

# Garden Products: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Garden Products in US\$ Million by the following Product Segments: Garden Plants & Seeds, Lawn & Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia Pacific, Latin America, and Rest of World.

Annual estimates and forecasts are provided for the period 2009 through 2017.

Also, a six-year historic analysis is provided for these markets.

The report profiles 568 companies including many key and niche players such as American Lawn Mower Company, Ames True Temper, Atco-Qualcast Ltd., B&Q Plc, Central Garden & Pet Company, Deere & Co., Draper Tools Ltd., Fiskars Corporation, Fiskars Brands, Inc., Global Garden Products, Hayter Ltd., Homebase Limited, Hozelock Ltd., Husqvarna Outdoor Products Inc., Li-Lo Leisure Products Ltd., L.R. Nelson Corporation, Melnor, Inc., MTD Products, Murray, Inc., Rain Bird Corporation, Ryobi Technologies, Inc., Simplicity Manufacturing, Inc., Spear & Jackson Plc, Stanley Black & Decker Corporation, The Coleman Company, Inc., The Scotts Miracle-Gro Company, The Toro Company, Wolf Garden Ltd., The Garden Centre Group, and Wilkinson Sword.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.

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B&Q Plc  
Central Garden & Pet Company (USA)  
Deere & Co. (USA)  
Draper Tools Ltd. (UK)  
Fiskars Corporation (Finland)  
Fiskars Brands, Inc. (USA)  
Global Garden Products (Italy)  
Hayter Ltd. (UK)  
Homebase Limited (UK)  
Hozelock Ltd. (UK)  
Husqvarna Outdoor Products Inc (USA)  
Li-Lo Leisure Products Ltd. (UK)  
L.R. Nelson Corporation (USA)  
Melnor, Inc. (USA)  
MTD Products (USA)  
Murray, Inc. (USA)



Rain Bird Corporation (USA)  
Ryobi Technologies, Inc. (USA)  
Simplicity Manufacturing, Inc. (USA)  
Spear & Jackson Plc (UK)  
Stanley Black & Decker Corporation (USA)  
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**Table 56.** Rest of Europe Historic Review for Garden Products by Product Segment – Garden Plants & Seeds, Lawn and Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories Independently Analyzed Annual Sales Figures in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

**Table 57.** Rest of Europe 15-Year Perspective for Garden Products by Product Segment – Percentage Breakdown of Dollar Sales for Garden Plants & Seeds, Lawn and Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

## 5.ASIA-PACIFIC

### A. Market Analysis

Factors Influencing Market

Overview of Select Markets

China

Australia

Market Overview

Water Restrictions: A Major Delimiting Factor

Market Trends in Australia

Changing Consumer Preference

Hardware Retail Formats – The Successful Retailers

Effect of Expanding Retail Formats

Government Regulations to Increase Entry Barriers

Distribution Channels

**Table 58.** Garden Products Market in Australia (2011): Percentage Breakdown of Value Sales by Distribution Channel – Landscapers, Retail Nursery, Garden Suppliers,

Hardware Stores and Others (includes corresponding Graph/Chart)

Nursery Garden Plant & Seed Exports

The Philippines

Market Overview

Import Scenario

Regulatory Environment

Taiwan

Real Estate Bust Halts Market

Go Green – The New Mantra for Gardening Products

Players Opt for Own Retail Outlets

B. Market Analytics

**Table 59.** Asia-Pacific Recent Past, Current & Future Analysis for Garden Products by Product Segment – Garden Plants & Seeds, Lawn and Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

**Table 60.** Asia-Pacific Historic Review for Garden Products by Product Segment – Garden Plants & Seeds, Lawn and Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

**Table 61.** Asia-Pacific 15-Year Perspective for Garden Products by Product Segment – Percentage Breakdown of Dollar Sales for Garden Plants & Seeds, Lawn & Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

## 6.LATIN AMERICA

A. Market Analysis

Argentina

Market Overview

End-Users in Argentinean Lawn and Garden Equipment Industry

Professional End-Users

Residential End-Users

Import Scenario

## Regulatory Environment

### B. Market Analytics

**Table 62.** Latin American Recent Past, Current & Future Analysis for Garden Products by Product Segment – Garden Plants & Seeds, Lawn and Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories Independently Analyzed Annual Sales Figures in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

**Table 63.** Latin American Historic Review for Garden Products by Product Segment – Garden Plants & Seeds, Lawn and Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories Independently Analyzed Annual Sales Figures in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

**Table 64.** Latin American 15-Year Perspective for Garden Products by Product Segment – Percentage Breakdown of Dollar Sales for Garden Plants & Seeds, Lawn and Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

## 7.REST OF WORLD

### Market Analytics

**Table 65.** Rest of World Recent Past, Current & Future Analysis for Garden Products by Product Segment – Garden Plants & Seeds, Lawn and Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories Independently Analyzed Annual Sales Figures in US\$ Million for Years 2009 through 2017 (includes corresponding Graph/Chart)

**Table 66.** Rest of World Historic Review for Garden Products by Product Segment – Garden Plants & Seeds, Lawn and Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories Independently Analyzed Annual Sales Figures in US\$ Million for Years 2003 through 2008 (includes corresponding Graph/Chart)

**Table 67.** Rest of World 15-Year Perspective for Garden Products by Product Segment – Percentage Breakdown of Dollar Sales for Garden Plants & Seeds, Lawn and Garden Care, Garden Tools & Implements, Garden Furniture, and Garden Accessories for

Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 568 (including Divisions/Subsidiaries - 594)

The United States (106)

Canada (8)

Japan (2)

Europe (391)

- France (15)

- Germany (29)

- The United Kingdom (169)

- Italy (61)

- Spain (9)

- Rest of Europe (108)

Asia-Pacific (Excluding Japan) (82)

Latin America (2)

Africa (3)



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