

# Mobile Payment (Mobile Money): Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Mobile Payment (Mobile Money) in US\$ Million and Number of Users at Service Provider's Level by the following technology types: Near Field Communications (NFC), SMS Mobile Payment, Unstructured Supplementary Service Data (USSD), and Wireless Application Protocol (WAP).

The report provides separate comprehensive analytics for North America, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for each region for the period 2006 through 2015.

The report profiles 98 companies including many key and niche players such as Danal Co., Ltd., Ericsson, Firethorn Holdings LLC, Harex Infotech, Inc., International Business Machines Corporation, mBlox, Inc., mFoundry, Inc., Mobipay Systems, Inc., Netsize Corporate, Nokia Corporation, NTT DOCOMO, Inc., Obopay, Inc., Paybox Services, Sybase, Inc., Trivnet, Verrus Mobile Technologies, Inc., and ViVOtech, Inc.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Kingfisher Airlines Introduces King Mobile Ticketing Solution  
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Viva Unveils Mobile Commerce Solution  
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Barclaycard Enters into Partnership with Orange  
Telrock Partners with TSYS to Offer Mobile Solutions across North America  
Sovereign Wealth to Acquire CellCard  
MasterCard Inks Agreement with Obopay  
Essar Communications Holdings Purchases Interest in Obopay  
TransferOrbit Takes Over Mobile Money Transfer and Bill Payment Platform of FonWallet  
Hi-Media Purchases Mobile Trend  
Belgacom Purchases Mobile-for  
Citibank, Prudential and mPAY Enter into Alliance  
Tanla Solutions Purchases Stake in Openbit  
Celcom (Malaysia) Berhad and paybox Mobile Solutions Enters into Partnership  
Sybase 365 Inks Partnership Agreement with paybox

## **5.FOCUS ON SELECT PLAYERS**

Danal Co., Ltd. (South Korea)  
Ericsson (Sweden)  
Firethorn Holdings LLC (US)  
Harex Infotech, Inc. (South Korea)  
International Business Machines Corporation (US)  
mBlox, Inc. (US)  
mFoundry, Inc. (US)  
Mobipay Systems, Inc. (US)  
Netsize Corporate (France)  
Nokia Corporation (Finland)



NTT DOCOMO, Inc. (Japan)  
Obopay, Inc. (US)  
Paybox Services (France)  
Sybase, Inc. (US)  
Trivnet (US)  
Verrus Mobile Technologies, Inc. (Canada)  
ViVOtech, Inc. (US)

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mBlox, Inc. (US)

mFoundry, Inc. (US)

Mobipay Systems, Inc. (US)

Obopay, Inc. (US)

Sybase, Inc. (US)

Trivnet (US)

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## **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 98 (including Divisions/Subsidiaries - 101)

Region/Country/Players

The United States

Canada

Japan

Europe

France

Germany

The United Kingdom

Italy

Rest of Europe

Asia-Pacific (Excluding Japan)

Africa

Middle-East

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