

Online Travel: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Online Travel in US\$ Million by the following Service Segments: Air Travel, Hotel Accommodation, Packaged Tours, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America. Annual estimates and forecasts are provided for the period 2010 through 2018. A six-year historic analysis is also provided for these markets. The report profiles 98 companies including many key and niche players such as Ctrip.com International Ltd, Expedia Inc., Expedia.com, Hotels.com, Egencia, Hotwire.com, Travel-Ticker.com, eLong, Inc., Expedia, Expedia Europe, hotel.de AG, Hotel Reservation Service Ltd., Indian Railway Catering and Tourism Corporation Ltd., Kuoni Travel Holding Limited, MakeMyTrip.com, Opodo Limited, Orbitz Worldwide, rbitz.com, ebookers.com, Priceline.com Inc., Booking.com B.V, Rakuten Travel Inc., Travelocity, Travelocity Europe, Travix International BV, TripAdvisor LLC, TUI Travel Plc, Wotif Group, Wotif.com, Asia Web Direct, LateStays.com, lastminute.com.au, travel.com.au, GoDo II-52, WotFlight, Yatra.com, Travelguru.com, and Recruit Co. Ltd. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based upon search engine sources in the public domain.

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Media Ingenuity Rolls Out Fluid Online Travel Insurance Brand
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Travelstart Introduces Travelstart Namibia Online Travel Website in Namibia
Taobao to Launch Online Travel Platform
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Swiftrank Pte Launches Online Global Travel Network
MakeMyTrip Unveils Apnaagent.com B2B Platform
Cleartrip Launches Small World Travel Planning Tool
Travelzen.com Launches Universal Package Deals
RCI India Introduces RCI Travel Online
HostelWorld.com Unveils Travel Store
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TourBoarding.com Partners with STA Travel
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SAIF Partners and MakeMyTrip to Acquire Le Travenues Technology
Sabre Travel Network and AIRES Ink Distribution Agreement
SoQuero Takes Over start.de Travel Portal of Deutsche Bahn
Webjet Forms Partnership with Expedia® Affiliate Network
OpenJaw Technologies Enters into Partnership with VAYANT
Travelport Inks Content Agreement with Senegal Airlines

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Residency Projects & Infratech Takes over Bonvoyage.in
Tencent Holdings Acquires Stake in eLong
Tencent Holdings Acquires Stake in Huayi Brothers Media
Kuoni Travel Holding Acquires Gullivers Travel Associates
Shanghai Ever Bright Town International Travel Agency to Merge with Travelzen
TravelAdNetwork Takes Over TravelMuse
Ctrip.com Acquires Stake in HKWOT(BVI)
Wing On Travel Inks Agreement with C-Travel International to Divest Tourism Business
Alaska Airlines Procures Private Label Solution from Orbitz Worldwide Distribution
UFC Collaborates with Orbitz Worldwide Distribution Travel Solution
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Triplt Partners with The Hudson Group

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eLong, Inc (China)
Expedia (India)
Expedia Europe (UK)
hotel.de AG (Germany)
Hotel Reservation Service Ltd (UK)
Indian Railway Catering and Tourism Corporation Ltd. (India)
Kuoni Travel Holding Limited (Switzerland)
MakeMyTrip.com (India)
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Orbitz Worldwide (US)
Orbitz.com
ebookers.com
Priceline.com Inc (US)
Booking.com B.V (Netherlands)
Rakuten Travel, Inc. (US)
Travelocity (US)
Travelocity Europe (UK)
Travix International BV (The Netherlands)
TripAdvisor LLC (US)
TUI Travel Plc (UK)
Wotif Group (Australia)
Wotif.com
Asia Web Direct
LateStays.com
lastminute.com.au
travel.com.au
GoDo
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Table 77: Asia-Pacific 15-Year Perspective for Online Travel by Service Segment -Percentage Breakdown of Revenues for Air Travel, Hotel Accommodation, Packaged Tours and Others Markets for the Years 2004, 2011 and 2018 (includes corresponding

Graph/Chart)

6.MIDDLE EAST

A. Market Analysis

Outlook

Product/Service Launch

Strategic Corporate Development

B. Market Analytics

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Table 80: Middle East 15-Year Perspective for Online Travel by Service Segment- Percentage Breakdown of Revenues for Air Travel, Hotel Accommodation, Packaged Tours and Others Markets for the Years 2004, 2011 and 2018 (includes corresponding Graph/Chart)

7.LATIN AMERICA

A. Market Analysis

Outlook

Overview

Table 81: Online Leisure/Unmanaged Business Travel Market in Latin America (2011): Percentage Penetration of Bookings by Online Channel (includes corresponding Graph/Chart)

Market Snapshots

Booming Growth in the Latin American Travel Industry

Online Travel to Grow at a Swift Pace

ARGENTINA

Strategic Corporate Developments

B. Market Analytics

Table 82: Latin American Recent Past, Current & Future Analysis for Online Travel by Service Segment - Air Travel, Hotel Accommodation, Packaged Tours, and Others Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years

2010 through 2018 (includes corresponding Graph/Chart)

Table 83: Latin American Historic Review for Online Travel by Service Segment - Air Travel, Hotel Accommodation, Packaged Tours and Others Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

Table 84: Latin American 15-Year Perspective for Online Travel by Service Segment - Percentage Breakdown of Revenues for Air Travel, Hotel Accommodation, Packaged Tours and Others Markets for the Years 2004, 2011 and 2018 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 98 (including Divisions/Subsidiaries - 118)

The United States (27)

Japan (2)

Europe (34)

- France (10)

- Germany (2)

- The United Kingdom (16)

- Rest of Europe (6)

Asia-Pacific (Excluding Japan) (54)

Middle East (1)

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