularity

Increasing Emphasis on Sustainable Clothing

Versatility of Use – A Key Aspect in Sports Apparel

Other Trends in a Nutshell

Diminishing Lines between Function and Fashion

Outdoor Sports Continue to Receive Fervor

Key Hurdles in Sports Retailing in Europe

Distribution Channels Evolve with Time

B. Market Analytics

Table 32. European Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Geographic Region/Country - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 33. European Historic Review for Sports & Fitness Clothing by Geographic Region/Country - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 34. European 14-Year Perspective for Sports & Fitness Clothing by Geographic Region/ Country - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2011, 2017 & 2024 (includes

corresponding Graph/Chart)

Table 35. European Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 36. European Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 37. European 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4A. FRANCE

A. Market Analysis

Current & Future Analysis

Sportswear: A Contemporary Dressing Style

Aged and Women Customers – An Emerging Market

American Style Clothing Exerts a Major Influence

Fashion and Celebrity Endorsements Garner Higher Appeal

Design Carries More Relevance in Certain Categories

Distribution Dynamics

Internet Purchases Drubs Retail Channel Performance

Men's & Children's Sports Apparel Market

B. Market Analytics

Table 38. French Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 39. French Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding

Graph/Chart)

Table 40. French 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4B. GERMANY

A. Market Analysis

Current & Future Analysis

Apparel Market in Germany: A Quick Primer

Table 41. German Sporting Goods Market (2016): Percentage Share Breakdown Consumer Spending by Segment - Sports Apparel, Sports Equipment and Sports Shoes (includes corresponding Graph/Chart)

Eco-Label Products Highly Popular in Germany

Product Trends in a Gist

Strategic Corporate Developments

Select Players

B. Market Analytics

Table 42. German Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 43. German Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 44. German 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4C. ITALY

- A. Market Analysis
 - Current & Future Analysis
 - Overview
 - Kappa – A Leading Player
- B. Market Analytics

Table 45. Italian Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 46. Italian Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 47. Italian 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4D. THE UNITED KINGDOM

- A. Market Analysis
 - Current & Future Analysis
 - Sports Apparel Market in the UK – An Overview
 - Popularity of Sports Drives Apparel Market
 - Popular Sports in the UK Ranked by Popularity among People Aged Above 15 Years
 - Major Sports or Other Activities Ranked by Participation in the UK among Consumers Aged Above 15 Years
 - Insight into Demographic Spending Patterns on Sports Apparel

Table 48. Demographic Spending Patterns on Sports Apparel in the UK Analyzed in Terms of Percentage of Adults by Age Group and Average Price Range per Product: 2012 (includes corresponding Graph/Chart)

Emphasis on Ecological Impact of Apparel Rises

Activewear Market - Highly Characterized by Fashion
Women's Activewear Market
Changing Customer Channel Preferences Alter Retail Dynamics
Competition
B. Market Analytics

Table 49. UK Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 50. UK Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 51. UK 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4E. SPAIN

A. Market Analysis
Current & Future Analysis
Popular Sports in Spain
B. Market Analytics

Table 52. Spanish Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 53. Spanish Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 54. Spanish 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4F. RUSSIA

A. Market Analysis

Current & Future Analysis

Overview

Market Trends

Membership in Sports Clubs Soar

Changing Lifestyles Soar Sports Enthusiasm

Sports Participation

Popular Sports Activities

Growth of Street Sports Activities

B. Market Analytics

Table 55. Russian Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 56. Russian Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 57. Russian 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4G. REST OF EUROPE

A. Market Analysis

Current & Future Analysis

Focus on Select Markets

Hungary

Portugal

Sweden
Switzerland
Ukraine
Product Introductions/Innovations
B. Market Analytics

Table 58. Rest of Europe Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 59. Rest of Europe Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 60. Rest of Europe 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

A. Market Analysis
Current & Future Analysis
Asian Retail Market to Surge despite Slowing Economic Growth
Hurdles and Opportunities Co-exist for Overseas Retailers
Coolmax Applications Dominate Golf Attire Fabric OEM Companies
B. Market Analytics

Table 61. Asia-Pacific Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 62. Asia-Pacific Historic Review for Sports & Fitness Clothing by Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding

Graph/Chart)

Table 63. Asia-Pacific 14-Year Perspective for Sports & Fitness Clothing by Region - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 64. Asia-Pacific Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 65. Asia-Pacific Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 66. Asia-Pacific 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5A. CHINA

A. Market Analysis

Current & Future Analysis

Chinese Sportswear Market – An Overview

Chinese Snow Sports Market Promises Great Potential

Fitness Wear Market in China

Competition

Sports Apparel

Table 67. Chinese Sportswear Market (2015): Percentage Share Breakdown of Sales by Company (includes corresponding Graph/Chart)

Retail Market Overview

Specialty Stores Rule Apparel Market

Oversaturation in Retail Channel Sparks Trouble for Chinese Companies

Rising Online Sales in China – An Opportunity for Sports Apparel Sellers

Select Players

B. Market Analytics

Table 68. Chinese Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 69. Chinese Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 70. Chinese 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5B. INDIA

A. Market Analysis

Current and Future Analytics

Indians and Sport – An Review

Indians Gear Up for an Active Life

Sports Apparel Sales to Surge in India

Factors Driving the Sportswear Industry

Multifunctional & Fashionable Active Wear in vogue

Sports Retail Structure

B. Market Analytics

Table 71. Indian Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 72. Indian Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 73. Indian 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5C. REST OF ASIA-PACIFIC

A. Market Analysis

Current and Future Analytics

Review of Select Markets

South Korea

Australia

New Zealand

Taiwan

Strategic Corporate Development

Fila, Ltd. (South Korea) – A Key Player

B. Market Analytics

Table 74. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 75. Rest of Asia-Pacific Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 76. Rest of Asia-Pacific 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

6. LATIN AMERICA

A. Market Analysis

Current & Future Analysis

Sporting Life in Latin America

B. Market Analytics

Table 77. Latin American Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 78. Latin American Historic Review for Sports & Fitness Clothing by Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 79. Latin American 14-Year Perspective for Sports & Fitness Clothing by Region - Percentage Breakdown of Dollar Sales for Brazil and Rest of Latin America Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Table 80. Latin American Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 81. Latin American Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 82. Latin American 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

6A. BRAZIL

A. Market Analysis

Current & Future Analysis

B. Market Analytics

Table 83. Brazilian Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets

Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 84. Brazilian Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 85. Brazilian 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

6B. REST OF LATIN AMERICA

A. Market Analysis

Current and Future Analysis

Chile

B. Market Analytics

Table 86. Rest of Latin America Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 87. Rest of Latin America Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 88. Rest of Latin America 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

7. REST OF WORLD

A. Market Analysis

Current & Future Analysis

UAE

Africa

B. Market Analytics

Table 89. Rest of World Recent Past, Current & Future Analysis for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 90. Rest of World Historic Review for Sports & Fitness Clothing by Product Segment - Sports Apparel and Fitness Clothing Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 91: Rest of World 14-Year Perspective for Sports & Fitness Clothing by Product Segment - Percentage Breakdown of Dollar Sales for Sports Apparel and Fitness Clothing Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)III-142IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 326 (including Divisions/Subsidiaries - 344)

The United States (168)

Canada (22)

Japan (5)

Europe (98)

France (4)

Germany (12)

The United Kingdom (34)

Italy (22)

Spain (4)

Rest of Europe (22)

Asia-Pacific (Excluding Japan) (43)

Latin America (4)

Africa (4)

I would like to order

Product name: Sports and Fitness Clothing: Market Research Report

Product link: <https://marketpublishers.com/r/S7440664389EN.html>

Price: US\$ 5,600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S7440664389EN.html>