

Household Cooking Appliances: Market Research Report

<https://marketpublishers.com/r/HC7388FFA6DEN.html>

Date: March 2012

Pages: 676

Price: US\$ 4,950.00 (Single User License)

ID: HC7388FFA6DEN

Abstracts

This report analyzes the worldwide markets for Household Cooking Appliances in Million Units.

The report provides separate comprehensive analytics for the US, Canada, Europe, Asia-Pacific, Latin America, and Middle-East.

Annual estimates and forecasts are provided for the period 2009 through 2017.

Also, a six-year historic analysis is provided for these markets.

The report profiles 376 companies including many key and niche players such as AB Electrolux, BSH Bosch Und Siemens Hausgerate, GmbH, Bosch USA, Cuisinart, Daewoo Electronics Corporation, Dacor, GE Appliances, Fisher & Paykel Appliances Holdings Limited, Dynamic Cooking Systems, Inc., Haier Group Company, Kenwood Limited, LG Electronics, LG Electronics India Pvt, Ltd., Morphy Richards, Ltd., Panasonic Corporation of North America, Philips Electronics North America Corporation, Samsung Electronics Co, Ltd., SANYO North America Corporation, Sharp Corporation, Siemens-Electrogeräte GmbH, Thermador, Videocon Industries Limited, Whirlpool Corporation, Whirlpool SA, and Wolf Appliance Company.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations

Disclaimers

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definitions and Scope of Study

Cookers (Cooking Ranges)

Hobs (Cooktops)

Ovens

II. EXECUTIVE SUMMARY

1. INDUSTRY OVERVIEW

State of the Global Household Appliances Market Post Economic Crisis

A Regional Perspective

Household Cooking Appliances Market Survives the Recession

Future Growth Prospects in the Global Home Appliances Industry

Table 1. Global Demand for Household Appliances (2010): Percentage Breakdown of Demand by Regions – Asia-Pacific, Western Europe, North America, and Others (includes corresponding Graph/Chart)

Table 2. Global Market for Major Household Appliances (2009 & 2010): Percentage Breakdown of Sales by Leading Players - Whirlpool, Electrolux, Haier, BSH, Panasonic, LG Electronics, General Electric, and Others (includes corresponding Graph/Chart)

Household Cooking Appliances - A Quick Primer

Developing Markets Offer Opportunities On a Platter

Customers Prefer Gas Cooking Appliances to Electric

Automatic Oven Cleaning: A Prized Product Feature

Steam Ovens Rejuvenate Demand

Rising Popularity of Microwavable Foods Prop Up Demand for Microwave Ovens

Table 3. Leading Microwave Oven Manufacturers Worldwide (2010): Percentage Breakdown of Market Share by – LG Electronics, Samsung, Sharp, Panasonic, Sanyo, Daewoo and Others (includes corresponding Graph/Chart)

Microwave Ovens Fly Towards a Bright Future
Developing Markets Offer Strong Growth Potential
Demand in Developed Markets Driven by Replacement Sales
Innovation Keeps Consumer Interest Alive
Continuous Product Innovation & Outdoor Living Spur Growth
Popularity of the Atkins Diet Propels Sales of Barbecues
Customization is the New Buzz Word
What's New in Cooktops?
Induction Cookers Rise in Popularity
Design/Consumer Preference Trends In Store
Factors Affecting Purchasing Decisions
Affluent Baby Boomers Spur Growth

2.PRODUCT OVERVIEW

Household Cooking Appliances: A Definition
Cookers (Cooking Ranges)
Electric Ranges

Table 4. Leading Electric Range Manufacturers (2009): Percentage Breakdown of Market Share by General Electric, Whirlpool, Electrolux (Frigidaire) and Others (includes corresponding Graph/Chart)

Gas Ranges

Table 5. Leading Gas Range Manufacturers (2009): Percentage Breakdown of Market Share by – General Electric, Whirlpool, Electrolux (Frigidaire) and Others (includes corresponding Graph/Chart)

Induction Ranges
Halogen Cooking Ranges
Dual Fuel Ranges

Table 6. Thermal Efficiency of Popular Cooking Technologies: A Comparison (includes corresponding Graph/Chart)

Hobs (Cooktops)

Types of Cooktops/Cooking Stoves

Conventional Coil Cooktop

Glass-Ceramic Cooktop

Gas-Powered Cooktops

Biomass Cook Stove

3 ROCK STOVE

Hohenheim Plant Oil Stove

Liquid Fuel Cooking Stoves

Improved Cook Stove

Special Design Cooking Stoves

One Family Metal Stove

Cooking Stoves: An Evolutionary Scan

Depiction of the Evolution of Cooking Appliances

Ovens

Conventional/Thermal Ovens

Convection Ovens

Microwave Ovens

Functionalities of a Microwave Oven

Popular Consumer Uses of Microwave Ovens

Microwave Ovens - "Improved, Altered & Perfected to Meet Native Requirements"

The Japanese: Pioneers of Mass Production

Steam Ovens

Lightwave Ovens

Stone Ovens

Other Electric Cooking Appliances

Deep Fat Fryers

Rice Cookers

Health Grills

Barbeque Grills

Trolley Barbecues

Kettle Barbecues

Small Barbecues

Popcorn Makers
Toasters
Toaster Ovens
Pop-up Toasters
Conveyor Toasters
Sandwich Toasters
Waffle Makers

3.PRODUCT INTRODUCTIONS/INNOVATIONS

Smeg Appliances Launches PVS750 Gas Burner Hobs
Electrolux Introduces Zanussi ZCV663M and Electrolux EKC607601X cookers
ATAG Unveils HG9711CB and HG9792CB Matrix Line Gas Hobs
Merrychef to Introduce Eikon Series of Ovens
Whirlpool Introduces MAX Microwave Ovens
Tatung Launches Electric Rice Cookers
Thermador Group Launches All Gas Range of Cooking Appliances
Blanco to Launch CI804L and CI603M Induction Cookwares
Metro Ortem Introduces Induction Cookers
Waterford Stanley Introduces Brandon Condensing Range Cooker
LG Electronics Introduces Solardom Light Wave Oven
CookTek® Launches New Commercial Induction Ranges
Sanyo Electric Introduces GOPAN Cooker
Samsung Introduces FE-N300 Hybrid Induction Cooking Range
Miele Launches Chef Series Microwave Oven
Samsung India Introduces New Microwave Ovens Range
Morphy Richards Introduces New Microwave Range in India
Kambrook Launches New Frypan and Upgraded Cooker
Belling Launches Freestanding Gas Cooker Range
Gorenje Unveils New Induction Hobs Line
General Electric Launches 90 cm GE Monogram Dual-Fuel Pro Range Cooker
Smeg Appliances Launches CE91MXA Upright Cooker
Frigidaire Introduces Portable Induction Cooktop
KitchenAid Launches Downdraft Cooktop Range
ILVE Unveils ILVE Induction Upright Oven
KitchenAid Launches Countertop Ovens
Leisure Consumer Products Launches Range 90 Contemporary Cookers
Omega Appliances Introduces OIC20B Induction Cooktop and Mini Kitchen
Whirlpool Introduces Interface Disc for Induction Hobs

LG Electronics Unveils LCG3091ST and LCG3691ST Gas Cooktops
Belling Launches BI60i Eco Induction Oven
Dawlance Introduces DW-130C Convection Microwave Oven
Sharp Introduces AX1500JS SuperSteam Oven
Smeg Appliances Introduces Linea-elite Maxi Plus Cavity Ovens
Beko Introduces Built-in Hobs and Ovens
Dacor Introduces Epicure® 36" Gas Fuelled Cooking Range
Brastemp Launched Cooktop Barbecue
Belling Launches DB4 Contemporary Cooker
Smeg Rolls Out Linear SC45V2 Eco-Friendly Steam Oven
Comcater Offers Alto Shaam Cook and Hold Ovens
Samsung Electronics Launches 28L Premium Microwave Ovens
BlueStar Offers 24? Nova and UltraNova Burners
SANYO Introduces Induction Heating Pressure Rice Cooker
Omega Appliances Launches Induction Cooktop from Smeg
Hindware Introduces Electric Kitchen Chimneys & Hobs
Jenn-Air to Introduce Duct Free Down Draft Cooktop

4.PRODUCT INTRODUCTIONS/INNOVATIONS – A HISTORIC PERSPECTIVE BUILDER

Dacor® Launches Epicure® 30" Gas Fuelled Cooking Range
DCS By Fisher & Paykel Launches a Range of Double and Single Wall Ovens
Cuisinart Launches Classic Toaster Oven Broiler
Cuisinart Introduces Mini-Prep® Plus and PowerPrep Plus® Food Processors
Cuisinart Unveils Cuisinart®, Programmable Slow Cookers
Miele to Introduce Four Zone 30" Unit and Five Zone 36" Unit Induction Cooktops
SANYO Electric Rolls Out SANYO SK-WA2S Toaster Oven
SANYO Expands Indoor Electric Grill Product Line
Thermador's® Introduces a Range of Induction Cooktops
Wolf Appliance Rolls Out E Series Range of Ovens
Wolf Appliance Unveils a New Range of Cookstop Hoods
Cata to Launch Cantee Kitchen Appliances in India
Whirlpool Launches New SpeedCook Microwave Oven
Dacor Launches New Renaissance Gas Cooktops
KitchenAid Launches Architect Series II Induction Cooktops
KitchenAid Introduces Architect Series II Retractable Vents
KitchenAid Launches New Cooktop under its Architect Series II Product Range
Miele to Launch CombiSet™ Kitchen Modules

Electrolux Launches Called Electrolux, Premium Kitchen Appliances Range
Dacor Launches New Renaissance Wall Ovens
Electrolux Launches New Ranges of Cooking Appliances for the Thailand Market
Evo Launches New Range of Gas and Electric Cook Tops
Fisher & Paykel to Launch Gas and Electric Cooktops Across UAE
Padmini Launches Glass Top Cooking Appliances
LG Electronics USA Launches Built-In Cooktops and Ovens
GE Launches Magnetically Fuelled Induction Stoves
Heinz to Roll Out Turbo Toaster
SolHuma Releases Vital Stove™
Neff Releases Fast, Self-Cleaning Ovens
Electrolux Unveils New Series of Microwave Ovens & Refrigerators
LG Rolls Out Light Wave Oven
Group Welkin Introduces Maple Kitchenware
Bajaj Electricals Unveils Kitchen Appliances Range
Godrej Launches Steam Microwave Oven
Fisher & Paykel Brings 'Designer Series' Cooking Appliances
Thor Relaunches Chambers Gas Range Line

5.RECENT INDUSTRY ACTIVITY

Gorenje Acquires Asko Appliances Group
Ultimate Products Acquires Small Appliances Business of Appliance365
Spectrum Brands Merges with Russell Hobbs, Inc.
Danby Products To Acquire Microfridge Acquisition
Aga Rangemaster Acquires Mercury Appliances
Middleby Acquires TurboChef Technologies
Indesit Winds Up Wuxi Indesit Home Appliances Co. Ltd

6.STRATEGIC CORPORATE DEVELOPMENTS – A HISTORIC PERSPECTIVE BUILDER

Middleby Takes Over Giga Grandi Cucine
Middleby Takes Over Frifri Aro
Indesit Company Acquires General Domestic Appliance Holdings
ZWILLING Takes Over Groupe Staub
Fisher & Paykel Takes Over Maytag Mexico Appliance Products
Arada Acquires Assets of Extrafine
Elica Group Acquires Gutmann

Middleby Acquires CookTek
Eddingtons to Acquire Beka UK
Haier to Acquire 20% Stake in Fisher & Paykel Appliances
LG Electronics Inks Patent Agreement with GE Consumer
Bosch and Siemens Group to Open Kitchen Appliances Store in China
Bajaj Electricals Forms Alliance with Nardi S.p.A
Perfect Fry Acquires Hot Air Popcorn Machine Business of a Private Company
LG Electronics USA Merges Home Appliances and Consumer Electronics Operations
Matsushita Electric Changes Name to Panasonic Corporation
Middleby Acquires New Star Holdings
Whirlpool to Invest Rs 20 Crore
Mantra Inc. Recalls Pressure Cookers
QVC Calls Back Electric Toasters
GE Calls Back Ovens
Pioneering Technology Enters into Alliance with Appliance Canada
Sanyo to Stop Marketing EM-2010EB1 Microwave Ovens in Beijing
French SEB to Take Over Higher Interest in Supor
Aga to Divest Commercial Unit to Ali
Maharaja Inks Deals with HP and BP
TCL to Establish Manufacturing Unit
Maharaja Whiteline Expands Product Line
Belarus-China Joint Venture to Produce Household Appliances
Star Manufacturing Expands Product Line
Unified Brands to Shut Operations
Cleveland Range Acquires Jc Pardo & Sons
Hatco Reveals Two Novel Pop-up Toasters
Applica Calls Back Chinese-Made Toasters
Whirlpool Completes Acquisition of Maytag
NACCO Establishes Hamilton Beach, Inc.

7.FOCUS ON SELECT GLOBAL PLAYERS

AB Electrolux (Sweden)
BSH Bosch Und Siemens Hausgerate, GmbH (Germany)
Bosch USA
Cuisinart (USA)
Daewoo Electronics Corporation (South Korea)
Dacor (USA)
GE Appliances (USA)

Fisher & Paykel Appliances Holdings Limited (New Zealand)
Dynamic Cooking Systems, Inc. (USA)
Haier Group Company (China)
Kenwood Limited (UK)
LG Electronics (South Korea)
LG Electronics India Pvt, Ltd. (India)
Morphy Richards, Ltd. (UK)
Panasonic Corporation of North America (USA)
Philips Electronics North America Corporation (USA)
Samsung Electronics Co, Ltd. (Korea)
SANYO North America Corporation (USA)
Sharp Corporation (Japan)
Siemens-Electrogeräte GmbH (Germany)
Thermador (USA)
Videocon Industries Limited (India)
Whirlpool Corporation (USA)
Whirlpool SA (Brazil)
Wolf Appliance Company (USA)

8.GLOBAL MARKET PERSPECTIVE

Table 7. World Recent Past, Current & Future Analysis for Household Cooking Appliances by Geographic Region – US, Canada, Europe, Asia-Pacific, Middle East/Africa and Latin American Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 8. World Historic Review of Household Cooking Appliances by Geographic Region – US, Canada, Europe, Asia-Pacific, Middle East/Africa and Latin American Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 9. World 15-Year Perspective for Household Cooking Appliances by Geographic Region – Percentage Breakdown of Unit Sales for US, Canada, Europe, Asia-Pacific, Middle East/Africa and Latin American Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

III. MARKET

1.THE UNITED STATES

A. Market Analysis

Small Kitchen Appliances Market

Slowdown in Housing Sector Impacting Prospects for Household Appliances Market

Cooking Appliances: A Quick Primer

What's Cooking in the Cooking Appliance Industry?

Key Statistics (Household Cooking Appliances)

Table 10. Cooking Appliances Market in the United States (2010): Percentage Share Breakdown of Product Markets -Electric Stove/Ranges, Microwave Oven, Gas Stove/Ranges and Convention Oven (includes corresponding Graph/Chart)

Table 11. Cooking Appliances Market in the United States (2006): Percentage Market Share Breakdown of Major Players – GE, Electrolux, Maytag, and Others (includes corresponding Graph/Chart)

Grills

Table 12. Top Markets for Grills in the US (2010): Percentage Share Breakdown of Value Sales by States – California, Texas, New York, Florida, Illinois, Ohio, Michigan, North Carolina, New Jersey and Others (In US\$ Million) (includes corresponding Graph/Chart)

Table 13. US Market for Grills (2010): Percentage Breakdown of Market Share by Grill Types – Gas Grills, Charcoal Grills, Smoker, Electric Deep Fryers and Others (includes corresponding Graph/Chart)

Table 14. Outdoor Grill Shipments in the US (2009): Breakdown of Units Produced by Types – Gas, Charcoal and Electric (Units in million) (includes corresponding Graph/Chart)

Table 15. Barbecue Grill Shipments in the US (2009): Breakdown of Units Produced by Types– Gas-fuelled, Charcoal and Electric (Units in million) (includes corresponding Graph/Chart)

Food Processors

Table 16. Leading Players in the US Market for Food Processors (2007): Percentage Breakdown of Unit Shipments for Cuisinart, Applica (Windmere/Black and Decker), Hamilton Beach Brands Inc, KitchenAid, Oster/Sunbeam, and Others (includes corresponding Graph/Chart)

Table 17. US Market for Food Processors (2009): Percentage Breakdown of Volume Sales by Distribution Channel (includes corresponding Graph/Chart)

Table 18. US Market for Blenders (2009): Percentage Breakdown of Volume Sales by Distribution Channel (includes corresponding Graph/Chart)

Disappointing Performance of Home Appliance Shipments in the US Product Market Structure

Table 19. Cooking Appliances Market in the United States: Percentage Share Breakdown of Product Segments for the Years 2008 & 2010 – Electric Ranges (Freestanding, Built-In, Surface Cooking Units), Gas Ranges (Freestanding, Built-In, Surface Cooking Units) and Microwave Ovens (includes corresponding Graph/Chart)

Imports/Exports - A Historic Review

Table 20. US Imports of Cooking Appliances (2006): Percentage Breakdown by Country of Origin – China, Mexico, Canada, Malaysia, Korea, and Others (includes corresponding Graph/Chart)

Table 21. US Exports for Cooking Appliances (2006): Percentage Breakdown by Destination Country – Canada, Denmark, Mexico, United Kingdom, France and Others (includes corresponding Graph/Chart)

Table 22. US Exports of Microwave Ovens in 2007: Percentage Breakdown of Value Share by Country for Canada, Mexico, Venezuela, China, Jamaica, Honduras, Trinidad and Tobago, Dominican Republic, Costa Rica, Colombia and Others (includes corresponding Graph/Chart)

Table 23. US Imports of Microwave Ovens in 2007: Percentage Breakdown of Value Share by Country for China, Malaysia, South Korea, Thailand, Sweden, Japan, and Others (includes corresponding Graph/Chart)

Key Players

B. Market Analytics

Table 24. US Recent Past, Current & Future Analysis for Household Cooking Appliances with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 25. US Historic Review of Household Cooking Appliances with Annual Sales Figures in Million Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

2.CANADA

A. Market Analysis

Market Primer

Table 26. Household Appliances Market in Canada (2009): Percentage Breakdown of Retail Dollar Sales in Key Product Segments – Cooking Appliances, Fridges, Washing Appliances, Vacuum Cleaners, Dishwashers, Heaters and Other Appliances (includes corresponding Graph/Chart)

Table 27. Cooking Appliances Market in Canada (2009-2010): Percentage Breakdown of Retail Volume Sales by Product Segment – Cooktops, Microwave Ovens, and Ranges (Electric and Gas) (includes corresponding Graph/Chart)

Export-Import Statistics

Table 28. Canadian Exports of Microwave Ovens by Country (2008): Percentage Share Breakdown of Export Value for US, China, Panama, Bermuda, Germany, Venezuela, and Others (includes corresponding Graph/Chart)

Table 29. Canadian Exports of Grinders, Mixers and Juice Extractors by Country

(2008): Percentage Share Breakdown of Export Value for US, Panama, Cuba, Hong Kong, Philippines, Italy, France, China, Venezuela, and Others (includes corresponding Graph/Chart)

Table 30. Canadian Imports of Grinders, Mixers and Juice Extractors by Country (2008): Percentage Breakdown of Value Share for China, US, Mexico, Spain, Switzerland, France, Hungary, Germany, Italy, Taiwan, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 31. Canadian Recent Past, Current & Future Analysis for Household Cooking Appliances with Annual Sales Figures in Million Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 32. Canadian Historic Review of Household Cooking Appliances with Annual Sales Figures in Million Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

3.EUROPE

A. Market Analysis

Recessionary Trends

Electrical Domestic Appliances Industry to Experience Slow Growth

Retail Sales Impacted by Recession

Statistical Overview of the Cooking Appliances Market

Table 33. Cookers Market in Western Europe (2010): Percentage Share Breakdown by Fuel Type – Gas, Electric, and Duel-Fuel (includes corresponding Graph/Chart)

Table 34. Hobs Market in Western Europe (2010): Percentage Share Breakdown by Fuel Type – Gas, Electric, and Duel-Fuel (includes corresponding Graph/Chart)

Table 35. Cookers Market in Central Europe (2010): Percentage Share Breakdown by Fuel Type – Gas, Electric, and Duel-Fuel (includes corresponding Graph/Chart)

Table 36. Hobs Market in Central Europe (2010): Percentage Share Breakdown by Fuel

Type – Gas, Electric, and Duel-Fuel (includes corresponding Graph/Chart)

Table 37. Cookers Market in Eastern Europe (2008): Percentage Share Breakdown by Fuel Type – Gas, Electric, and Duel-Fuel (includes corresponding Graph/Chart)

Table 38. Hobs Market in Eastern Europe (2008): Percentage Share Breakdown by Fuel Type – Gas, Electric, and Duel-Fuel (includes corresponding Graph/Chart)

Table 39. Ovens Market in Europe (2010): Percentage Share Breakdown by Fuel Type – Electric, and Others (includes corresponding Graph/Chart)

Focus on Select Regional Markets

Germany

Household Electrical Appliances: Market Overview

Market Structure

Table 40. Household Electrical Appliances Market in Germany (2007): Percentage Market Share Breakdown of Leading Players - BSH Bosch Siemens, Electrolux Group, Whirlpool Corp, Miele and Others (includes corresponding Graph/Chart)

Market Opportunities

Table 41. Market Penetration of Domestic Electrical Appliances in German Households for the Years 2003-2006 (includes corresponding Graph/Chart)

France

A Major Importer of Domestic Appliances

Table 42. French Production of Hoods for 2008: Percentage Share Breakdown by Segment – Hoods Chimneys, Hoods Visors, Extractors Groups, and Others (includes corresponding Graph/Chart)

Table 43. French Production of Microwave Ovens for 2009: Percentage Share Breakdown by Segment – Mono Function, Compounds, and With Grill (includes corresponding Graph/Chart)

The United Kingdom
Recession Significantly Impacts Retail Sales of Electrical Appliances
UK Consumers Seek Energy Efficient Cooking Appliances
Domestic Kitchen Appliances: An Overview
Built-in Kitchen Appliances Grow in Popularity
Microwave Ovens To Offer Highest Growth Potential
Russia
Household Electrical Appliances Market: An Overview
Poland
Household Electrical Appliances Market: An Overview
Ireland
Replacement Sales Drive Growth
Key Players
B. Market Analytics

Table 44. European Recent Past, Current & Future Analysis for Household Cooking Appliances by Geographic Region – Western Europe and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 45. European Historic Review of Household Cooking Appliances by Geographic Region – Western Europe and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 46. European Recent Past, Current & Future Analysis for Household Cooking Appliances by Product Segment – Cookers, Hobs, and Ovens Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 47. European Historic Review of Household Cooking Appliances by Product Segment– Cookers, Hobs, and Ovens Markets Independently Analyzed with Annual Sales Figures in Million Units for Years 2001 through 2006 (includes corresponding Graph/Chart)

Table 48. European 15-Year Perspective for Household Cooking Appliances by Geographic Regions – Percentage Breakdown of Unit Sales for Western Europe and Rest of Europe Markets for Years 2003, 2011 & 2017 (includes corresponding

Graph/Chart)

Table 49. European 15-Year Perspective for Household Cooking Appliances by Product Segment– Percentage Breakdown of Unit Sales for Cookers, Hobs, and Ovens Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

4.ASIA-PACIFIC

A. Market Analysis

Household Appliance Market to Grow Rapidly Post Recession

Focus on Select Regional Markets

China

Household Appliances Market: An Overview

Table 50. Household Appliances Market in China (2009): Percentage Market Share Breakdown of Product Segments – Cooking Appliances, Refrigerators & Freezers, Clothes Washers & Dryers, and Dish Sterilizers & Dishwashers (includes corresponding Graph/Chart)

Impact of Recession on the Market

Chinese Economy Experiences Currency Fluctuations in 2008

Manufacturers of Microwave Ovens in China Bear the Brunt of Recession

Lack of Demand Slows Down the Household Electric Appliances Market in China

Energy Saving and Eco-friendly Cooking Appliances to Rule in Future

Rural China: A Largely Unexplored & Untapped Goldmine

Chinese Cooking Appliances Gaining Ground in Overseas Markets

Table 51. Chinese Exports of Major Cooking Appliances (2008) – Percentage Breakdown of Value and Volume Shipments by Product Segment (includes corresponding Graph/Chart)

Innovation: The Key to Success

Microwave Oven: Whipping Up Lather

Microwave Ovens with Steam Functionality in the Gambit of Industrial Standards

India

Market and Recessionary Trends

Consumer Durable Companies Focus on Semi-Urban Markets

Economic Recession Results in Slow Growth of Household Appliance Sector
India Welcomes Home Appliance Manufacturers from China
Microwave Ovens Yet to Take Flight

Table 52. Microwave Ovens Market in India (2008 & 2010): Percentage Breakdown of Market Share for Leading Players – LG Electronics, Samsung India, IFB, Kenstar and Others (includes corresponding Graph/Chart)

Australia
Cooking Appliances Market: An Overview

Table 53. Household Cooking Appliances Market in Australia (2010): Percentage Breakdown of Volume Sales for Upright Cookers (Electric and Gas), Ovens (Electric and Gas) and Cooktops (Electric and Gas) (includes corresponding Graph/Chart)

Market Structure
Microwave Ovens: Nearing Maturity

Table 54. Penetration Levels of Microwave Ovens Among Australian Households: 2000- 2008 (includes corresponding Graph/Chart)

Japan
Impact of Recession on Electric Household Appliances Industry in 2009
Preference for Convenience and Time Saving Gadgets
Economic Expansion Spurs Demand for Appliances
Induction Cooking Ranges Gain in Importance
Key Players
B. Market Analytics

Table 55. Asia-Pacific Recent Past, Current & Future Analysis for Household Cooking Appliances with Annual Sales Figures in Million Units for Years 2007 through 2015 (includes corresponding Graph/Chart)

Table 56. Asia-Pacific Historic Review of Household Cooking Appliances with Annual Sales Figures in Million Units for Years 2003 through 2008 (includes corresponding

Graph/Chart)

5.THE MIDDLE EAST/AFRICA

A. Market Analysis

Brand Leadership

Major Suppliers of Household Appliances

B. Market Analytics

Table 57. Middle East/Africa Recent Past, Current & Future Analysis for Household Cooking Appliances with Annual Sales Figures in Million Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 58. Middle East/Africa Historic Review of Household Cooking Appliances with Annual Sales Figures in Million Units for Years 2001 through 2006 (includes corresponding Graph/Chart)

6.LATIN AMERICA

A. Market Analysis

Mabe SA De CV (Mexico) – A Key Player

B. Market Analytics

Table 59. Latin American Recent Past, Current & Future Analysis for Household Cooking Appliances with Annual Sales Figures in Million Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 60. Latin American Historic Review of Household Cooking Appliances with Annual Sales Figures in Million Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 366 (including Divisions/Subsidiaries - 453)

Region/CountryPlayers

The United States

Canada

Japan
Europe
France
Germany
The United Kingdom
Italy
Spain
Rest of Europe
Asia-Pacific (Excluding Japan)
Latin America
Africa
Middle East

I would like to order

Product name: Household Cooking Appliances: Market Research Report

Product link: <https://marketpublishers.com/r/HC7388FFA6DEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HC7388FFA6DEN.html>