

# Home Furnishings: Market Research Report

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## Abstracts

The global outlook series on Home Furnishings provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report provides a bird's eye view of the home furnishing industry, the fundamentals underlying the industry's behavior, and actionable insights into select categories of home improvement products i.e. Ceramic Tiles, Architectural Coatings, Rugs and Carpets, Wall Coverings, Wood Panel, Furniture and Fixture, Wall Carpet, and Laminate Floorings.

Annotated with 39 information rich tables, the US market is extensively investigated with discussion in this section elaborated with data tables which capture retailing statistics, consumer spending, product sales in each identified segment, sales of leading retailers, and advertising spending/trends, among others parameters.

The US market discussion helps the reader single out noteworthy trends in product market verticals such as, Shower Curtains, Bath Accessory, Ceramic Tiles, Home Improvement Products, Upholstered Furniture, Houseware Products, Plastic Cutlery, Sink Sets/Cutlery Trays, Kitchen Tools and Gadgets, and Kitchen Textiles, among others.

Other markets briefly abstracted to offer the reader a prelude to regional level dynamics include the US, Canada, Japan, France, Germany, Italy, UK, Australia, China, India, Argentina, Brazil.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 835 companies worldwide.

## Contents

### 1. GLOBAL OVERVIEW

Home Furnishings Industry  
Key Global Statistics

**Table 1.** World Recent Past, Current and Future Analysis for Home Furnishings for US, Canada, Europe, Asia-Pacific, Latin America, and Rest of the World Markets Independently Analyzed with Annual Sales Figures in US\$ Millions for Years 2010 through 2015

**Table 2.** World 5-Year Perspective for Home Furnishings Market by Geographic Region: Percentage Breakdown of Value Sales for North America, Europe, Asia-Pacific (including Japan), Latin American and Rest of the World Markets for Years 2011 & 2015

**Table 3.** Global Home Furnishings Market (2011): Percentage Breakdown of Sales by Segment – Durable House Furnishing; Semi-Durable House Furnishing; China Glassware, Tableware and Utensils; and Small Electric Appliances

Better and Bigger Homes  
Improving Older Homes  
Home Owners – Expenditure on Home Goods  
Highly Competitive Home Furnishing Market  
Home Improvement Products  
Ceramic Tiles Market  
Stone Tile: Imitating Nature  
Architectural Coatings Market  
Rugs and Carpets Market

**Table 4.** World Market for Carpets (Wall-To- Wall) by Geographic Region (2010) – Percentage Breakdown of Dollar Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East and Latin American Markets

Bright and Whimsical Patterns – The Latest Trends  
Kids Rugs – Emerging Lucrative Business  
Holiday-Themed Rugs – Smooth Sailing in Troubled Waters

Potential Threats

Trends and Issues

Retail Sector Dynamics Characterize the Home Furnishing Sector

Globalization Catches Up with the Supply and Procurement of Home Furnishing Products

**Table 5.** World Leading Curtain/Drapery Manufacturers (2010): Value Sales in US\$ Million for S.Lichtenberg, CHF Industries, Ellery Homestyles, Croscill, and Springs Global

Retailing Sector Dynamics Fuel Home Furnishing Market

Home Accent Segment: Retailers Rule the Roost

Eco-Friendly Home Furnishings: Organic is the New Mantra

Recent Lighting Trends

Product Category – Specific Trends

Bath Accessories: Manufacturers Look Beyond Resins

Demand for Standalones

Emerging Preferences in Bathroom Furnishings

Shifting Consumer Preference for Cotton- Blended Rugs Drives up the Bath Rugs Sector

**Table 6.** World Leading Bath Rug Manufacturers (2010): Value Sales in US\$ Million for Mohawk Home, Maples Rugs, Shaw Living, Springs Global, and Faze Three Ltd.

Rise in Bath Towels Imports

Mattress Pads: Comfort and Functionality Top It

Sales of Blankets to Rise in Near Future

Conventional Quilts Might Need to Call It Quits

Rugs to Riches

Sheets & Pillowcases Under Pressure

Sleep Pillows: Demand for Down and Feather Up

Table Linen: Designer Brands and Coordinated Products Turn the Tables

Shower Curtains: A Flurry of Importing Activity

Imports Dominate the Retail Market for Decorative Pillows

Wall Coverings Market

Innovation Adds Color to Paints Landscape

Digital Printing to Resuscitate Wall Paper Market

Faux Finishes Hold Promise  
A Cyclical Trend  
Designers – Success Determining Factor  
Environmental Concerns – Side Effects  
Wood Panel Industry  
Increasing Consumption of Panels in Manufactured Products  
Industrial Use of Wood Panels to Post Above Average Gains  
Construction Applications to Witness Steady Growth  
Oriented Strand Board Replaces Plywood in Several Applications  
Higher Use of Medium-Density Fibreboard in Construction and Manufacturing  
Segments  
Growing Popularity of MDF Backed by Technological Advancements  
Key Furniture Trading Markets  
The Latest Fads  
The Upholstered Furniture Market  
The Wall Carpet Industry  
The Carpet Market  
A Cyclical Market  
Emerging Mattress Industry  
Distribution Network  
Specialty Retailers  
Top Specialty Retailers  
Eco-friendly Flooring Gaining Ground  
Laminate Flooring Market

**Table 7.** European Recent Past, Current & Future Analysis for Laminate Flooring by Geographic Region – France, Germany, UK, The Netherlands, Italy, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Million Square Meters for Years 2010 through 2015

## **2.STRATEGIC CORPORATE DEVELOPMENTS**

## **3.PRODUCT LAUNCHES & DEVELOPMENTS**

## **A REGIONAL MARKET PERSPECTIVE**

### **1.THE UNITED STATES**

**Table 8.** The US Recent Past, Current & Future Analysis for Bed and Bath Furnishings by Product Segment – Bed Furnishings and Bath Furnishings Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015

**Table 9.** The US 6-Year Perspective for Bed and Bath Furnishings by Product Segment – Bed Furnishings and Bath Furnishings for Years 2010 & 2015

US Home Fashion Market  
US Home Furnishing Market

**Table 10.** Home Furnishings Market in the US (2011): Percentage Breakdown of Sales by Category – Furniture, Lighting, Housewares, Tabletop, Textiles, Major Appliances, Rugs, and Framed Art and Mirrors

Key Players  
Kitchen Takes Center Stage along with Small Appliances  
Organic Fiber Furnishing Rising in Demand  
Wall Décor

**Table 11.** Wall Décor Market in the US (2006 - A Perspective Builder): Sales in US\$ Million by State – California, Texas, New York, Florida, Pennsylvania, Illinois, Ohio, Michigan, and Others

Curtains and Draperies  
Exports  
Retailers and Strategies in the Past

**Table 12.** Leading Shower Curtain Manufacturers in the US (2010): Value Sales in US\$ Million for Maytex Mills, Ex-Cell Home, Allure Home Creation, Creative Bath Products, and Springs Global

**Table 13.** The US Market for Shower Curtains by Retail Channel (A Historic Review) – Department Store, Mass Merchants, Specialty Stores, Catalogs, and Others Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2003 through 2008

**Table 14.** The US Shower Curtains Market (2004 & 2008- A Historic Review):  
Percentage Breakdown of Dollar Sales by Retail Channel – Department Store, Mass Merchants, Specialty Store, Catalogs, and Others

Bath Accessory Market

**Table 15.** US Market for Bath Accessories by Distribution Channel A Historic Review) – Department Store, Mass Merchants, Specialty Store, Catalogs, and Others  
Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2003 through 2008

US Magazine Advertising Market  
US Market for Ceramic Tiles – An Overview

**Table 16.** US Market for Kaolin by Category (A Historic Review) – Fiberglass (Mineral Wool), Ceramic-Related Exports, Sanitaryware, Floor and Wall Tile, Fine China and Dinnerware, Pottery, Electrical Porcelain, and Miscellaneous Ceramic Independently Analyzed with Annual Consumption Figures in Thousand Tons for Years 2003 through 2008

US Market for Home Improvement Products – An Overview

**Table 17.** US Market for Housewares at Home Improvement Outlets ( A Historic Perspective Builder) – Annual Sales Figures in US\$ Billion for Years 2003 through 2008

Cocooning: Boosting Home Improvement Products Market

US Market for Wall Coverings

Wallpapers – Kids Become the New Targets

Designers' Names Overtake Brand Equity

Digital Printing – The New Age Solution

Specialty Coats: Order of the Day

Interior Architectural Paints – Market Trends

Alternative Paint Technologies Gain Ground

US Market for Wood Panels

Healthy Growth Prospects for Wood Panels

Rising Demand for OSB and MDF

OSB: A Key Alternative to Softwood Plywood  
US Market for Furniture and Fixtures  
Factors Influencing Growth  
Upholstered Furniture

**Table 18.** US Market for Upholstered Retail Furniture by Distribution Channel ( A Historic Review)–Furniture Store and Chains, Department Store, Specialty Store, and Others Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2003 through 2008

**Table 19.** US Upholstered Furniture Retail Market (2004 & 2008 – A Historic Review): Percentage Breakdown of Dollar Sales by Distribution Channel – Furniture Store & Chains, Department Store, Specialty Store, and Others

Market Trends  
Online Furniture Market Trend

**Table 20.** US Market for Furniture and Houseware through Internet ( A Historic Perspective Builder): Annual Sales Figures in US\$ Billion for Years 2003 through 2008

Prevailing Trends in Kids' Furniture Market  
US Market for Carpets and Rugs

**Table 21.** US Carpets Market by Leading Players (2010): Percentage Market Share Breakdown for Shaw, Mohawk, Beaulieu, Interface, Dixie Group, and Others

Trends in the Carpet Market  
Rugs – Market Trends  
Felt Tile and Carpets – Market Trends  
US Market for Houseware Products

**Table 22.** US Market for Houseware Products by Type (A Historic Review) – Cooking, Accessories; Plasticware Storage; Picture Frames, Art; Giftware; Major Appliances; and Miscellaneous Independently Analyzed with Annual Sales Figures in US\$ Billion for Years 2003 through 2008



**Table 23.** Houseware Market in the US (2011): Percentage Breakdown of Sales by Select Retail Venue – Discount Store/ Supercenters, Specialty Store, Department Store, Supermarkets, and Drug Store

**Table 24.** Houseware Products Market in the US (2011): Percentage Breakdown of Sales by Type – Dinnerware, Cookware, Bakeware and Microwaveware, Flatware, Beverageware, and Others

**Table 25.** US Kitchen Textiles Market (2011): Percentage Breakdown of Market Share for Kitchen Towels, Potholders/mitts, Dishcloths, Chair pads, and Aprons

**Table 26.** US Market for Kitchen Tools and Gadgets by Distribution Channel (2003 through 2008 - A Historic Review) – Department Stores, Mass Merchants, Supermarkets and Drugstores, Specialty Stores, Catalogs, and Others Independently Analyzed with Annual Sales Figures in US\$ Million

**Table 27.** Kitchen Textiles Market in the US (2011): Percentage Breakdown of Sales by Distribution Channel – Discount Department Stores, Home Textiles Specialty Chains, Mid-Price Chains, Off-Price Chains, Variety/ Closeout, Warehouse Clubs, Single Unit Specialty Stores, Department Stores, Direct-to-Consumer, and Others

**Table 28.** Kitchen Linen Market in the US (2011): Percentage Breakdown of Sales by Distribution Channel – Discount Department Stores, Home Textiles Specialty Chains, Mid-Price Chains, Off-Price Chains, Department Stores, Direct-to-Consumer, Single Unit Specialty Stores, Variety/ Closeout, Warehouse Clubs, and Others

#### Plastic Cutlery Market

**Table 29.** US Plastic Cutlery Market by Category (2003 through 2008 – A Past Perspective)– Branded and Private Label through Food, Drug, and Mass Merchandise Stores Independently Analyzed with Annual Sales Figures in US\$ Million

#### Sink Sets/Cutlery Trays

**Table 30.** US Market for Sink Sets/Cutlery Trays by Category (2003 through 2008 – A Historic Review) – Private Label and Others through Supermarket, Drug, and Mass Merchandise Stores Independently Analyzed with Annual Sales Figures in US\$ Million



**Table 31.** US Market for Sink Sets/Cutlery by Category (2003 through 2008 - A Historic Review) – Private Label and Others through Supermarket, Drug, and Mass Merchandise Stores Independently Analyzed with Annual Sales Figures in Million Units

Tabletop Products

**Table 32.** US Market for Plastic Tabletop Products by Distribution Channel (2003 through 2008 – A Historic Past Perspective) – Mass Merchants, Specialty Stores, and Department Stores Independently Analyzed with Annual Sales Figures in US\$ Million.....

**Table 33.** US Market for Tabletop Furnishing by Distribution Channel (2003 through 2008 – A Historic Review)– Mass Merchants, Department Store/Chains, Specialty Store, Catalogs, and Others Independently Analyzed with Annual Sales Figures in US\$ Billion

Tabletop Sectors

**Table 34.** US Market for Plastic Tabletop Products by Segment (2003 through 2008 – A Past Perspective) – Beverageware, and Dinnerware Independently Analyzed with Annual Sales Figures in US\$ Million

Retailers

## **2.CANADA**

Wall Coverings Market  
Furniture and Fixture Market  
Growth Drivers

## **3.JAPAN**

Home Improvement Industry – An Overview  
Wall Coverings Industry  
Wall Paper Market  
Distribution System in Japanese Wallpaper Market  
Wood Panel Industry  
Trend Towards Western and Semi-Western Housing Construction

Residential Housing  
Ceramic Tiles  
Carpets

## **4.EUROPE**

Market Analytics

**Table 35.** European Recent Past, Current & Future Analysis for Home Furnishings Market by Geographic Region – France, Germany, Italy, UK, Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2010 through 2015

**Table 36.** European 5-Year Perspective for Home Furnishings Market by Geographic Region: Percentage Breakdown of Value Sales for France, Germany, Italy, UK, Rest of Europe Markets for Years 2011 & 2015

European Market for Wall Coverings  
Laminate Flooring Registers Impressive Growth

**Table 37.** European Recent Past, Current & Future Analysis for Laminate Flooring by Geographic Region – France, Germany, UK, The Netherlands, Italy, Spain, Russia, and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Million Square Meters for Years 2007 through 2015

European Market for Furniture and Fixtures  
Furniture Market – A Brief Study  
Furniture and Fixture Market – Market Characteristics  
Demand Forces

## **4A.FRANCE**

Joinery Market: Changing Preference  
Wood Frame Housing  
Wood Floor Industry  
Furniture Sector

## **4B.GERMANY**

Ceramic Tile Market  
Furniture and Fixtures Market

**Table 38.** German Recent Past, Current & Future Analysis for Bed and Bath Furnishings by Product Segment – Bed Furnishings and Bath Furnishings Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2007 through 2015

## **4C.ITALY**

Italian Ceramic Tiles Market: An Overview  
Vitrified Stoneware Market  
Furniture and Fixtures Market

## **4D.RUSSIA**

Building Materials Market: An Overview  
Imports of Home Improvement Products  
Furniture Industry  
Furniture and Fixtures – Market Trends  
Russian Wall Coverings Market  
Wallpaper, Ceramic Tiles, and Paints – The Finishing Products  
Competitive Scenario

## **4E.SPAIN**

Ceramic Tile Market  
Structure of Spain's Ceramic Tiles Industry

## **4F.UNITED KINGDOM**

Sector Overview: Home Furnishings  
Home Improvement Products Market Overview  
Furniture and Fixtures Market  
Factors Influencing UK Market for Furniture and Fixture  
Market Trends

Multiple Furnishing Centers Gain Favor  
Upholstered Furniture Market Witnesses Liquidation of Companies in the Recent Past...  
Market for Wall Coverings  
Consolidation Trends  
Market Drivers  
Trends in the Tiles Sector  
Carpets Market

## **5.ASIA-PACIFIC**

Furniture and Fixtures Market

### **5A.AUSTRALIA**

Changing Consumer Perceptions and Needs  
Australian Market for Home Improvement Products  
Distribution Channels

**Table 39.** Gardening Products Market in Australia (2011): Percentage Breakdown of Sales by Distribution Channel – Landscapers, Retail Nursery, Garden Suppliers, Hardware Stores, Garden Services, Discount Department Stores, Supermarkets, and Others

Furniture and Fixture Market  
Ceramic Sanitary Market – An Overview

### **5B.CHINA**

Ceramic Tiles Industry  
Chinese Market for Home improvement Products  
Housing Reforms: A Boon to the Industry  
New Fads in the Chinese Home Furnishings Market  
Chinese Wall Coverings Market  
Factors Influencing Growth  
Interior Décor Market – Consumption Patterns  
The Ceramics Scenario  
Wallpaper – Regaining Foothold  
Furniture Market in China

Growth Influencing Factors  
Furniture – An Emerging Market in China  
Demand Growth Factors

## **5C.INDIA**

Home Furnishing Sector on Growth Path  
Latest Trends in Indian Home Furnishings  
Home Furnishings Enter the Brand Way  
Ceramic Tiles Industry  
Architectural Paint Market  
Consolidation Trends  
Furniture Market

## **6.LATIN AMERICA**

Home Improvement Products Market

### **6A.ARGENTINA**

Home Furnishing Market

### **6B.BRAZIL**

Furniture Market  
Home Textiles Market

## **7.MIDDLE EAST**

Furniture Market  
Global Directory

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