

Physical Fitness Equipment: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Physical Fitness Equipment in US\$ Million by the following Product Segments: Treadmills, Resistance Equipment (Free Weights, & Home Gyms/ Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, & Recumbent Stationary), Benches, Ab Crunchers/ Abdominal Machines, Step Machines/ Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Other Physical Fitness Equipment.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 94 companies including many key and niche players such as -

Amer Sports Corporation

BFT Fitness Co., Ltd.

Body-Solid, Inc.

Brunswick Corporation

Dyaco International Inc.

Heart Rate Inc.

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Body-Solid, Inc. (USA)
Brunswick Corporation (USA)

Cybox International, Inc. (USA)
Life Fitness, Inc. (USA)
Dyaco International Inc. (Taiwan)
Heart Rate Inc. (USA)
Heinz Kettler GmbH und Co. KG (Germany)
ICON Health & Fitness, Inc. (USA)
Johnson Health Tech Co., Ltd. (Taiwan)
Nautilus, Inc. (USA)
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III. MARKET

1. THE UNITED STATES

A. Market Analysis

Widening Consumer Base Provides a Perfect Platform for Market Growth

Treadmills: The Largest Segment, Closely Followed by Elliptical Trainers

Home Sector Contributes to Sales Growth

Growing Proliferation of Connected Devices Benefit Market Expansion

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B. Market Analytics

Table 100. US Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

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2. CANADA

Market Analysis

Table 103. Canadian Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/ Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 104. Canadian Historic Review for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 105. Canadian 14-Year Perspective for Physical Fitness Equipment by Product Group/ Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/ Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Growing Base of Fitness-Conscious Elderly Drive Healthy Market Demand

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Health Awareness Prompts Fitness Drive in Japan Home Segment Dominates Fitness Equipment Sales

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B. Market Analytics

Table 108. Japanese Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/ Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 109. Japanese Historic Review for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 110. Japanese 14-Year Perspective for Physical Fitness Equipment by Product Group/ Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years

2011, 2017 & 2024 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis

Consumer Focus on Health and Wellness to Benefit Growth Prospects

Flourishing Gym Memberships Bodes Well for Market Demand

Major Trends and Drivers

Prevalence of Obesity and Growth of Fitness Centers

Growing Number of Non-Conventional Users

Popularity of Sports Culture

Europe's Aging Population is Becoming Increasingly Health Conscious

Shift in Healthcare Focus from Treatment to Prevention Offers Steady Growth

Opportunities

Intense Competition Drives Collaborations

B. Market Analytics

Table 111. European Recent Past, Current & Future Analysis for Physical Fitness Equipment by Geographic Region - France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

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Table 113. European 14-Year Perspective for Physical Fitness Equipment by Geographic Region - Percentage Breakdown of Value Sales for France, Germany, Italy, UK, Spain, Russia, and Rest of Europe Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

Market by Product Group/Segment

Table 114. European Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free

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Table 115. European Historic Review for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 116. European 14-Year Perspective for Physical Fitness Equipment by Product Group/ Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4A. FRANCE

Market Analysis

Table 117. French Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes

corresponding Graph/Chart)

Table 118. French Historic Review for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 119. French 14-Year Perspective for Physical Fitness Equipment by Product Group/Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4B. GERMANY

A. Market Analysis

Rising Fitness Club and Gym Memberships and Growing Sales of Home Equipment Drive Market Growth

Heinz Kettler GmbH und Co. KG – A Major Germany-Based Company

B. Market Analytics

Table 120. German Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 121. German Historic Review for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/ Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 122. German 14-Year Perspective for Physical Fitness Equipment by Product Group/ Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/ Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4C. ITALY

A. Market Analysis

Technogym S. p. A. – A Major Italy-Based Company

B. Market Analytics

Table 123. Italian Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/ Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 124. Italian Historic Review for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and

Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

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4D. THE UNITED KINGDOM

A. Market Analysis

Growing Awareness and Surging Media Attention on Fitness and Sports Drive Market Adoption

The UK Gym Market: Key Facts

Market Trends

Sports Drives Home Gym and Fitness Equipment Market

B. Market Analytics

Table 126. UK Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 127. UK Historic Review for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and

Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 128. UK 14-Year Perspective for Physical Fitness Equipment by Product Group/Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4E. SPAIN

Market Analysis

Table 129. Spanish Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 130. Spanish Historic Review for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 131. Spanish 14-Year Perspective for Physical Fitness Equipment by Product

Group/ Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

4F. RUSSIA

Market Analysis

Table 132. Russian Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 133. Russian Historic Review for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 134. Russian 14-Year Perspective for Physical Fitness Equipment by Product Group/ Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years

2011, 2017 & 2024 (includes corresponding Graph/Chart)

4G. REST OF EUROPE

A. Market Analysis

Select Key Players

B. Market Analytics

Table 135. Rest of Europe Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 136. Rest of Europe Historic Review for Physical Fitness Equipment by Product Group/ Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 137. Rest of Europe 14-Year Perspective for Physical Fitness Equipment by Product Group/ Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

A. Market Analysis

Asia-Pacific: Lower Penetration Rate Offer Immense Market Growth Potential

Table 138. Global Physical Fitness Equipment Market - Geographic Regions Ranked by Value CAGR for 2016-2024: Asia-Pacific, Latin America, Middle East & Africa, USA, Canada, Europe, and Japan (includes corresponding Graph/Chart)

Select Regional Markets

Australia: A Steadily Growing Market in the Region

China: Gym/Fitness Studio Operators Flex Muscles to Grab Share in Fitness Market
Fitness Studios and Gyms

Intensifying Competition

Niche Fitness Studios

India: Health and Fitness Market Poised for Strong Growth, Augurs Well for Fitness
Equipment Demand

Competitive Landscape

Manufacturers Appeal GST Council to Categorize Fitness Equipment under Sports
Products

Select Key Players

B. Market Analytics

Table 139. Asia-Pacific Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/ Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 140. Asia-Pacific Historic Review for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step

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Table 141. Asia-Pacific 14-Year Perspective for Physical Fitness Equipment by Product Group/ Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/ Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

6. THE MIDDLE EAST & AFRICA

A. Market Analysis

United Arab Emirates (UAE): A Lucrative Fitness Equipment Market in the Region

B. Market Analytics

Table 142. Middle East & Africa Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 143. Middle East & Africa Historic Review for Physical Fitness Equipment by Product Group/ Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 144. Middle East & Africa 14-Year Perspective for Physical Fitness Equipment by Product Group/ Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

7. LATIN AMERICA

A. Market Analysis

Brazil: Favorable Demographics Trigger Growth in the Largest Regional Market

B. Market Analytics

Table 145. Latin American Recent Past, Current & Future Analysis for Physical Fitness Equipment by Product Group/Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2016 through 2024 (includes corresponding Graph/Chart)

Table 146. Latin American Historic Review for Physical Fitness Equipment by Product Group/ Segment - Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles, Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets Independently Analyzed with Annual Sales Figures in US\$ Thousand for the Years 2011 through 2015 (includes corresponding Graph/Chart)

Table 147. Latin American 14-Year Perspective for Physical Fitness Equipment by Product Group/Segment - Percentage Breakdown of Value Sales for Treadmills, Resistance Equipment (Free Weights, and Home Gyms/Multi-Stations), Elliptical Trainers, Aerobic Riders, Cross Country Ski Machines, Stationary Exercise Bicycles,

Exercise Bikes (Upright Stationary, Group Exercise, and Recumbent Stationary), Benches, Ab Crunchers/Abdominal Machines, Step Machines/Stair Climbers, Stretching Machines, Rowing Machines, Toning Machines, Massagers, and Others Markets for the Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 94 (including Divisions/Subsidiaries - 103)

The United States (61)

Canada (6)

Japan (1)

Europe (17)

Germany (5)

The United Kingdom (5)

Italy (2)

Rest of Europe (5)

Asia-Pacific (Excluding Japan) (18)

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