

# Online Travel: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Online Travel in US\$ Million by the following Service Segments: Air Travel, Hotel Accommodation, Packaged Tours, and Others. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East, and Latin America. Annual estimates and forecasts are provided for the period 2010 through 2018. A six-year historic analysis is also provided for these markets. The report profiles 98 companies including many key and niche players such as Ctrip.com International Ltd, Expedia Inc., Expedia.com, Hotels.com, Egencia, Hotwire.com, Travel-Ticker.com, eLong, Inc., Expedia, Expedia Europe, hotel.de AG, Hotel Reservation Service Ltd., Indian Railway Catering and Tourism Corporation Ltd., Kuoni Travel Holding Limited, MakeMyTrip.com, Opodo Limited, Orbitz Worldwide, rbitz.com, ebookers.com, Priceline.com Inc., Booking.com B.V, Rakuten Travel Inc., Travelocity, Travelocity Europe, Travix International BV, TripAdvisor LLC, TUI Travel Plc, Wotif Group, Wotif.com, Asia Web Direct, LateStays.com, lastminute.com.au, travel.com.au, GoDo II-52, WotFlight, Yatra.com, Travelguru.com, and Recruit Co. Ltd. Market data and analytics are derived from primary and secondary research. Company profiles are primarily based upon search engine sources in the public domain.

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American Express OPEN to Introduce Online Travel Solution  
RBC Rewards Partners with Travelocity to Introduce Online Travel Booking Tool  
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Residency Projects & Infratech Takes over Bonvoyage.in  
Tencent Holdings Acquires Stake in eLong  
Tencent Holdings Acquires Stake in Huayi Brothers Media  
Kuoni Travel Holding Acquires Gullivers Travel Associates  
Shanghai Ever Bright Town International Travel Agency to Merge with Travelzen  
TravelAdNetwork Takes Over TravelMuse  
Ctrip.com Acquires Stake in HKWOT(BVI)  
Wing On Travel Inks Agreement with C-Travel International to Divest Tourism Business  
Alaska Airlines Procures Private Label Solution from Orbitz Worldwide Distribution  
UFC Collaborates with Orbitz Worldwide Distribution Travel Solution  
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Expedia, Inc. (US)  
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Hotels.com  
Egencia™  
Hotwire.com  
Travel-Ticker.com™  
eLong, Inc (China)  
Expedia (India)  
Expedia Europe (UK)  
hotel.de AG (Germany)  
Hotel Reservation Service Ltd (UK)  
Indian Railway Catering and Tourism Corporation Ltd. (India)  
Kuoni Travel Holding Limited (Switzerland)  
MakeMyTrip.com (India)  
Opodo Limited (UK)  
Orbitz Worldwide (US)  
Orbitz.com  
ebookers.com  
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Booking.com B.V (Netherlands)  
Rakuten Travel, Inc. (US)  
Travelocity (US)  
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TripAdvisor LLC (US)  
TUI Travel Plc (UK)  
Wotif Group (Australia)  
Wotif.com  
Asia Web Direct  
LateStays.com  
lastminute.com.au  
travel.com.au  
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iTour Seoul 2.0: An App Dedicated to Travel

#### Thailand

Amazing Thailand: A Mobile Application

Product/Service Launches

Strategic Corporate Developments

Key Players

### B. Market Analytics

Table 75: Asia-Pacific Recent Past, Current & Future Analysis for Online Travel by Service Segment - Air Travel, Hotel Accommodation, Packaged Tours and Others Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2010 through 2018 (includes corresponding Graph/Chart)

Table 76: Asia-Pacific Historic Review for Online Travel by Service Segment - Air Travel, Hotel Accommodation, Packaged Tours and Others Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

Table 77: Asia-Pacific 15-Year Perspective for Online Travel by Service Segment -Percentage Breakdown of Revenues for Air Travel, Hotel Accommodation, Packaged Tours and Others Markets for the Years 2004, 2011 and 2018 (includes corresponding

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Strategic Corporate Development

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Table 79: Middle East Historic Review for Online Travel by Service Segment - Air Travel, Hotel Accommodation, Packaged Tours and Others Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years 2004 through 2009 (includes corresponding Graph/Chart)

Table 80: Middle East 15-Year Perspective for Online Travel by Service Segment- Percentage Breakdown of Revenues for Air Travel, Hotel Accommodation, Packaged Tours and Others Markets for the Years 2004, 2011 and 2018 (includes corresponding Graph/Chart)

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Booming Growth in the Latin American Travel Industry

Online Travel to Grow at a Swift Pace

**ARGENTINA**

Strategic Corporate Developments

### **B. Market Analytics**

Table 82: Latin American Recent Past, Current & Future Analysis for Online Travel by Service Segment - Air Travel, Hotel Accommodation, Packaged Tours, and Others Markets Independently Analyzed with Annual Revenue Figures in US\$ Million for Years

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Table 84: Latin American 15-Year Perspective for Online Travel by Service Segment - Percentage Breakdown of Revenues for Air Travel, Hotel Accommodation, Packaged Tours and Others Markets for the Years 2004, 2011 and 2018 (includes corresponding Graph/Chart)

#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 98 (including Divisions/Subsidiaries - 118)

The United States (27)

Japan (2)

Europe (34)

- France (10)

- Germany (2)

- The United Kingdom (16)

- Rest of Europe (6)

Asia-Pacific (Excluding Japan) (54)

Middle East (1)

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