

Personal Computers (PCs): Market Research Report

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Abstracts

The global outlook series on the Personal Computers (PCs) Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 22 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include United States, Canada Japan, Europe (France, Germany, Russia, Spain, United Kingdom and Rest of Europe), Asia-Pacific (China, India, Indonesia, South Korea, Taiwan) Africa and Middle East (Kuwait, Saudi Arabia).

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 427 companies worldwide.



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