

Home Furnishings: Market Research Report

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Abstracts

The global outlook series on Home Furnishings provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report provides a bird's eye view of the home furnishing industry, the fundamentals underlying the industry's behavior, and actionable insights into select categories of home improvement products i.e. Ceramic Tiles, Architectural Coatings, Rugs and Carpets, Wall Coverings, Wood Panel, Furniture and Fixture, Wall Carpet, and Laminate Floorings.

Annotated with 39 information rich tables, the US market is extensively investigated with discussion in this section elaborated with data tables which capture retailing statistics, consumer spending, product sales in each identified segment, sales of leading retailers, and advertising spending/trends, among others parameters.

The US market discussion helps the reader single out noteworthy trends in product market verticals such as, Shower Curtains, Bath Accessory, Ceramic Tiles, Home Improvement Products, Upholstered Furniture, Houseware Products, Plastic Cutlery, Sink Sets/Cutlery Trays, Kitchen Tools and Gadgets, and Kitchen Textiles, among others.

Other markets briefly abstracted to offer the reader a prelude to regional level dynamics include the US, Canada, Japan, France, Germany, Italy, UK, Australia, China, India, Argentina, Brazil.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 835 companies worldwide.

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