

# Service Delivery Platform (SDP): Market Research Report

<https://marketpublishers.com/r/S1E1DB30A86EN.html>

Date: January 2015

Pages: 291

Price: US\$ 4,950.00 (Single User License)

ID: S1E1DB30A86EN

## Abstracts

This report analyzes the worldwide markets for Service Delivery Platform (SDP) in US\$ Million by the following Segments: Software, and Services. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America. Annual estimates and forecasts are provided for the period 2014 through 2020. Also, a seven-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs. The report profiles 81 companies including many key and niche players such as -

Alcatel-Lucent

Amdocs, Inc.

APEX Communications

Broadsoft, Inc.

CA Technologies, Inc.

## Contents

### I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations  
Disclaimers  
Data Interpretation & Reporting Level  
Quantitative Techniques & Analytics  
Product Definitions and Scope of Study  
Service Delivery Platform (SDP)

### II. EXECUTIVE SUMMARY

#### 1. INDUSTRY OVERVIEW

Prelude  
Developed Markets Lead, Potential Growth from Emerging Markets  
Transforming Environment in Telecom Industry Spurs SDP Investment  
Intensifying Competition among CSPs Drives SDP Growth  
Need to Offer Innovative Services Fuels Development & Deployment of SDP  
Growing Service Layer Complexity Fosters Spending on SDP Solutions  
IN Replacement Unfurls More Opportunities  
Increasing Adoption of Mobile Data Services: Opportunities in Store  
Expanding Subscriber Base in Emerging Markets  
Opportunity Indicators

**Table 1.** Penetration of Mobile Broadband by Region (2015): Number of Mobile Broadband Subscriptions Per 100 Inhabitants (includes corresponding Graph/Chart)

**Table 2.** Mobile Penetration Rate (%) Worldwide by Geographic Region (2014E) (includes corresponding Graph/Chart)

**Table 3.** Mobile Subscriptions Worldwide (2014E): Percentage Share Breakdown by Country (includes corresponding Graph/Chart)

Rising Demand for Mobile Phones Spurs Demand for Innovative and Cost-Effective SDPs

**Table 4.** Global Mobile Phones Market (2012, 2014, 2016 & 2018): Percentage Share Breakdown of Shipments by Feature Phones and Smartphones (includes corresponding Graph/Chart)

SDPs Enable Rapid Development & Deployment of Value Added Services  
Mobile VAS: The New Growth Vector for Mobile Communications Industry

**Table 5.** Global Mobile Communications Market (2013 & 2017P): Percentage Share Breakdown for Revenue by Service Type - Voice & Text Based Services and Data Services (includes corresponding Graph/Chart)

Growth in Mobile Users to Drive MVAS

**Table 6.** Global Mobile Telecommunications Sector (2014): Number of Mobile Cellular Subscriptions and Active Mobile Broadband Subscriptions by Region (includes corresponding Graph/Chart)

Growing Smartphone Sales Lends Traction to MVAS Market

**Table 7.** Smartphone Penetration Worldwide (as a Percentage of Total Population) for Major Countries (2014E) (includes corresponding Graph/Chart)

Media Tablets Add to the Demand for MVAS

**Table 8.** Global Media Tablets Market - Breakdown of Annual Sales Figures (in Million Units) for the Years 2010, 2012 & 2015 (includes corresponding Graph/Chart)

SDP Allows Operators to Generate Revenues from App Stores

**Table 9.** Global Mobile App Stores Market (2015 & 2020): Percentage Share Breakdown of Revenues by Geographic Region/ Country (includes corresponding Graph/Chart)

Virtualization – An Emerging Trend

MVNO Services: Potential Growth Opportunities for SDP

Ease-of-Use and Customization – Key Features of SDP

SDPs Salvage Depleting Revenue Streams of Communication Service Providers

Integration of Subscriber Data Management with CSP Augurs Well for SDP Market

API Exposure: Vital Role in SDP Market

Cost Benefits to Drive Shift towards SDPaaS

SDP Solution for Everything as a Service (XaaS): Opportunity in Store

M2M / Internet of Things to Drive SDP

M2M-based Automotive SDP: A Promising Architecture

Rising Demand for Designing Highly Integrated SDP Framework

SOA and SDP – Interlinked Modules of Enterprise Service Networks

Growth of SDI and SDE Bodes Well for the SDP Market

Next-Gen Internet Networks and Augmented in Approach Propelling Demand for SDPs

An Insight into Convergent SDP Concept

Converged SDP 2.0 – A Harbinger of Growth Opportunities

SDP Enjoys an Edge Over Silo Service Solutions

Competitive Landscape

## **2. SERVICE DELIVERY PLATFORMS – AN INTRODUCTION**

Service Delivery Platform (SDP) – A Definition

Historical Perspective of SDP

Elements of SDP

SDP & Service-Oriented Architecture (SOA)

Key Advantages of SDP-Enabled Network

Applications of SDPs

## **3. PRODUCT INNOVATIONS/INTRODUCTIONS**

Interactive Data Introduces Apex Web Service Delivery Platform

Polycom Launches Service Delivery Platform - RealAccess

Appcito Unveil Cloud Application Front End Service for Docker Platform

Apacheta and Brightree Launch Mobile Delivery Management Platform for the Post-Acute Care Sector

Timesaverz Introduces Mobile App Suite for Consumer and SDP Applications

FlexiScale Technologies Introduce Cloud Infrastructure SDP with Enhanced Solid-State Storage

InterDigital Unveils M2M Service Delivery Platform with Interoperability Features

Ciena Launches Agility Matrix NFB Software for Network Management Interface  
TeVolution Launches Shine SDP for Over-the-Top Video Solutions  
NAGRA Unveils anyCAST Unified Security Services Platform for Pay TV Applications  
Magor Develops Areus SDP Suite Comprising WebCollab, OnScene and Invite Modules  
Inteno Broadband Technology Introduces iopsys 2.0 Service Delivery Platform  
Evive Health Launches Evive Evolution 2.0 Software Delivery Platform  
Nuance Unveils Dragon Drive Connected Car Platform  
SoftAtHome and Lantiq Introduce Smart Home Services Delivery Platform  
Support.com Releases Nexus Service Delivery Platform's New Version  
Pace Unveils ECO Service Management platform  
Dialogic and APEX Demonstrate Video Conference and Collaboration Solution using WebRTC Standard  
Salesforce.com Unveils Salesforce Platform Mobile Services  
Citrix Launches CloudPortal Business Manager 2.  
Overture Rolls Out Overture 6500  
InterDigital Unveils M2MSDP  
PacketFront and Radius Synergies Launch Xenia Platform

#### **4. RECENT INDUSTRY ACTIVITY**

PT Telekomunikasi Indonesia Incorporates Oracle Communications SDP Range and Converged Application Server  
Cresa Expands Business Operations in the Netherlands  
Axiros and OneAccess Networks Collaborate to Provide Enterprise Management Network Services through SDP Software and Access Router Solutions  
Harmonic and Kaltura Jointly Collaborate over End-to-End Video Infrastructure  
Brook-Pro Chooses Aerus SDP from Magor for its Video-enabled Services  
Cresa Expands Business Operations in London  
Rotherham Metropolitan Borough Selects Gandlake for Deployment for SDP  
Numerex Takes Over M2M Business of AVIDwireless  
T-Mobile Austria Chooses Atos to Launch NGIN - SDP

#### **5. FOCUS ON SELECT PLAYERS**

Alcatel-Lucent (France)  
Amdocs, Inc. (US)  
APEX Communications (US)  
Broadsoft, Inc. (US)  
CA Technologies, Inc. (US)

Comverse, Inc. (US)  
Hewlett-Packard Development Company, L. P. (US)  
Huawei Technologies Co., Ltd. (China)  
Nokia Solutions and Networks Oy (Finland)  
Oracle Corporation (US)  
Tata Consultancy Services Limited (India)  
Telefonaktiebolaget LM Ericsson (Sweden)  
Telenity (US)  
Viaccess-Orca (France)  
ZTE Corporation (China)

## 6. GLOBAL MARKET PERSPECTIVE

**Table 10.** World Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 11.** World Historic Review for Service Delivery Platform (SDP) by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 12.** World 14-Year Perspective for Service Delivery Platform (SDP) by Geographic Region - Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

**Table 13.** World Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) Software by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 14.** World Historic Review for Service Delivery Platform (SDP) Software by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 15.** World 14-Year Perspective for Service Delivery Platform (SDP) Software by Geographic Region - Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

**Table 16.** World Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) Services by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 17.** World Historic Review for Service Delivery Platform (SDP) Services by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 18.** World 14-Year Perspective for Service Delivery Platform (SDP) Services by Geographic Region - Percentage Breakdown of Revenues for US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

### **III. MARKET**

#### **1. THE UNITED STATES**

##### A. Market Analysis

##### Current and Future Analysis

**Table 19.** Leading SDP Vendors in North America (2014): Percentage Share Breakdown of Revenues for Alcatel-Lucent, Amdocs, BroadSoft, Cisco Systems, Ericsson, Oracle, and Others (includes corresponding Graph/Chart)

##### Product Launches

##### Strategic Corporate Developments

##### Key Players

##### B. Market Analytics

**Table 20.** US Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 21.** US Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 22.** US 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **2. CANADA**

### A. Market Analysis

Current and Future Analysis

Product Launch

### B. Market Analytics

**Table 23.** Canadian Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 24.** Canadian Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 25.** Canadian 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **3. JAPAN**

Market Analysis



**Table 26.** Japanese Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 27.** Japanese Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 28.** Japanese 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 4. EUROPE

### A. Market Analysis

#### Current and Future Analysis

**Table 29.** Leading SDP Vendors in Europe, Middle East & Africa (2014): Percentage Share Breakdown of Revenues for Alcatel-Lucent, Cisco Systems, Ericsson, Huawei Technologies, Nokia Solutions and Networks, Oracle, and Others (includes corresponding Graph/Chart)

### B. Market Analytics

**Table 30.** European Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 31.** European Historic Review for Service Delivery Platform (SDP) by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 32.** European 14-Year Perspective for Service Delivery Platform (SDP) by Geographic Region - Percentage Breakdown of Revenues for France, Germany, Italy,

UK, Spain, Russia and Rest of Europe Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

**Table 33.** European Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 34.** European Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 35.** European 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

#### **4A. FRANCE**

A. Market Analysis

Current and Future Analysis

Product Launches

Key Players

B. Market Analytics

**Table 36.** French Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 37.** French Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 38.** French 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

#### **4B. GERMANY**

## A. Market Analysis

Current and Future Analysis

Strategic Corporate Development

## B. Market Analytics

**Table 39.** German Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 40.** German Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 41.** German 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 4C. ITALY

### Market Analysis

**Table 42.** Italian Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 43.** Italian Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 44.** Italian 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 4D. THE UNITED KINGDOM

## A. Market Analysis

Current and Future Analysis

Product Launches

Strategic Corporate Developments

## B. Market Analytics

**Table 45.** UK Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 46.** UK Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 47.** UK 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 4E. SPAIN

### Market Analysis

**Table 48.** Spanish Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 49.** Spanish Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 50.** Spanish 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 4F. RUSSIA

### Market Analysis

**Table 51.** Russian Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 52.** Russian Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 53.** Russian 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 4G. REST OF EUROPE

### A. Market Analysis

Current and Future Analysis

Product Launches

Strategic Corporate Developments

Key Players

### B. Market Analytics

**Table 54.** Rest of European Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 55.** Rest of European Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 56.** Rest of European 14-Year Perspective for Service Delivery Platform (SDP) by

Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 5. ASIA-PACIFIC

### A. Market Analysis

#### Current and Future Analysis

**Table 57.** Leading Vendors in the Asia-Pacific SDP Market (2014): Percentage Share Breakdown of Revenues for Alcatel-Lucent, Cisco Systems, Ericsson, Huawei Technologies, Nokia Solutions and Networks, Oracle, and Others (includes corresponding Graph/Chart)

### B. Market Analytics

**Table 58.** Asia-Pacific Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Geographic Region - China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 59.** Asia-Pacific Historic Review for Service Delivery Platform (SDP) by Geographic Region - China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 60.** Asia-Pacific 14-Year Perspective for Service Delivery Platform (SDP) by Geographic Region - Percentage Breakdown of Revenues for China and Rest of Asia-Pacific Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

**Table 61.** Asia-Pacific Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 62.** Asia-Pacific Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 63.** Asia-Pacific 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **5A. CHINA**

### A. Market Analysis

Current and Future Analysis

Key Players

### B. Market Analytics

**Table 64.** Chinese Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 65.** Chinese Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 66.** Chinese 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **5B. REST OF ASIA-PACIFIC**

### A. Market Analysis

Current & Future Analysis

Strategic Corporate Developments

Tata Consultancy Services Limited (India) – A Key Player

### B. Market Analytics

**Table 67.** Rest of Asia-Pacific Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 68.** Rest of Asia-Pacific Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 69.** Rest of Asia-Pacific 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 6. MIDDLE EAST

### Market Analysis

**Table 70.** Middle East Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 71.** Middle East Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 72.** Middle East 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 7. LATIN AMERICA

### A. Market Analysis

#### Current and Future Analysis

**Table 73.** Leading Vendors in the Latin American SDP Market (2014): Percentage Share Breakdown of Revenues for Alcatel-Lucent, Amdocs, Ericsson, Huawei Technologies, Nokia Solutions and Networks, Oracle, and Others (includes corresponding Graph/Chart)

### B. Market Analytics



**Table 74.** Latin American Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Geographic Region - Argentina, Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 75.** Latin American Historic Review for Service Delivery Platform (SDP) by Geographic Region - Argentina, Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 76.** Latin American 14-Year Perspective for Service Delivery Platform (SDP) by Geographic Region - Percentage Breakdown of Revenues for Argentina, Brazil, Mexico and Rest of Latin America Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

**Table 77.** Latin American Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 78.** Latin American Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 79.** Latin American 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **7A. ARGENTINA**

### Market Analysis

**Table 80.** Argentinean Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes

corresponding Graph/Chart)

**Table 81.** Argentinean Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 82.** Argentinean 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **7B. BRAZIL**

Market Analysis

**Table 83.** Brazilian Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 84.** Brazilian Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 85.** Brazilian 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## **7C. MEXICO**

Market Analysis

**Table 86.** Mexican Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 87.** Mexican Historic Review for Service Delivery Platform (SDP) by Segment -

Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 88.** Mexican 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## 7D. REST OF LATIN AMERICA

Market Analysis

**Table 89.** Rest of Latin America Recent Past, Current and Future Analysis for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2014 through 2020 (includes corresponding Graph/Chart)

**Table 90.** Rest of Latin America Historic Review for Service Delivery Platform (SDP) by Segment - Software and Services Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2007 through 2013 (includes corresponding Graph/Chart)

**Table 91.** Rest of Latin America 14-Year Perspective for Service Delivery Platform (SDP) by Segment - Percentage Breakdown of Revenues for Software and Services Markets for Years 2007, 2015 & 2020 (includes corresponding Graph/Chart)

## IV. COMPETITIVE LANDSCAPE

Total Companies Profiled:

The United States (40)

Canada (3)

Europe (27)

    France (7)

    Germany (1)

    The United Kingdom (7)

    Spain (1)

    Rest of Europe (11)

Asia-Pacific (Excluding Japan) (8)

Latin America (1)

Middle East (2)

## I would like to order

Product name: Service Delivery Platform (SDP): Market Research Report

Product link: <https://marketpublishers.com/r/S1E1DB30A86EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1E1DB30A86EN.html>